# KARADENİZ İHRACATÇI BİRLİKLERİ GENEL SEKRETERLİĞİ



**Savi**: 35649853-TİM.KİB.GSK.UYG.2022/1195-3446 Giresun, 25/10/2022

**Konu**: Muhtelif Fuar Duyuruları

**E-POSTA** 

# KARADENİZ İHRACATÇI BİRLİKLERİ ÜYELERİNE SİRKÜLER 2022 / 444

Sayın üyemiz,

- T.C. Ticaret Bakanlığı İhracat Genel Müdürlüğünden alınan muhtelif yazılarda;
- -"Uluslararası Anbar Fuarı"nın 10-20 Aralık 2022 tarihlerinde Anbar'da, (Ek-1)
- "Irak 14. Tarım Fuarı"nın Bağdat Uluslararası Fuarı kapsamında 14-21 Mart 2023 tarihlerinde Bağdat'ta, (Ek-2)
- Sofuar Iraq firması tarafından organize edilecek "Agropack Iraq" fuarının 22-24 Kasım 2022 tarihleri arasında Erbil'de, (Ek-3)

düzenlenmesinin planlandığı belirtilmekte olup, ilgili fuarlara ilişkin gerekli duyurular ilişik bulunmaktadır.

Öte yandan bilindiği üzere, iştirak edilecek fuarlara ilişkin olarak "Yurt Dışında Gerçekleştirilen Fuar Katılımlarının Desteklenmesine İlişkin 2017/4 Sayılı Karar" kapsamındaki desteklerden yararlanılabilmesi için, söz konusu fuarların Ticaret Bakanlığı internet sitesinde yer alan "Desteklenecek Yurt Dışı Fuarlar Listeleri"nde yer alması gerekmekte olup, bireysel fuarların Desteklenecek Yurtdışı Fuarlar Listelerine eklenmesi talepleri, Ticaret Bakanlığına iletilmek üzere, fuar başlangıcından en geç bir ay önce herhangi bir İhracatçı Birliğine iletilebilmektedir.

Bilgilerinize sunarız.

e-imzalıdır
Sertaç Ş. TORAMANOĞLU
Genel Sekreter a.
Sube Müdürü

Ekler:

**Ek.1** – Uluslararası Anbar Fuarı Duyurusu (3 sayfa)

**Ek.2** – Irak 14. Tarım Fuarı Duyurusu (3 sayfa)

**Ek.3** – Agropack Fuarı Duyurusu (İngilizce, Türkçe ve Arapça – 23 sayfa)

Karadeniz İhracatçı Birlikleri Genel Sekreterliği Atatürk Bulvarı No:19/E PK.51 28200 GİRESUN

Telefon: 0.454.2162426 (PBX)

Faks: 0.454.2164842-2168890

e-posta: kib@kib.org.tr Kep: kib@hs01.kep.tr

Web: www.kib.org.tr

Ayrıntılı bilgi için: Sertaç Ş. TORAMANOĞLU – Şube Müdürü



# ORGANISATION OF ISLAMIC COOPERATION GENERAL SECRETARIAT

### ORGANISATION DE COOPERATION ISLAMIQUE SECRETARIAT GENERAL





No. OIC-ECO-04/B-02/2022/ 0 0 3 2 8 7 Jeddah, 0 2 00T 2022

The General Secretariat of the Organization of Islamic Cooperation (OIC) presents its compliments to all OIC Member States and has the honour to forward herewith a copy of Note Verbale No. 1589 of 25<sup>th</sup> September, 2022, received from the Permanent Mission of the Republic of Iraq in Jeddah, informing that with reference to its precedent note dated 03<sup>rd</sup> July 2022, the International Anbar Exposition has been rescheduled to 10<sup>th</sup> - 20<sup>th</sup> December, 2022, in Anbar Governorate.

In view of the foregoing, the OIC General Secretariat would appreciate if the esteemed Member States could kindly transmit this information to their respective concerned authorities and institutions and encourage them to take note of the new dates of the said Exhibition.

The General Secretariat of the Organization of Islamic Cooperation avails itself of this opportunity to renew to all OIC Member States the assurances of its highest consideration.

Encl.: As stated.



To: All OIC Member States

Consulate General of the Republic of Iraq,

Jeddah

Ref: 1598

Date: 29/2/144 H (25/9/2022)

The Consulate General of the Republic of Iraq in Jeddah presents its compliments to the General Secretariat of the Organization of Islamic Cooperation, and pursuant to the Consulate's Note Verbal No.1090, dated 3/7/2022, has the honor to report that the duration of AL-Anbar International Fair, to be organized in Al-Anbar Province, will be extended as requested by the organizers. The new date is 10-20/12/202.

It will be highly appreciated if the esteemed General Secretariat may kindly circulate this note and urge Member States to actively participate in the abovementioned fair.

The Consulate General of the Republic of Iraq avails itself of this opportunity to renew the assurances of its highest consideration to the OIC General Secretariat.

