

**KARADENİZ İHRACATÇI BİRLİKLERİ
GENEL SEKRETERLİĞİ**



Sayı : 35649853-TİM.KİB.GSK.UYG.2022/1473-4132
Konu : Giftshow Fuarı - Tokyo

Giresun, 26/12/2022

E-POSTA

**KARADENİZ İHRACATÇI BİRLİKLERİ ÜYELERİNE SİRKÜLER
2022 /540**

Sayın üyemiz,

T.C. Tokyo Ticaret Müşavirliğinin bir yazısına atfen, Türkiye İhracatçılar Meclisinden alınan 22/12/2022 tarih 877-3822 sayılı yazıda;

Japonya'nın en büyük fuarlarından biri olan Giftshow Fuarı organizatörlerinin, Müşavirliğimizi ziyaret ederek bahse konu fuara ülkemizden katılım alınamadığını ancak ülkemizin sektördeki potansiyeline dikkat çekerek fuarın ülkemiz firmaları açısından fayda sağlayacağına inandıklarını bildirdikleri belirtilmektedir.

Söz konusu yazının devamında, fuarın Müşavirliklerince yeniden incelendiği ve hediyeelik eşya sınıfına girebilecek her türlü ürünün (Ek2 ve Ek3) fuarda sergilenebildiği, Covid-19 Pandemisi öncesinde 3.000 firmanın stant ile katılım sağladığı ve yaklaşık 250 bin ziyaretçi çektiğinin görüldüğü, anılan fuarın ülkemizin küçük ve orta ölçekli işletmelerinin Japonya'da ticari bağlantı kurmalarına katkı sağlayabilecek bir nitelik arz ettiği bildirilmektedir.

Yazıda ayrıca, katılımcı firmaların fuar organizatöründen 10'a kadar ücretsiz B2B görüşmesi talebinde bulunabileceği, karşı firmanın da olumlu görüş bildirmesi halinde ücretsiz B2B görüşmesi yapılabileceğinin anlaşıldığı, diğer taraftan, Müşavirlik tarafından gerçekleştirilen yazışmada, Gift Show fuarının yılda 2 defa, Şubat ve Ekim aylarında gerçekleştirildiği, 2022 yılı şubat ayında gerçekleştirilen 93. Spring fuarının 2022 yılı bireysel katılımı desteklenen fuarlar listesinde yer aldığı, Covid öncesi dönemde de söz konusu fuarın bireysel olarak desteklenen fuarlar listesinde yer aldığı, 95. ve 96. Gift Show fuarlarının da Müşavirliklerince Kasım ayında bireysel katılımı desteklenmesi uygun görülen fuarlar arasında Ticaret Bakanlığına iletilmiş olduğu, ilgili onay sürecinden sonra fuarın listede yer almasının beklendiği bildirilmekte olup, bu çerçevede <https://www.giftshow.co.jp/english/> adresinden incelenebilecek söz konusu fuara bireysel katılımın artırılmasında fayda görülmekte olduğu ifade edilmektedir.

Bilgilerinize sunarız.

e-imzalıdır

Sertaç Ş. TORAMANOĞLU
Genel Sekreter a.
Şube Müdürü

Ekler:

- Fuar İrtibat Bilgileri (1 Sayfa)
- Giftshow Fuarı Exhibitors Guide (5 Sayfa)
- Giftshow Fuarı Product Genre List1 (1 Sayfa)
- Giftshow Fuarı Product Genre List2 (1 Sayfa)
- Giftshow Fuarı Post Show Report (7 Sayfa)
- Giftshow Fuarı News Release (4 Sayfa)

Karadeniz İhracatçı Birlikleri Genel Sekreterliği
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Faks: 0.454.2164842-2168890
e-posta: kib@kib.org.tr Kep: kib@hs01.kep.tr
Web : www.kib.org.tr

Ayrıntılı bilgi için: Sertaç Ş. TORAMANOĞLU – Şube Müdürü





İstanbul, 22/12/2022

E-mail: koshiishi@businessguide-sha.co.jp

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Schedule

The 95th TIGS Spring	The 96th TIGS Autumn
Application Deadline	
November 7, 2022	June 5, 2023
Payment Deadline	
November 18, 2022	June 16, 2023
Booth Allocation	
January 10, 2023	July 11, 2023
Additional Booth Option Deadline	
January 25, 2023	August 9, 2023
Moving Day	
February 14, 2023	September 5, 2023

