

**KARADENİZ İHRACATÇI BİRLİKLERİ
GENEL SEKRETERLİĞİ**



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Giresun, 7/06/2022

Konu : Fuar Duyurusu - ÇHC / "22. Uluslararası Yatırım ve Ticaret Fuarı (CIFIT)"

E-POSTA

**KARADENİZ İHRACATÇI BİRLİKLERİ ÜYELERİNE SİRKÜLER
2022 / 258**

Sayın üyemiz,

Çin Halk Cumhuriyeti'nin Ankara Büyükelçiliğinin bir yazısına atfen, T.C. Ticaret Bakanlığı İhracat Genel Müdürlüğü Fuar İzinleri ve Destekleri Daire Başkanlığından alınan 06/06/2022 tarih 75300738 sayılı yazıda;

22. Uluslararası Yatırım ve Ticaret Fuarı'nın (22nd China International Fair for Investment & Trade - CIFIT) **8-11 Eylül 2022** tarihlerinde Xiamen şehrinde gerçekleştirileceği belirtilmekte ve söz konusu fuar hakkında detaylı bilgiye <http://www.chinafair.org.cn> adresinden ulaşılabildiği ifade edilmektedir.

Öte yandan bilindiği üzere, iştirak edilecek fuarlara ilişkin olarak “Yurt Dışında Gerçekleştirilen Fuar Katılımlarının Desteklenmesine İlişkin 2017/4 Sayılı Karar” kapsamındaki desteklerden yararlanılabilmesi için, söz konusu fuarların Ticaret Bakanlığı internet sitesinde yer alan “Desteklenecek Yurt Dışı Fuarlar Listeleri”nde yer alması gerekmekte olup, bireysel fuarların Desteklenecek Yurtdışı Fuarlar Listelerine eklenmesi talepleri, Ticaret Bakanlığına iletmek üzere, fuar başlangıcından en geç bir ay önce herhangi bir İhracatçı Birliğine iletebilmektedir.

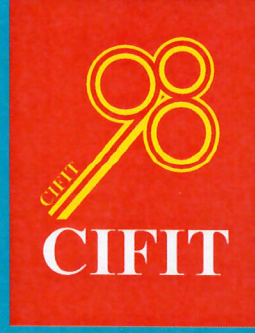
Bilgilerinize sunarız.

e-imzalıdır
Sertaç Ş. TORAMANOĞLU
Genel Sekreter a.
Şube Müdürü

Ek: ÇHC-22. Uluslararası Yatırım ve Ticaret Fuarı (4 sayfa)

September 8-11, 2022

Xiamen, China



INVITATION

**The 22nd
China International
Fair for Investment
& Trade**



*A global investment event approved by UFI
(the Global Association of the Exhibition Industry)*

5070 sayılı kanun gereğince güvenli elektronik imza ile imzalanmıştır. ID:32522696520226714022. Bu kod ile <http://evrak.kib.org.tr/> adresinden doğrulayabilirsiniz.

The Largest and Most Influential International Investment Promotion Event

China International Fair for Investment & Trade is organized by the Ministry of Commerce, P.R.C. Themed on "Introducing FDI" and "Going Global", CIFIT organizes a series of bilateral investment promotion events, authoritative information release and investment trend discussion forums. After 35 years of development, it has become one of the most influential international investment events in the world. Recent years, each session of the CIFIT received professional participants from governmental institutions, investment promotion agencies, business associations and multinational corporation of more than 100 countries and regions, government officials from more than 300 major cities of 31 provinces, municipalities, and autonomous regions in China, 1000 business delegations with over 5000 companies and 50,000 business professionals. Correspondents from nearly 100 domestic and foreign mainstream media followed the event with extensive coverage.

The 22nd CIFIT is scheduled to be held in Xiamen, China, from Sept. 8th to 11th, 2022. The event this year focuses on high-level opening up and international investment cooperation, highlighting such trendy topics as green industry and digital economy through forums, authoritative information releases, industry showcases, B2B matchmaking, cross-border investment cooperation and other forms of activities. The 22nd CIFIT aims to serve the Belt and Road Initiative and multilateral and bilateral cooperation, constantly deliver good news of investment in China, seize new opportunities for international investment, and build an international public service platform facilitating two-way investment.

The CIFIT Organizing Committee sincerely welcomes investment promotion agencies, chambers of commerce, industrial associations, multinational corporations and renowned companies worldwide to the grand platform and share business opportunities.