To: the OIC General Secretariat



# سند استلام

# **Receipt Voucher**

نأمل تأكيد الاستلام، وإعادة المستند بعد توقيعه على الفاكس التالي:

Kindly acknowledge receipt, and return the document duly signed to the following Fax: (+966 12 653 1459)

للمرة الثالثة	للمرة الثانية	للمرة الأولى	٧
For the third time	For the second	For the first	
	time	time	

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For inquiries, please contact us on telephone number: (+966) 12 651 5222 Ext. 1906 or email: bo.cabinet@oic-oci.org

# ORGANISATION OF ISLAMIC COOPERATION GENERAL SECRETARIAT

### ORGANISATION DE COOPERATION ISLAMIQUE SECRETARIAT GENERAL





No. OIC/ECO-04/B-02/2022/ 0 0 3 3 5 9 Jeddah, 0 5 0CT 2022

The General Secretariat of the Organization of Islamic Cooperation (OIC) presents its compliments to all OIC Member States and has the honour to forward herewith a copy of Note Verbale No. 1522 of 19<sup>th</sup> September, 2022, received from the Consulate General of the Republic of Iraq in Jeddah informing that the 14<sup>th</sup> Session of the Agricultural Exhibition of Mechanization Equipment, Agricultural and Animal Production and Food Industries will take place in Baghdad International Exhibition from 14<sup>th</sup> to 21<sup>st</sup> March, 2023.

In view of the foregoing, the OIC General Secretariat would appreciate if the esteemed Member States could kindly transmit this information to their respective concerned authorities and institutions and encourage them to participate actively in the said Exhibition.

The OIC General Secretariat also wishes to inform that all communications concerning the Exhibition should be addressed to the contacts indicated in the Note Verbale under reference.

The General Secretariat of the Organization of Islamic Cooperation avails itself of this opportunity to renew to all OIC Member States the assurances of its highest consideration.

Encl.: As stated.

To: All OIC Member States

### Consulate General of the Republic of Iraq,

### Jeddah

Ref: 1522

Date 23/2/21144 (19/9/2022)

The Consulate General of the Republic of Iraq, Jeddah, presents its compliments to the General Secretariat of the Organization of Islamic Cooperation, and has the honor to inform that *Majd Alaamal Company for International Fairs and Conferences*, under the auspices of Baghdad Coordination Cooperation, and in coordination with the General Company for Iraqi Fairs and Commercial Services, will organize "The Agricultural Week, Agricultural Exhibition for Mechanization and Agricultural and Animal Production and Food Industries", at Iraq International Fair (14-21/3/2023). The Organizers may be contacted at:

Iraq, Al-Mansour

Eng.shah2016@gmail.com

info@bg--q.net

www.bg-iq.net

Tel: 009647908984770, 009647712782919

It will be highly appreciated if the esteemed General Secretariat may kindly circulate the abovementioned information to the OIC Member States urging them to participate in the said fair.

The Consulate General avails itself of this opportunity to renew to the OIC General Secretariat the assurances of its highest consideration.

To: OIC General Secretariat



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For inquiries, please contact us on telephone number: (+966) 12 651 5222 Ext. 1906

or email: bo.cabinet@oic-oci.org

# Irak'taki en büyük tarım, ambalaj, gıda ve plastik fuarları

22-24 Kasım 2022 Erbil Uluslararası Fuar Merkezi - IRAK















# ÖZET

### **FUAR KISA ADI**

5th Agro Pack & Food Iraq Uluslararası Gıda, Ambalaj ve Tarım Fuarı

### **FUAR TARIHİ**

22-24 Kasım 2022

### **FUAR ZİYARET SAATLERİ**

11.00 - 19.00

### **FUAR ALANI**

Erbil Uluslararası Fuar Merkezi

### **EŞ ZAMANLI FUAR**

plast iraq & Agro Iraq



RAKAMLARLA AGRO PACK & FOOD IRAQ

Düzenlenme sayısı: 5

Toplam fuar alanı: 17.000 m²

2021 yılındaki katılımcı sayısı: **171** 

2021 yılındaki katılımcı firmaların menşei:

### BAE, Hollanda, Irak, İran İtalya, Türkiye, Ürdün

Toplam ziyaretçi sayısı: **7879** 

2022 yılında beklenen katılımcı firma sayısı: **300** 





# KATILIMCI VE ZİYARETÇİ PROFİLİ

Gıda ve İçecek İşleme Makineleri **Ambalaj Makineleri ve Malzemeleri** Gıda Ürünleri ve Katkı Maddeleri **Ağırlama Endüstrisi ve Fırıncılık Makineleri** 

Seracılık, Bahçecilik ve Fidancılık **Tahıl Depolama Sistemleri ve Değirmen Makineleri**Tavukçuluk Ekipmanları, Hayvancılık **Tarımsal Ürünler, Tohum, Gübre ve Tarım İlaçları**Sulama Sistemleri

# NEDEN AGRO PACK & FOOD IRAQ

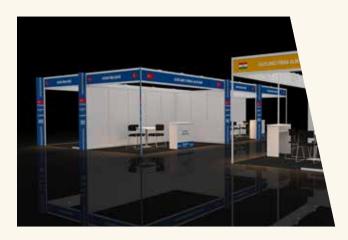
15 bini aşkın profesyonel ziyaretçi ve 300 den fazla gıda endüstrisi sektöründeki katılımcı ile konusunda Irak'taki en büyük fuardır.