Agent

CHINA <input type="checkbox"/> ASIA SPACE CO., LTD. Room 1407,Building-B, Jia Tai International Mansion,No.3 Coutyard, Yanjingli Middle St.,Chaoyang District, Beijing 100006 Phone: 10-65595812/10-5166-8900 Fax: 10-65595813 E-mail: asiapace@163.com URL: http://www.asiapace.net/
FRANCE <input type="checkbox"/> ASIE-COMMUNICATION 6 Avenue des Chataigniers 94470 Boissy Saint-Leger Phone: 01-45-99-18-03 Fax: 01-45-69-27-95
GERMANY <input type="checkbox"/> Landesmesse Stuttgart GmbH Messe Stuttgart International Messepiazza 1, 70629 Stuttgart Phone: 0711-18560-2566 Fax: 0711-18560-2555 E-mail: angelique.herborn@messe-stuttgart.de URL: www.messe-stuttgart.de
INDONESIA <input type="checkbox"/> DEKA ADIGUNA Ruko Surapati Core Blok M No.28, Jl.P.H.H. Mustopa No.39, Bandung 40192-Indonesia Phone: +62-22-87241424 Fax: +62-22-87241424-25
ITALY <input type="checkbox"/> UNIVERSAL MARKETING SRS Viale Palmiro. Togliatti, 1663 00155 Roma Phone: 06-40802404 Fax: 06-40801380 E-mail: universal@universalmarketing.it URL: www.universalmarketing.it

KOREA <input type="checkbox"/> KOREA MESSE CO., LTD. SK V1 C #1311, Beobwon-ro 128, Songpa-gu, Seoul, Republic of Korea 05854 Phone: +82-2-511-5239 Fax: +82-2-511-9910 E-mail: moonjoo@tradeworld.co.kr URL: www.koreamesse.kr
TAIWAN <input type="checkbox"/> TAIWAN BUSINESS EC, INC. 12F., No.400, Sec. 1, Keelung Road, Xinyi Dist., Taipei 11051 Phone: 02-8786-0760 Fax: 02-8786-0787 E-mail: service@giftshow.tw
THAILAND <input type="checkbox"/> THAI HOUSEWARE TRADE ASSOCIATION 100, 102, 104 Soi Phayamontad-Ratsripichit, Bankhuitien, Bang Bon, Bangkok 10150 Phone: 02-4156567 Fax: 02-4156568 E-mail: proway@hotmail.com URL: www.thaihouseware.com
VIETNAM <input type="checkbox"/> VIETNAM HANDICRAFT EXPORTERS ASSOCIATION (VIETCRAFT) 1/F, 20 Ly Thoung Kiet STR., Hoan Kiem Dist., Hanoi Phone: +84-24-3936-9284 Fax: +84-24-3936-6759 E-mail: vietcraft@fpt.vn URL: www.vietcraft.org.vn

Contact

Business Guide-Sha, Inc. Head Office 2-6-2 Kaminarimon, Taito-ku, Tokyo, 111-0034 Japan
Phone: +81-3-3843-9851 Fax: +81-3-3843-9850 E-mail: overseas@businessguide-sha.co.jp

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TOKYO INTERNATIONAL
Gift Show

EXHIBITOR'S GUIDE



東京で会おう
Japan's premier and Largest Personal Gift & Lifestyle Sundries
International Trade Fair

The 95th TOKYO INTERNATIONAL GIFT SHOW Spring 2023

February 15Wed. – 17Fri. 2023

The 96th TOKYO INTERNATIONAL GIFT SHOW Autumn 2023

September 6Wed. – 8Fri. 2023

Concurrent Trade Show: TOKYO INTERNATIONAL Gift Show LIFE×DESIGN GOURMET & DININGSTYLE SHOW
Venue:Tokyo Big Sight

Organizer: Business Guide-Sha, Inc.
www.giftshow.co.jp/english/



HP

※Schedule is subject to change

Gateway to the Gift Market in Japan

Tokyo International Gift Show (TIGS) is the Japan's largest lifestyle & gift trade show for B to B, and has been held in spring and autumn since 1976. Brought together more than 170,000 visitors and about 2000 exhibitors across 9 major categories, it is a platform where brands, designers and buyers connect and discover a world of inspiration.

We are thoroughly taking counter measures against COVID-19 in the venue.

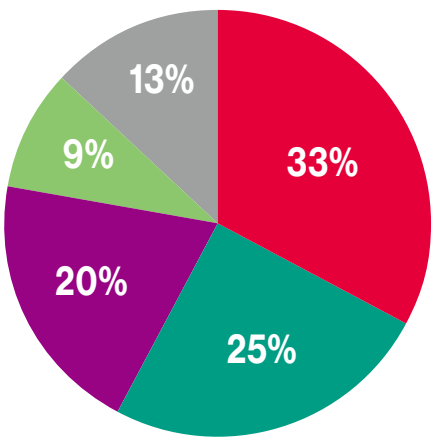


A Diverse Range of Buyers

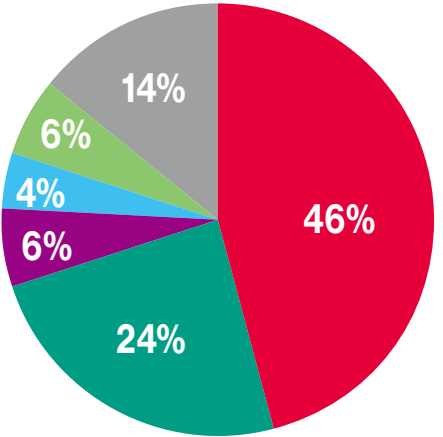
TIGS is for **qualified buyers only**. We are committed to providing you the best platform to build brand exposure, generate leads and write orders. Meeting a variety of buyers, you will have unexpected good business opportunities and networks.