Forums and Seminars

Exploring Investment Trends:

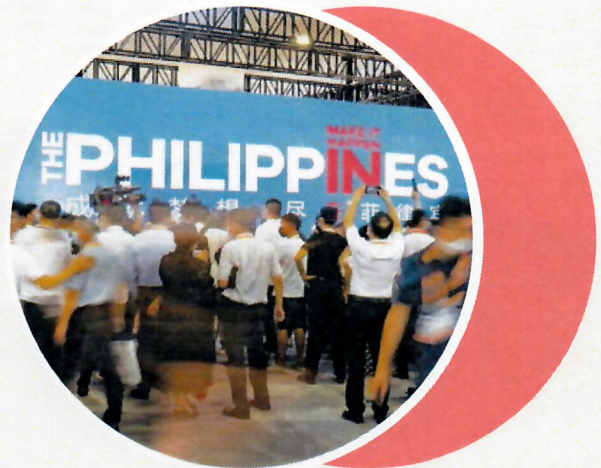
- **International Investment Forum 2022**
Focusing on the green industry and digital economy, the International Investment Forum 2022 will invite governmental officials, leaders from the business community, experts and renown economists to attend the event for brainstorms and idea collision. A keynote forum will be organized along with parallel sessions and themed seminars.
- **Authoritative Investment Information Release**
World Investment Report 2022 (Chinese Edition), *Foreign Investment Guide of the People's Republic of China (2022 Edition)*, *Statistical Bulletin of FDI in China 2022*, *Report on Foreign Investment in China 2022*, *National Development Report of Chinese-funded Enterprises*.
- **Thematic Forums**
The 16th Cross-Straits Economic Cooperation and Development Forum
National Economic Development Zone Industrial Transfer Matchmaking
Overseas Chinese Merchants Investment Summit 2022
Silk Road Maritime International Cooperation Forum 2022
World Business Leaders Roundtable
2022 Chinese and Foreign Investment Promotion Agencies Conference
GOING GLOBAL· Green Innovation Series Activities 2022
Green China·Summit on International Cooperation of Low-Carbon Industry
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Exhibition

Showcasing Global Business Opportunities:

- **Central Area:**
To show the latest development of China's market and its improvement in the business environment and investment legislation.
- **Investment Promotion Pavilion:**
Invest China (Provinces, Municipalities, Autonomous Regions), Hot Cities for Investment Area, China Development Zones Area, Invest Overseas Area, Investment Services & Finance Area.
- **Industrial Innovation and Development Pavilion:**
BRICS Exhibition on New Industrial Revolution, Industrial Internet Area, Green Innovative Products Area, Smart City Area, Rural Revitalization Area.



B2B Matchmaking

Capital Meets Projects:

- **Project Capital Talent Cooperation Pavilion:**
Leading China • International Emerging Industries Investment and Financing Series Exhibition, China Foreign Enterprises & Health Industry and "Dual-Carbon" Economy Matchmaking Area.
- **Key Regions:**
"Belt and Road" Countries and Regions, BRICS Countries, "Guest Country of Honor", "Guest Province of Honor", "Guest Region of Honor", "Star City/ County", etc.
- **Key Industries:**
Industrial Internet, smart city, green innovation, bio-medicine, new material and new energy, emerging marine technology, cultural technology, digital economy, artificial intelligence, electronic information, modern agriculture, energy saving and environment protection..
- **High-level Business Networking:**
Investment Promotion Seminars from various countries and regions, Multinationals meets with Governors and Mayors, etc.
- **Investment Journey Across China:**
Extending investment and financing services from the 4-day event, providing regular B2B matchmaking throughout the whole year, connecting projects with quality investors and industries resources.

Online CIFIT APP

— Public Platform for
International Investment Promotion

Developed by CIFIT Organizing Committee, the latest version of Online CIFIT empowers CIFIT through the most up-to-date digital technology, to connect the world's governments, investors, projects, capital, and talents efficiently. By integrating the functions of online exhibition, B2B matchmaking, meetings and negotiation, forums, and agreement signing altogether, Online CIFIT offers investors and project holders across the globe O2O 24/7 investment promotion services.

01 One App connecting the whole world

Investment environment, both tangible and intangible infrastructure, from 31 provinces, municipalities and autonomous regions from Mainland China, HK, Macao, and Taiwan, 63+ countries across the world, as well as thousands of investment agencies.

02 One click acquiring all the information

Most updated policies from governments across the world, and easy access to real time investment information.

03 A Fingertip away from quality projects

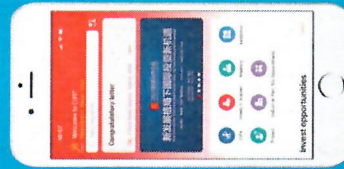
20,000+ quality projects from around the world available at your fingertip.

04 Virtual meetings empowering easy investment

Technology enables easy networking online, with more channels for resources, and unlimited business opportunities.

05 A grand event gathering world elites

Making Appointment ahead for the meeting in person, CIFIT- a grand event gathering elites for more business win-win.



WeChat Applet



App



Online Customer Service

For registration or the latest information, please log on:

www.chinafair.org.cn

Join us in
exploring
global
investment
opportunities
on the
extraordinary
platform of
the 22nd
CIFIT.

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Scan the
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