Irak hükümeti desteği ile düzenlenmektedir.

Irak'ın en güvenli ve en popüler fuar şehri Erbil'de organize edilmektedir.

Stant inşaası, nakliye ve konaklama gibi hizmetler organizatör tarafından verilmekte ve fuar katılımcılarına zaman kazandırmaktadır.





# STANDART STANT

### 9-15 m² için

- 1 masa 4 sandalye
- ·1adet banko

### 18-24 m<sup>2</sup>

- · 2 masa 8 sandalye
- · 2 adet banko

### 30 m² ve üzeri

- · 3 masa 12 sandalye
- · 3 adet banko

Tüm stantlar için, alınlık yazısı + halı + üçlü uzatma. Stant duvarlarındaki firma görselleri katılımcı tarafından yapılacaktır.

# SIKÇA SORULAN SORULAR

**Ziyaretçi Politikası:** 18 yaşından küçükler kabul edilmemektedir, sadece kayıtlı giriş yapılmaktadır.

Nakliye: Level Uluslararası Lojistik ve

Organizasyon Hizmetleri A.Ş. - + 90 212 909 99 00

tufan.zaman@level-logistic.com

Stant Kurulum: 21 Kasım, 2022 saat 17.00'a kadar.

Katılımcı Giriş Kartları: Fuar alanında yer alan organizatör standından temin edilmektedir, e-badge ile giriş için detaylı

bir e-mail katılımcılara gönderilmektedir.



# **FUAR ALANI**

13 bin  $m^2$  soğutma sistemli kapalı alan ve modern aydınlatmaya sahip Erbil Uluslararası Fuar Merkezi Sami Abdulrahman parkı içerisinde yer almaktadır



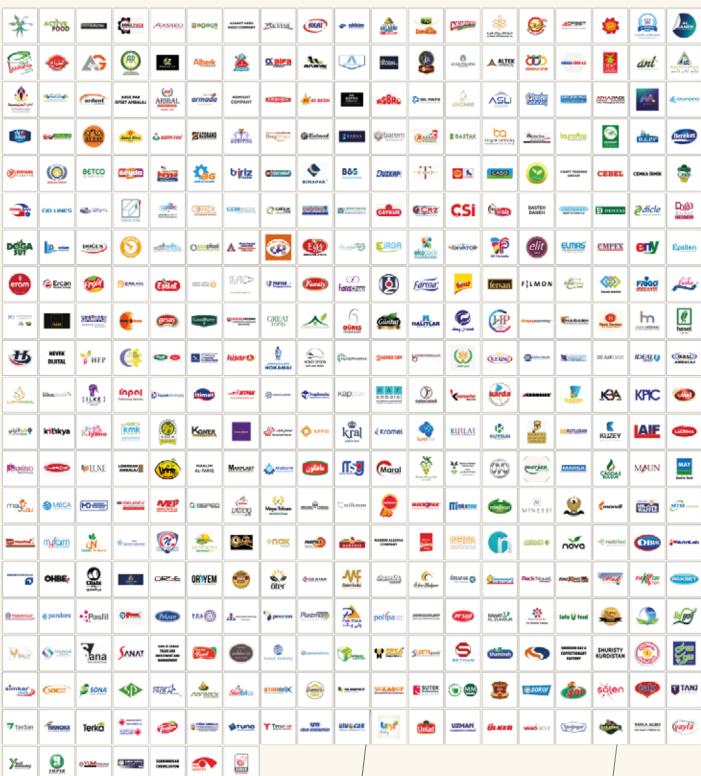


# **ERBİL**

Dünya'nın en eski yerleşim yerlerinden birisi olan Erbil bugün Irak Kürdistan Bölgesel Yönetimi'nin başkenti olması ve stratejik konumu ile Irak'ın en önemli ticaret şehirlerinden birisidir.

Türkiye, Musul, Kerkük ve Bağdat ile tarihi bağları olan şehir 40 milyonluk Irak pazarına girişin en kolay yoludur.

# **AGRO PACK & FOOD IRAQ KATILIMCI FİRMALAR**



# **ILETIŞİM**

Web: agro-pack.com
E-mail: info@agro-pack.com
instagram @agropackiraq

Türkiye Ofis: **0212 272 61 20** Irak Ofis: **+964 751 526 83 35** 

Whatsapp: 0538 972 61 20



# MEET IRAQ'S TOP BUYERS



AGRO IRAQ FOOD IRAQ

Partner event





5<sup>th</sup> International Trade Show on Agriculture & Animal Husbandry – Food & Beverage Processing & Packaging – Food Ingredients – Food Trade

**22 - 24**November 2022

Erbil International Fairground – Erbil, Iraq www.iraq-agrofood.com







# Bigger as ever in Halls 1 & 2 now! Professionals only event representing the entire value chain from field to fork

Boosted by the great success of the November 2021 event, organisers So Fuar and fairtrade are now preparing the next edition in November 2022.