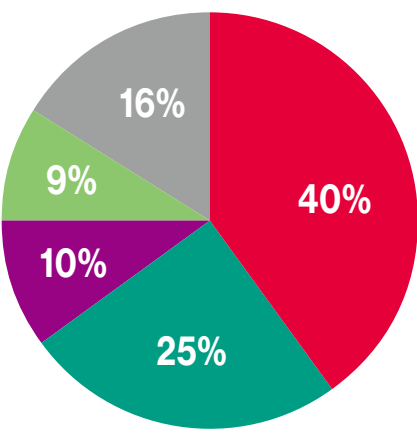
Tokyo International Gift Show



LIFE×DESIGN



Gourmet & Dining Style Show



■ Retailer ■ Exporter, Importer, Distributer ■ Manufacturer ■ Real Estate Agency, Architect Office
■ Hotel, Restaurant, Cafe, Amusement industry ■ Others

*Data of the 89th Tokyo International Gift Show, Spring 2020

What Buyers Are Saying

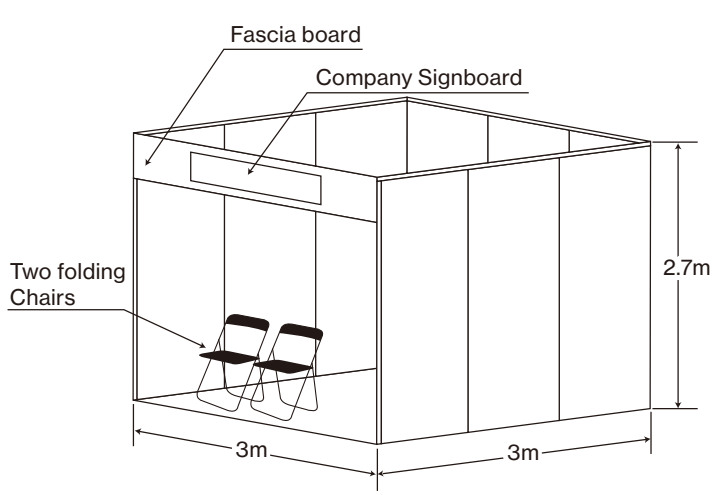
"It is only the Tokyo International Gift Show where thousands of exhibitors are brought together that you will surely come across unexpected products and start new business." **Sales Promotion Department at Tokyu Department Store**

"LIFE×DESIGN is an exhibition where you can definitely expect new ideas and products that have never existed before, and encounter with new creators. We often receive business tips from exhibitors and displayed booths." **Merchandiser at ACTUS Co., Ltd.**

Exhibitor Supports

- Gift Net® -B2B Online Web Portal**
All exhibitors who buy a booth can use Gift Net® for free, where they can promote the products until the next TIGS begins, and wherever you are in the world. With a hybrid of face-to-face offline exhibition and online exhibition Gift Net®, the TIGS creates new business opportunities for exhibitors all over the world.
- Free Business Matchmaking**
You have chances to negotiate with potential Japanese business partners in person. Your product's information will be sent to applicant buyers so they can decide if they would meet you at Gift Show.
- Promotion Support**
Organizer offers you free promotion tool and advertisement platform. The organizer will give you Free Invitation Letter to send your clients, and publish BUYER'S GUIDE which will be distributed to VIP buyers in the venue.

Exhibition Plan



Dimension of one booth

3m × 3m × 2.7m

95th JPY **407,000** Including Tax/booth
96th JPY **429,000**

- Booth Fee Includes**
- Panel
 - Fascia Board with Company Signboard
 - Two folding chairs

NOTE:

- Additional facility such as furniture, spotlight, etc. must be ordered by filling in the Order Form (Provided by the Organizer upon receipt of booth fee payment).
- A corner booth has only two-side panels.
- Side panels are just partition of a booth and a booth. Installing additional panels costs fee.
- The booth fee and dimension shall be subject to change.
- Only for LIFE x DESIGN, you can choose raw space plan when you apply for over 4 booths.
- ACTIVE CREATOS, SOZAI (material fair), GLAMPING, FASHION SELECT.
- You can choose "Gift Net® Online Exhibition Plan" as well. It enables you to expose your products fully online to Japanese buyers.
- You are also able to display your merchandises at your booth in the venue, while video chatting from your country.
- For more details, please contact : overseas@businessguide-sha.co.jp

Exhibition Area List



Area CODE	Exhibition Area	Product
GH	GLOBAL HANDMADE FAIR	Handmade goods that expresses different cultures
N	IMPORT GIFT FAIR	Imported goods



AD	ACTIVE DESIGN & CRAFT FAIR	Avant-garde industrial design, Craft design, Designed goods (exhibition via examination system)
AG	ART GALLERY FAIR	Evokes emotion and enriching art works
DD	ACTIVE CREATORS	Talented creators and designers
DIY	DIY BASE TOKYO	Products suited for DIY (variety of goods・tools・parts etc.), DIY suited service, Workshop proposal etc.
GL	GLAMPING & OUTDOOR	Glamorous outdoor living proposal
GLS	SAUNA & SPA	Sauna & Spa related proposal of equipment・goods・pop-up etc.
LS	LIFE STYLINGS	Highly designed interior goods that enhances variety of lifestyle scenery
MN	FACTORY NOW!!	Iron, Copper・Carpenter・Shaving・Welding・Press・Printing etc., Factories' technical abilities and, a "factory"specialized area to promote, factory produced products and brands
NB	TRADITIONAL & MODERN JAPANESE BRAND FAIR	Traditional technique and culture of craftsman, Modernly arranged masterpiece
NW	OVERSEAS MARKET DEVELOPMENT FAIR	Product・service that is able to be exported abroad
RF	RENOVATION FURNITURE FAIR	New proposal for furniture, aimed at the renovation market. Furniture that mirrors Japan's proud craftsmanship
RZ	RENOVATION ZONE	Designing living space from living style. New project, backing up the living industry, an idea zone for creating comfortable living space
SO	SOZAI	Expanding the possibilities of the materials, linking businesses to the materials itself
SS	START SCANDINAVIA	To tell the very essence of North Europe (Iceland, Estonia, Sweden, Denmark, Norway, Finland, Latvia, Lithuania), their culture and way of thinking through things and action.



LD	LIVING & DESIGN	International trade show for total coordinated interior
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E	HOME FURNISHINGS, LIGHTING & DECORATIVE GOODS FAIR	Home furnishing, Furniture, Lighting equipment, Interior accessories, Interior decoration
EF	FABRIC DECORATION FAIR	Fabric products for bed linen, Curtain, Carpet, High quality towel etc.
EK	HIGH DESIGN KITCHEN & TABLEWARE FAIR	Highly designed goods that enhances the kitchen and dining scene
G	FLORAL ACCESSORIES & GARDENING GOODS FAIR	Indoor gardening, Flower arrangement, Houseplant, Vase, Exterior, Dry flowers
H	FRAGRANCE FAIR	Aroma, Fragrance, Incense, Potpourri, Herbs
W	ETHICAL STYLE FAIR	Manufacturer and environmentally friendly eco, Organic, Sustainable products



A	YOUNG FASHION & KIDS STUFF FAIR	Character goods, Toys, Fancy goods, Variety goods, etc.
A1	BABY & KIDS FAIR	Baby・Kids related products
B	STATIONERY & PAPER GOODS FAIR	Writing Implement, Paper stationary, Wrapping, Stamp, Card, Other stationary・Paper products
BS	STYLISH STATIONERY FAIR	High-quality, Warmth,Thought out stationary, General goods, Designed stationary
GA	ART & GRAPHIC, DESIGN FAIR	Advertisement・Marketing・Production request・Design/Project for merchandise and/or character
HM	HANDMADE HOBBY MAKING FAIR	Handicraft, Art supplies & stationary, Art & Craft, Scrapbooking & Stamp, Beads & Decoration, etc.
IE	SMART IoT & AI PRODUCTS FAIR	Home appliances・Smart devices that are compliant to IoT・AI technology
M	SPORTS & LEISURE GOODS FAIR	Outdoor supplies, Leisure・Travel supplies, Playground supplies like kick boards
P	ANIME/COMIC & CHARACTER LICENSE FAIR	Recruiting Licensee, Special Event suggestion, Sales floors suggestion ,etc.
Q	LIFE WITH PETS ~people and pets lifestyle for a shared living~	Pet related products, Goods・Merchandise with animal motifs
T	DIGITAL GADGETS & DEVICE FAIR	Electronics/Digital related goods like PC, Smartphones, Mobile tablet, etc.
U	RETAIL SUPPORT FAIR	Retailers, Distribution related attraction of consumers・Operation assistance
US	RETAIL SOLUTION FAIR	Service・System that promotes the digital transformation of the distribution industry
Y	CHRISTMAS & BRIDAL/ANNIVERSARY GIFT FAIR	Christmas, Wedding, Festival・Halloween, etc., Products related to variety of holidays