# What's new? The upcoming edition takes up the two most important recommendations of the exhibitor and visitor survey:

- The fair will be condensed from 4 to 3 days, while at the same time admission controls will be tightened. This is intended to limit the audience to trade visitors and to strengthen the professional character of the fair.
- The event should represent the entire value chain from field to fork. For this purpose, Agro
  Pack Iraq will be supplemented by Agro Iraq and Food Iraq, and the fair will be extended
  from Hall 1 to Halls 1 and 2. To complete the range of products and services and to benefit
  from synergies, Plast Iraq will be held in parallel.
- Agro Iraq in Hall 2 presents agriculture, crop production, livestock breeding and poultry
- Agro Pack Iraq in Hall 1 covers technology and material for processing food and beverages, as well as ingredients
- Food Iraq in Hall 1 showcases and trades finished food & beverage products
- Plast Iraq in Hall 1 features plastic raw material in primary forms as well as machinery and equipment for plastics processing, printing and packaging

# **Recap of the 4th edition of November 2021**

"The event exceeded our expectations by leaps and bounds as we met customers from all the Iraai provinces"\*

\* Jean S. Zakka, CEO - Zakka Multitec

- 7.879 visitors from 19 countries
- 171 exhibitors
- High level of exhibitor and visitor satisfaction



# Valuable institutional support





# The event enjoys the strong support of the following institutions

- Baghdad Chamber of Commerce
- Consulates General of Iran, Netherlands and Türkiye in Erbil
- Erbil Chamber of Commerce & Industry
- · Erbil International Fair

- Federation of Iraqi Chambers of Commerce FICC
- Iraqi Federation of Industries IFI
- Jordan Exporters Association
- Kurdistan Regional Government

- Ministry of Agriculture, Nature and Food Quality of the Netherlands
- Republic of Iraq Ministry of Trade
- Republic of Türkiye Ministry of Trade
- Trade Promotion Organization of Iran

# **Institutional partners**























# National Pavilions 2022





# **National Pavilions at the 2022 trade fair**



### **Iran Pavilion**

Supported by the Trade Promotion Organization of Iran, 47 Iranian exhibitors in 2021.



## Iraqi participation

Market leaders from Kurdistan and the entire Iraq, 41 Iraqi exhibitors in 2021.



### **Jordan Pavilion**

Organised by the Jordan Exporters Association, 7 Jordanian exhibitors in 2021.



### **Netherlands Pavilion**

Supported by the Ministry of Agriculture, Nature and Food Quality of the Kingdom of the Netherlands, Netherlands Lounge featuring 9 Dutch exhibitors in 2021. In collaboration with the Consulate General of the Netherlands in Erbil, matchmaking is provided.



# Türkiye Pavilion

Supported by the Republic of Türkiye Ministry of Trade, 71 Türkiye exhibitors in 2021. The impressive presentation is rounded off with a lounge that invites Türkiye exhibitors and their Iraqi customers to network.







# **Exhibitor profile**

Agricultural machines, farming tractors, harvesting equipment Analytical equipment

Dryers, cleaner, silos and storage systems

Feeding equipment
Fish farming equipment

Grains, grain systems Greenhouse and greenhouse plastics and equipment

Irrigation systems

Livestock and poultry breeding

Milk processing equipment
Milling and mixing installations/
equipment

Pesticides and fertilizers Poultry equipment

Seeds, seedlings Stable equipment

Veterinary syringes

# **Voices of the exhibitors**



### Hans Akerboom Consul General - Kingdom of the Netherlands

It's the first time that we are participating at an agro fair here in the Kurdistan region. We are very happy that now ten Dutch exhibitors are participating. That is huge!

The Netherlands is one of the biggest investors in agriculture in the Kurdistan region, and we have a very close connection with the government, for example the Ministry of Agriculture. This trade show is very professional, and I am happy to see that this kind of event can be organised here.



### Ali Nalmo Sales Manager – Aytav Poultry

Aytav Poultry as one of the largest poultry equipment manufacturers in Turkey. As we have realized projects in Iraq and keep on servicing them, Iraq is a major market for us. Here at the show, we meet with clients in need of general contractors for their agro & poultry projects. We are glad to say that this Agro Show exceeds our expectations by far.



Halit Shasheet Business Area Manager – BASTAK

Bastak is the Turkish export leader in flour and feed quality control laboratory instruments, flour additives and improvers. Iraq represents a huge market in the agricultural sector. Here at the show, we have received decision makers from government, but also from potential agents interested in representing us on the Iraqi market.







## **Voices of the exhibitors**



### Jean S. Zacca CEO - Zakka Multitec

For us, Iraq is one of our main markets in the region as we see a large potential in the industrial sector. After busy days at our booth, we can say the show has definitely exceeded our expectations by leaps and bounds as we met customers from all the Iragi provinces. Not only the number and quality of the visitors were brilliant as most were professionals from within the industry and appreciate the high-quality European machines that we supply. But also the show organisers did an excellent job.



### **Mustafa D. Al-Tamimy MEPEO**

company as a result of this event.

MEPEQ provides turnkey solutions for packaging industries in liquid food, beverages and chemicals.

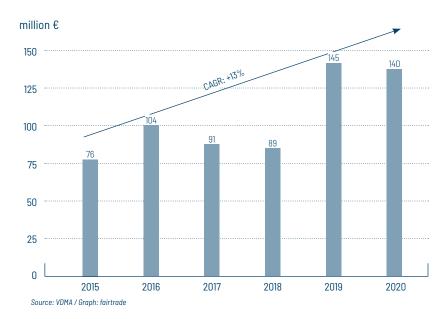
We regard Iraq as a developing market with an improving purchasing power as more and more factories are established. Here at Agro Pack, our target is to raise awareness for investments in high-quality and high-performance machines, despite the price argument. And we are satisfied as many investors have already visited our stand during the first two days.