F	BEAUTY & COSMETICS FAIR	Beauty goods, Body & Healthcare products
HC	HEALTHCARE FAIR	Healthcare products, Wellness, Elderly lifecare, Nursing, Supliment (heart & body health supporting goods)
I	DAILY NECESSITIES & SUNDRY GOODS FAIR	Idea・function products, Environmentally friendly products, Bath・Toiletry goods, Home appliances, Tableware, kitchen goods, Products for the elderly, Eldery care items, Emergency supplies, Other household items
IS	SOUVENIR GIFT OF JAPAN FAIR	Souvenior products and local gems
J	PERSONAL ACCESSORIES & LEATHER GOODS FAIR	Bags, Shoes, Leather accessories, Hats, Scarves, Umbrellas, etc., Fashion accessory products
JB	LOCAL FASHION BRAND from ALL OVER JAPAN	Fabric, Leather, Man-made fiber, etc., Items using materials that carry the 'Made in Japan' brand
FS	FASHION SELECT	High quality fashion goods for department stores・select shops
K	APPAREL FASHION FAIR	Focused on casual clothing, ladies, mens, inner wear, ethnic style, apparel & general goods, Japanese materials like indigo dyeing and old cloth etc., used apparel & general goods, import apparel
LA	FASHION ACCESSORY FAIR	Accessory, Watch, Sunglasses, Glasses, etc., Fashionable and lightly wearable accessories
LO	GEMSTONE & FINE JEWELRY FAIR	Semi-precious stone・Gemstone・Metallic Mineral・Fossil, Diamond, Pearl, Color stone, etc., used high quality jewelry and materials・related products
MC	manicolle tokyo	Fashion goods by designers & creators
SL	SPORTS IN LIFE	Young casual, Sport related apparel, General goods



GDS-A	REGIONAL BRAND	Rich story born in the regions of Japan and nature, proposal of food products and unique regional food culture etc..
GDS-B	FOOD GOODS	Enriching the lifestyle, Unique and stylish food products, Food & drinks from all around the world
GDS-C	SOLUTION	Proposal for a solution etc., to further enrich and make convenient the food market and dining.
GDS-F	PREMIUM FOOD	Paying close attention to craftsmanship, traditional food with continued legacy and new sensation of food & drink

Gallery



GLOBAL HANDMADE FAIR



IMPORT GIFT FAIR



LIFE XDESIGN (Concurrent Trade Show)



- ACTIVE DESIGN & CRAFT FAIR
- TRADITIONAL & MODERN JAPANESE BRAND FAIR
- RENOVATION ZONE
- LIFE STYLINGS
- GLAMPING
- SAUNA & SPA
- FACTORY NOW!!
- ACTIVE CREATORS
- SOZAI
- ART GALLERY FAIR
- START SCANDINAVIA
- SMART IoT & AI PRODUCTS FAIR
- RETAIL SOLUTION FAIR
- LIVING & DESIGN



LIVING & DESIGN



- Housing and Renovation
- Furniture
- illumination
- Interior Home Appliances
- Home Textile
- Housing Equipment
- Interior Accessories
- architecture and interior design



MY FAVORITE GOODS VILLAGE



CHARACTER / LICENSE / ENTERTAINMENT



- YOUNG FASHION & KIDS STUFF FAIR
- STATIONERY & PAPER GOODS FAIR
- ANIME/COMIC & CHARACTER LICENSE FAIR
- IT RELATED & ENTERTAINMENT GOODS FAIR
- SPORTS & LEISURE GOODS FAIR
- BABY & KIDS FAIR
- STYLISH STATIONERY FAIR
- CHRISTMAS & BRIDAL / ANNIVERSARY GIFT FAIR
- HANDMADE HOBBY MAKING FAIR
- ART & GRAPHIC, DESIGN FAIR
- RETAIL & EC SUPPORT FAIR
- LIFE WITH PETS



STYLISH VILLAGE FOR LADIES



DAILY NECESSITIES & SUNDRY GOODS VILLAGE



- PERSONAL ACCESSORIES & LEATHER GOODS FAIR
- BEAUTY & COSMETICS FAIR
- DAILY NECESSITIES & SUNDRY GOODS FAIR
- GEMSTONE & FINE JEWELRY FAIR
- APPAREL FASHION FAIR
- HEALTHCARE FAIR
- FASHION ACCESSORY FAIR
- SOUVENIR GIFT OF JAPAN FAIR
- FASHION SELECT
- LOCAL FASHION BRAND from ALL OVER JAPAN
- SPORTS IN LIFE
- GOURMET & DINING STYLE SHOW



BEAUTY &
HEALTH VILLAGE



**GOURMET &
DINING STYLE SHOW**

HOME FASHION
GOODS VILLAGE

- HOME FURNISHINGS, LIGHTING & DECORATIVE GOODS FAIR
- HIGH DESIGN KITCHEN & TABLEWARE FAIR
- FLORAL ACCESSORIES & GARDENING GOODS FAIR
- FRAGRANCE FAIR
- FABRIC DECORATION FAIR
- ETHICAL STYLE FAIR
- GLOBAL HANDMADE FAIR
- IMPORT GIFT FAIR

Terms & Conditions

- ① It must be understood that booth assignment shall be made solely at the organizer's absolute discretion. Once the location and the booth number are assigned to an exhibitor, no request for change will be accepted for whatever the reason. In no circumstances whatsoever can an allotted booth be re-assigned, let or lent out to a third party.
- ② Application for exhibit becomes valid only when the entire booth fee and other necessary fee are paid by an applicant. If the exhibition space has already been contracted in full when the application is received, or if the merchandise to be exhibited is judged not to be in conformity with the subject and rules of the show, acceptance of the application may be declined. In such a case, received fees shall be refunded in full by the organizer.
- ③ Nippon Express Co., Ltd. and Kintetsu World Express Sales, Inc (KWE) are the official TIGS freight forwarders. The organizer strongly recommends that all exhibitors take advantage of using Nippon Express and KWE, who can offer comprehensive ranges of services to avoid any possible customs clearance and delivery troubles: ①Both Nippon Express and KWE handle the freight to and from your country including the Customs Clearance with a guarantee of the freight being delivered to your booth. ②In case an exhibitor uses their own local forwarder, the own hired must take full responsibility in handling the delivery and return of shipment including the Customs Clearance. Exhibitors are informed contact information by the organizer after booth location is assigned.
- ④ Merchandise whose importation is prohibited shall not be exhibited. The applicant must check in advance in this respect. In addition, no explosives or hazardous materials shall be accepted for exhibition. Moreover, any merchandise judged by the organizer to be inappropriate for exhibition shall be refused to display. In order to avoid any possible troubles, it is requested that the applicant provides a full and accurate description of the merchandise in this application form.
- ⑤ In addition to the rules and regulations of the show, the applicant, as a matter of course, is required to honor the laws and regulations of Japan and those of the Tokyo metropolitan government.
- ⑥ After completing the application procedure, the applicant cannot cancel the application. Whatever the reason, such as VISA problem or travel restriction, no refund can be accepted. Also, if payment for booth fee, optional facilities, etc. has not been done by stipulated date, the organizer revokes the allotted exhibit space and/or exhibit contract at its sole discretion without prior notice. There shall be no refund of the fees already received by the organizer.
- ⑦ The organizer shall provide the best supervision to ensure safety of the show space and exhibited merchandise. However, the organizer shall be responsible neither for any acts of nature, fire or damages resulting from force majeure, nor for any loss occurring from theft, disappearance, or from other accidents during the show. The applicant shall be responsible and the organizer shall not be required to make reparation for those issues.
- ⑧ The organizer may postpone or cancel the exhibition by reason of force majeure such as natural calamity, etc. The organizer may in its sole discretion refund to the exhibitor its proportionate portion of the balance of the total exhibit fees received which remains after deduction of the expenses incurred by the organizer. Damage incurred by exhibitors as a result of such a change shall not however be compensated for.
- ⑨ The exhibitors shall keep their exhibit booths clean and in good order by cleaning it every day after the show. Any trash, paper wastes, etc., shall be disposed of at the respective designated area.
- ⑩ The applicant shall provide an attendant who is able to serve visitors and remains constantly in the booth throughout the show. Any exhibited merchandise or decorative items intended for the booth, which are left out without the organizer being informed, may be removed and disposed of by the organizer. In this case, no claim shall be accepted by the organizer.
- ⑪ Retail sales at the show, photographing of displayed merchandise, or any act of copying, surveying, or reproducing shall not be permitted by the organizer.
- ⑫ In addition to the above, the exhibitors are obliged to follow the instructions of the organizer based on its judgment for control and management of the show.
- ⑬ For any matter relevant to the show, the organizer shall be authorized to have complete jurisdiction.
- ⑭ The applicant shall keep your area for exhibition and other activities within your booth space, and shall not occupy the alley.
- ⑮ Application period is subject to close early if and when the number of applications reaches the maximum of scheduled booths.
- ⑯ The organizer shall have the right to call for exhibitors to remove exhibits which are allegedly violating intellectual property rights.
- ⑰ The organizer makes no representations or guarantees regarding expected benefits to be received by participating in the show or the fitness of the exhibition for exhibitor's needs.
- ⑱ If name lending between applicants or exhibitors are judged, the organizer may revoke the allotted exhibition space and/or exhibit contract at its sole discretion with no refund of the fees already paid.
- ⑲ In the case the organizer judges that the application is inappropriate, the organizer shall revoke the allotted exhibition space and/or exhibit contract at its sole discretion with no refund of the fees already paid and no compensation for the applicant would be made. Furthermore, if the applicant has the outstanding on booth fee payment, they are liable to settle the payment as soon as possible.