### Ghazwan Kafil Idan Trade Marketing and Distribution Manager - Atvaf Algeed (Givaudan)

Irag is a very important market for our company especially since the Iraqi government supports and protects the local food production. Our clients for our flavours, fragrances and ingredients are owners of factories for the soft drink, juice and chips production. Agro Pack 2021 is an excellent and very important event for us to enlarge our horizon of communication and to increase the cooperation between suppliers 5070 sayılı kanun gereğince güvenli eindirproject ownersaliherefore) we7expe6t prosperityland growth iot lour.//evrak.kib.org.tr/ adl

Iraq is the third largest Arab importing country of food & beverage process and packaging technology in the **Middle East** 



- Between 2015 and 2020, Irag's imports of food and beverage process and packaging technology increased with an annual growth rate of 13%, from €76m to €140m. (VDMA)
- This makes Iraq the third largest Arab importing country of such technologies in the Middle East after Saudi Arabia and the UAE.
- A clear signal of the political will to expand local food production and the "Made-in-Irag" trend. Continuous growth is expected in the coming years.



**Exhibitor profile** See here



# Iraq is a US\$ 6billion food import market

Great chances for business for food and beverage suppliers from around the world: Iraq annually imports more than US\$6billion worth of food and agricultural products.

The value of Irag's own food production amounts to around US\$3billion.

# Opportunities in food & beverage trade with Iraq

- One of the largest markets for food & beverage products in the Middle East still undersupplied
- Huge demand Development extremely promising

Although domestic production is steadily increasing, Iraq is still highly dependent on food imports. Thus, about 50 % of the food demand is imported.

Turkey and Iran are the most important bilateral trading partners for food. In total, Iraq imports USD 2.5 billion worth of food products from these two countries annually. (FAO 2020)

Food and agricultural products worth approximately €680 million were imported from the European Union in 2020. Imports from the EU have doubled since 2014. (European Commission - Directorate General for Agriculture and Rural Development, 2021)

With an average income of about US\$ 570, Iraq is an upper-middle class economy according to the World Bank. About 43% of monthly income is spent on food.

EU imports are particularly high for infant and baby food, eggs, honey, cheese, pasta and pet food.

Market studies predict that demand for other product groups will continue to grow, creating business opportunities in the following products:

- Sweets, biscuits, snacks
- Dairy products such as cheese, cream, milk powder, ...
- · Poultry and beef

50 Products for foed production i processing and preservation r. ID:1173176042022102111128. Bu kod ile http://evrak.kib.org.tr/ adresinden doğrulayabilirsiniz.

# **Voices of the exhibitors**



### Feras al Khateeb Export Sales Manager – Siniora Food Industries, Amman – Jordan

Iraq has got the largest population in the region, that's why the Iraqi market is so important to us. We expect the market to grow steadily over the years to come.

During the past two show days we could discuss business with retailers, end users and distributors. We are satisfied with the outcome so far and we hope to close more and more deals also over the coming two days.



Zafer Sönmez Export Sales Specialist - yayla

Yayla Agro is a market leader in the pulses industry and exports in 100+ countries. As we are very close to Iraq, everybody here knows our brand.

We have made some new leads with interest in our products here at the show. And we have talked to many who want to become our distributor. This is exactly what we have been looking for.





# **Exhibitor profile**

See here

# Erbil – The safe gateway to all of Iraq





- Capital city of Iraqi Kurdistan and the third most populated city in Iraq after Baghdad and Basra.
- Located in the Northern Iraq, the largest cities in the Kurdistan Autonomous Region are Erbil with 1.4 million inhabitants, Sulaymaniyah with 900,000, Dohuk with 500,000 and Zakho with 350,000. The Erbil governorate has got more than 2 million inhabitants.
- One of the oldest continuously inhabited areas in the world. Its archaeological museum houses a large collection of pre-Islamic artefacts, particularly the art of Mesopotamia, and is a center for archaeological projects in the area.
- Designated as Arab Tourism Capital 2014 by the Arab Council of Tourism
- Citadel of Erbil was inscribed as a World Heritage site in July 2014.



# Erbil is Iraq's bustling and secure economic metropolis

After a period of political turbulence, Erbil regained its position as Iraq's bustling and secure economic metropolis.

Kurdistan is open for business!

Its liberal business environment favors investment. And Erbil traditionally connects the countries of the region, Iraq, Turkey, Iran and Syria, but also the Caucasus countries Armenia, Azerbaijan and Georgia.

A large and modern consumer market is waiting to be satisfied.

In fact, the trade sector is one of the main drivers of economic growth in Kurdistan and



# Erbil is easy to reach. Daily flights by Austrian, Egypt Air, Fly Dubai, Lufthansa, Qatar and Turkish Airways, ...

Erbil is easy to reach from everywhere, as well-known airlines such as Air Arabia, Atlasglobal, Austrian, Egypt Air, Fly Baghdad, Fly Dubai, Iraqi, Lufthansa, Mahan Air, Middle East, Pegasus, Qatar Airways, Royal Jordanian, Saudi Airline, Turkish Airlines and many others operate regular flights to Erbil – see Erbil Airport.

# The venue

# **Erbil International Fair Ground live!**

See the fully equipped and state-of the art exhibition center live during Agro Pack Iraq 2021





# **Erbil International Fair Ground**

The Erbil International Fair Ground is by far the most important exhibition center in Kurdistan and Northern Iraq.

The exhibition site features 13,000 sqm of air-conditioned halls and 5,000 sqm of outdoor exhibition space.

The Erbil International Fair Ground is located in Park Sami Abdurrahman, west of the city centre.

# **Full exhibition service**

- Powerful media and direct marketing campaign to address the exact target group of buyers
- Exhibitor presentation in the trade fair catalogue
- Preferred rates in 5star and 4star Hotels
- Facilitation of the entry visa
- Freight forwarding and customs clearance
- Shuttle between airport, hotel and fairground
- Stand building, Internet, electricity, water, air conditioning
- Stand personnel to do business without worries
- Forum and company presentations to present your products
- Security services and general cleaning of the exhibition area

# Market update: Facts about Iraq at a glance

# **General information Iraq**

Iraq is a founding member of the UN as well as of the Arab League,  $\dots$  Read more

# Iraq in the 20th and 21st century

The country today known as Iraq was a region of the Ottoman Empire until the partition of the Ottoman Empire in the  $20^{\text{th}}$  century.

Read more

### **Market place Iraq**

International exporting companies can benefit from the current situation and demand in Iraq by entering and developing this growth market early and ahead of others. The most important export goods to Iraq for German companies are currently machinery and equipment, food, ...

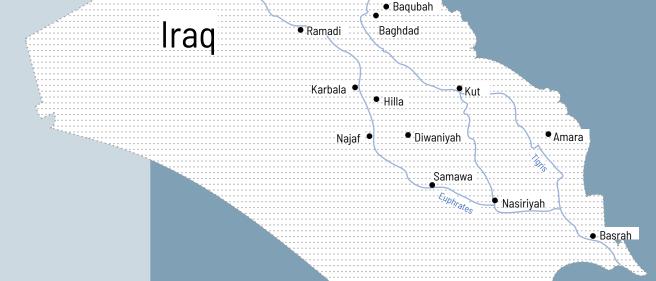
Read more

# Erbil – The safe gateway to all of Iraq

# Distance to Erbil from the largest cities of Iraq

in km, order largest cities first





# **Economic data Iraq**

### **Inhabitants:**

- 43 million (2021)
- 58% younger than 25
- Expected population by 2050: 71 million

## **Strenghts:**

- one of the three most populous countries in the Arab world, after Egypt and on an equal footing with Algeria
- ranks fourth globally of countries with the most natural resources
- large deposits of crude oil, natural gas, phosphates and sulphur
- economy based on the export of its natural resources and on agriculture

# **Opportunities:**

- public investment programs improve infrastructure and offer chances for supply
- oil and gas production to be enlarged
- funding of large-scale projects state guaranteed
- considerable market for capital and consumer goods
- financial strength, young population

### **Commodities:**

- agrarian: wheat, barley, rice, vegetables, dates, cotton, cattle, sheep, poultry
- mineral: crude oil, natural gas, phosphates, sulphur

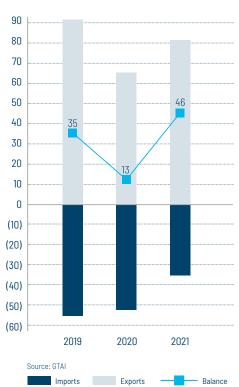
# **Currency reserves without gold (billion US\$):**

- 2020: 59
- 2021: 64
- 2022: 92\*

# Iraq again generates continuously high trade surpluses

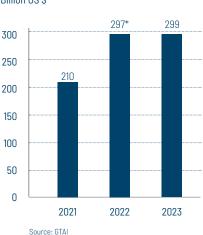
### Foreign trade





### **GDP**

### Billion US\$





# exportal

# **Get connected!**

**Check out all exhibitors and products** 

→ https://exportal.fairtrade-messe.de

# **Your benefits**

all exhibitors • all products • all visitors • networking & matchmaking



- enter the portal
- detailed company and product profile



- present your ideas to potential business partners
- search for product categories
- maximum exposure to targeted buyers