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Booth Application Form (EXHIBIT CONTRACT)

TOKYO INTERNATIONAL Gift Show

Company information	
Company name	
Address	
Postal Code (Zip Code)	
Country	
Phone	
Fax	
E-mail	
Web	
Contact person (Mr. / Ms.)	
Title	

We hereby apply for _____ booth(s) for

☐ The 95th Tokyo International Gift Show Spring 2023
on February 15 (Wed) - 17 (Fri)

☐ The 96th Tokyo International Gift Show Autumn 2023
on September 6 (Wed) - 8 (Fri)

with agreement to abide by show rules and regulations and the terms and conditions on P.5.

Exhibition Area Code (please refer to P.3-4): _____

Please select product numbers from a list on an attached sheet.(up to 5)



You must send this application form with:

☐ A copy of your business card

☐ Photographs of the product you will exhibit (Photos will be used on web.)

☐ A copy of the business registration certificate

Date: _____ Signature: _____

Send for : overseas@businessguide-sha.co.jp

- ① With this application, an applicant shall be responsible to exhibit at the Tokyo International Gift Show or the LIFE x DESIGN.
- ② The booth is secured when the organizer accepts booth application and the full booth fee.
- ③ The information on this application form will be used for all show materials.
- ④ When the application form is submitted to the organizer, it shall be deemed to have accepted "Terms & Conditions" on P.5.
- ⑤ The organizer can send you invitation letter as VISA support but can NOT send you guarantee letter because of company policy. If you cannot get VISA, fees already received by the organizer cannot be refunded.

TIGS Office Use Only	受付No.	フェア	新規/既存	直接/代理店	国・地域
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Area CODE	Exhibition Area	Genre
US	RETAIL SOLUTION FAIR	㊦Distribution information systems (store management, sales management, order placement systems, etc.) ㊦Customer management systems (customer data analysis, trade area analysis, consumer trend forecasting, etc.) ㊦Payment and cashless systems (POS systems, contactless decision making, unmanned stores, etc.) ㊦Customer service DX (web-based customer service, omni-channel, SNS utilization, video services, etc.) ㊦Store DX (electronic shelf tags, electronic coupons, development of applications to attract customers, etc.) ㊦AI for distribution (face recognition, video analysis, in-store traffic analysis, etc.)
W	ETHICAL STYLE FAIR	㊦Environment-/Eco-friendly product ㊦Fair Trade Articles ㊦Camping/Ecosports Product to enjoy nature ㊦Recycled/Reused Goods ㊦Carefully Selected Product in view of harmony with nature and natural materials
Y	CHRISTMAS & BRIDAL/ ANNIVERSARY GIFT FAIR	㊦Christmas-related Goods ㊦White Day(Return Gifts to those received on Valentine's Day), Halloween,/,Easter-related Goods ㊦New Year, Seasonal Festival Goods ㊦Candles ㊦Bridal-related Goods ㊦Choice Gift Card, Card Gift

LIVING & DESIGN

Area CODE	Exhibition Area	Genre
L&D	LIVING & DESIGN	㊦Housing・Renovation related (housing fixtures・hardware, building materials・materials, renovation・reforming related new materials, etc.) ㊦Furniture (storage furniture, table・sofa, etc.) ㊦Lighting (lighting equipment, LED, etc.) ㊦Interior home appliances (digital home appliance, visual・audio equipment, home theater, etc.) ㊦Home textile (curtain, carpet, bedding, etc.) ㊦Home installation equipment (kitchen, bath, vanity & washstand, toilet, home environment equipment, etc.) ㊦Interior accessory (interior accessories, tableware, kitchen supplies, traditional crafts, etc.)