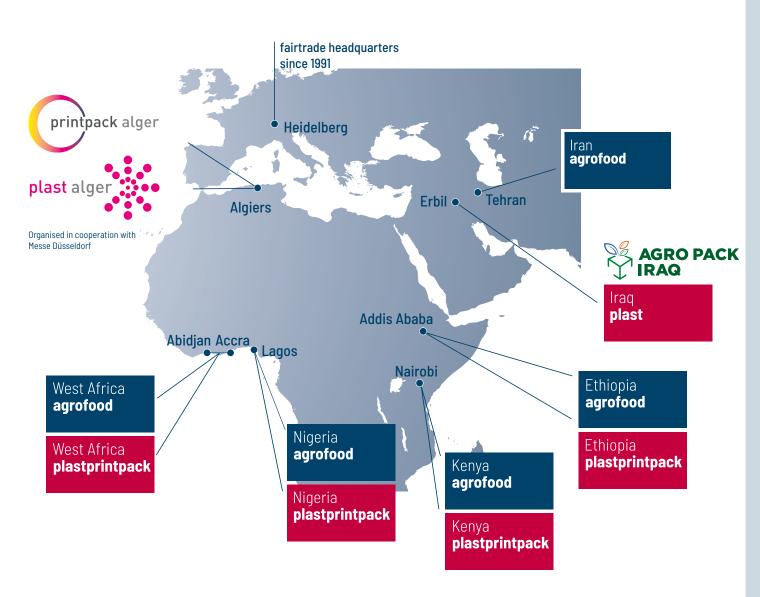


- find other exhibitors & their products
- individual filter search
- tool to make appointments for the event



- your entry is activated 24/7 all year around
- be contacted by visitors & other exhibitors

# **Grow your business - upcoming events**



Iraq Nov. 2022

22 - 24

Erbil

www.irag-agrofood.com www.ppp-iraq.com

West **Africa** 

29 Nov -01 Dec 2022

Accra, Ghana

www.agrofood-westafrica.com www.ppp-westafrica.com

Kenya

08 - 10

Feb. 2023

Nairobi

www.agrofood-kenya.com www.ppp-kenya.com

Nigeria

28 - 30 March 2023 Lagos

www.agrofood-nigeria.com www.ppp-nigeria.com

Ethiopia

08 - 10June 2023

Addis Ababa

www.agrofood-ethiopia.com www.ppp-ethiopia.com

Iran

**June** 2023

Tehran

www.iran-agrofood.com

Algeria

04 - 06 March 2024 **Algiers** 

www.plastalger.com www.printpackalger.com











# So Fuar - upcoming events



# We'll be your back-up team!

# Co-organisers fairtrade & So Fuar



## fairtrade - Valuable business contacts

Founded in 1991, fairtrade has long been one of the leading organisers of professional international agrofood & plastprintpack trade fairs in Africa and the Middle East.

Over the decades, more than 36,000 exhibitors and 1.5 million trade visitors have expressed their confidence in us.

With our international trade shows, we take innovative ways to connect emerging markets with solution providers from across the globe.

Facilitating valuable business contacts between our exhibitors and trade visitors - that's what we at fairtrade stand for.

ISO 9001:2015 certified and a member of UFI The Global Association of the Exhibition Industry, fairtrade strives for high customer satisfaction with excellent service and innovative products.

# **About So Fuar**

With 19 years experience in the exhibition industry, the Istanbul based So Fuar company annually organises 12 international exhibitions in Iraq, Turkmenistan, Turkey, Uzbekistan and Senegal.

Featuring a team of exhibition experts So Fuar aims to support exhibitors in their brand building and business expansion process.







### International contact:

fairtrade Messe GmbH & Co. KG Ms Michelle Hofmann Kurfürsten-Anlage 36 • D-69115 Heidelberg, Germany Tel +49-62 21-45 65 11 • WhatsApp +49 160 98 53 98 30 m.hofmann@fairtrade-messe.de • www.fairtrade-messe.de



### Contact for Turkey, Iraq and Iran

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Tekstilkent Koza Plaza, A Blok Kat: 29
No: 109 Esenler – Istanbul, Turkey
Tel +90 212 272 61 20 ext:500
WhatsApp +90 538 972 61 20
WhatsApp +90 538 972 61 20
WhatsApp +90 538 972 61 20

So Fuar Iraq • Ms Neriman Tulay (Kurdish, Turkish) 120 meter St., Aram City Village, So Fuar Villa No:221 (Next to Italian City 2) Erbil, IRAQ Tel / WhatsApp +964 751 526 83 35 neriman@sofuar.com

# أكبر معرض متخصص في صناعات الأغذية في العراق

۲۲-۲۲ تشرين الثاني ۲۰۲۲ أرض معرض أربيل الدولي













# لمحة عن المعرض

# الإسم المختصر للمعرض 5th Agro Pack & Food Iraq

المعرض الدولي للأغذية و المشروبات, التعبئة و الإضافات الغذائية, الزراعة و الدواجن, الأغذية و الإستضافة

# موعد المعرض

۲۲-۲۲ تشرين الثاني ۲۰۲۲

### ساعات الزيارة

من ۱۱ صباحا إلى ۷ مساء

### قاعة المعرض

أرض معرض أربيل الدولي

### معرض متزامن

plast iraq & Agro Iraq



ENTR/

# معرض Agro Pack & Food Iraq بالأرقام

عدد الدورات المقامة :٥

المساحة الإجمالية للمعرض: ١٧,٠٠٠ متر مربع

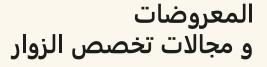
عدد الشركات المشاركة في دورة ٢٠١٦ : ١٧١

جنسية الشركات العارضة في دورة ٢٠٢١ :

، إيران ، العراق ، إيطاليا ، الأردن ، هولندا ، تركيا الإمارات العربية المتحدة

إجمالي عدد الزوار: ٧٨٧٩

عدد الشركات المشاركة المتوقعة في دورة ٢٠٢٦ : ••٣



مكائن و آلات تجهيز الأغذية و المرطبات مكائن و معدات التعبئة و التغليف المنتجات الغذائية والإضافات صناعة الضيافة وألات المخابز الدفيئة والحدائق والتشجير أنظمة تخزين الحبوب وآلات الطحن معدات الدواجن والماشية المنتجات الزراعية والبذور والأسمدة والمبيدات نظم الري



# لماذا Agro Pack & Food Iraq

مع أكثر من ١٥ الف زائر متخصص و أكثر من ٢٥٠ شركة عارضة في قطاع صناعات الأغذية, يعتبر المعرض أكبر معرض متخصص في مجاله في العراق

ينظم بدعم من الحكومة العراقية

ينظم في أربيل التي تعتبر أكثر مناطق العراق أمنا و المدينة المفضلة لإقامة المعارض يقدم المعرض لعارضيه خدمات متكاملة توفر الوقت كتركيب الجناح، النقل، و توفير خدمات الإقامة الفندقية



# الجناح العادي

بین ۹ و ۱۲ متر مربع طاولات عدد ۱ ,کراسي عدد ٤ ۱ عدد کاونتر بین ۱۵ و ۲۷ متر مربع

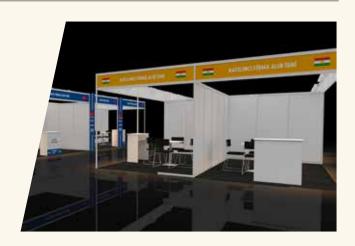
بي**ن** ۱۰ **و ۱**۰ عمر عربي طاولات عدد ۲, کراسي عدد ۸ ۲ عدد کاونتر

۳۰ متر مربع فما فوق

طاولات عدد ۳, کراسي عدد ۱۲ ۳ عدد کاونترات

يتضمن جميع الاجنحة ما يلي: عدد ١ رف, لوحة إسمية, سجاد, إمداد بالطاقة الكهربائية

الملصقات الخاصة بالجدران الجانبية و الخلفية للجناح " يتم تجهيزها من قبل الشركة العارضة



# أسئلة شائعة

سياسة الزوار: لا يسمح بدخول من هم أقل من18 سنة، يسمح فقط بدخول الزوار المسجلين النقل:Level Uluslararası Lojistik ve 09 99 90 912 909 99 00 tufan.zaman@level-logistic.com تركيب الجناح 17 نوفمبر ۲۰۲۲ إلى الساعة ٥ مساء

شارات ( بادجات) الشركات العارضة: يمكن لممثلي الشركات العارضة أخذ الشارات الخاصة بهم من الجناح الخاص بالمنظمين، فيما يتعلق بالشارات الإلكترونية سيتم إرسال بريد إلكتروني يحتوي على معلومات تفصيلية للشركات العارضة

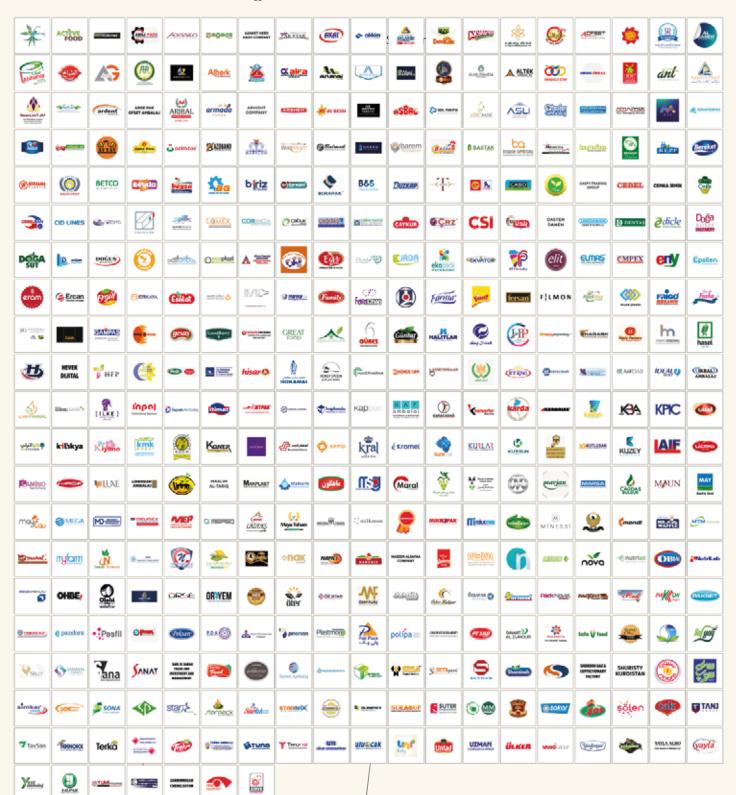


# قاعة المعرض أرض معرض أربيل الدولي





# Agro Pack & Food Iraq الشركات المشاركة في معرض



# للتواصل

agro-pack.com الموقع الإلكتروني البريد الإلكتروني Info@agro-pack.com الانستقرام sofuar@

مديرة مكتب العراق

Neriman Tulay + 964 751 526 83 35



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