LIFE × DESIGN

Area CODE	Exhibition Area	Genre
AD	ACTIVE DESIGN & CRAFT FAIR	①Products Excelled in Quality and Desgin ②Crafts Excelled in Design
AG	ART GALLERY FAIR	㊦Wall Ornaments ㊦Wooden/Rattan Furniture, Other Interiors ㊦Ceramics ㊦Lacquerware ㊦Glassware ㊦Traditional Handicraft ㊦Arts & Crafts ㊦Antique/Collectors' Goods ㊦Pictures/Art Work
DD	ACTIVE CREATORS	①Products Excelled in Quality and Desgin ②Crafts Excelled in Design ㊦Up-and-coming creator・designer's Brands
DIY	DIY BASE TOKYO	㊦Merchandise for DIY ㊦DIY workshops
GL	GLAMPING & OUTDOOR	㊦Interiors, exteriors, miscellaneous goods, fashion, food, gear, huts and tents, trailer houses, cars, etc. that enhance the outdoor and glamping experience
GLS	SAUNA & SPA	㊦Sauna・Sauna Installation ㊦Sauna goods (hat, towel, skin care products, poncho, etc.)
LS	LIFE STYLINGS	㊦Superlatively Designed Interior Goods that enrich various lifestyle scenes
MN	FACTORY NOW!!	㊦Craft techniques (woodworking, steel, scraping, welding, pressing, sewing, weaving, printing, etc.) ㊦Original products from factories ㊦PR for events related to the factory, such as open factories and community events
NB	TRADITIONAL & MODERN JAPANESEBRAND FAIR	㊦Japanese Style Products suited to modern lifestyle ㊦Modernly arranged products with conventional technology and Japanese materials ㊦"Made In Japan" Products manufactured in Japan
NW	OVERSEAS MARKET DEVELOPMENT FAIR	㊦Products and services that can be exported to overseas
RF	RENOVATION FURNITURE FAIR	㊦Renovated Furniture
RZ	RENOVATION ZONE	㊦Renovation-related Product
SO	SOZAI	㊦Proposal of technology and materials ㊦Demonstration of technique
SS	START SCANDINAVIA	㊦Import Goods from Nothern Europe, Design Made by Nothern European Designer, Brand/Character Goods Born in Nothern Europe, Nothern European-styled Architecture/Construction/Renovation.]]

Gourmet & Diningstyle Show

Area CODE	Category of Product	Product
GDS	Fresh Foods	㊦Fishery ㊦Animal husbandry ㊦Agriculture ㊦Other fresh food
	Foods	㊦Condiment ㊦Cooking oil ㊦Spread ㊦Dairy products ㊦Cooked food ㊦Soup ㊦Frozen food ㊦Canned/Bottled product ㊦Powdered products ㊦Home-cooking materials ㊦Noodles ㊦Breads・Cereals ㊦Grains ㊦Processed meat ㊦Paste products/Boiled fish-paste products ㊦Pickles・Tsukudani ㊦Liquid products ㊦Side dishes ㊦Dried agricultural products ㊦Processed fishery products ㊦Other processed foods
	Pastry	㊦Confectionery ㊦Desserts・Yogurt ㊦Delicacy ㊦Ice cream ㊦Other confectionery
	Beverage	㊦Tasty beverage ㊦Fruit beverage ㊦Soft drinks ㊦Dairy beverage ㊦Water ㊦Other beverages
	Alcohol Beverage	㊦Sake ㊦Shochu ㊦Mirin (sweet cooking rice wine) ㊦Beer ㊦Fruit liquor ㊦Whiskey/Brandy ㊦Liqueurs ㊦Spirits ㊦Other alcohol
	Daily Necessities	㊦Detergent・Soap ㊦Wrap・Foil ㊦Paper towels ㊦Scrubbing brush・Sponge ㊦Shopping bag・Bags ㊦Wrapping supplies ㊦Food wrapping materials/Food packaging ㊦Pots・Pans・Kettles ㊦Frying pan ㊦Kitchen knives・Knives ㊦Cutting board ㊦Kitchen utensil ㊦Condiment containers ㊦Oven gloves ㊦Can opener・Bottle opener・Wine opener ㊦Confectionery products ㊦Countertop accessories ㊦Chopsticks ㊦Knives・Forks・Spoons ㊦Pottery ㊦Lacquerware ㊦Wooden utensils ㊦Metalware ㊦Sake Cups・Tea Cups ㊦Glasses・Mugs ㊦Lunch Boxes ㊦Tablecloths・Luncheon Mats ㊦Coasters ㊦Outdoor・Leisure goods ㊦Table coordination tools (stands, lamps, etc.) ㊦Party goods ㊦Idea goods ㊦Apron・Uniform ㊦Other, household goods
	Kitchen Appliances	㊦Kichen・Cooking equipment ㊦Dishwasher・Dryer ㊦Microwave・Toaster oven ㊦Blender・Juicer ㊦Coffee maker・Espresso machine ㊦Rice cooker・Pot ㊦Hot plate ㊦Refrigerators・Wine coolers ㊦Clean water・Water purifier ㊦Other, Appliances・Equipment
	Others	㊦Food franchisor ㊦POS・Information equipment ㊦Store supporting software ㊦Display fixtures ㊦Sales promotion products・Tools ㊦Consulting ㊦Cooking school ㊦Publications ㊦Others

NEWS RELEASE

The 95th TOKYO INTERNATIONAL

Gift Show

Spring 2023

Date

15th(Wed)-17th(Fri) February, 2023

Venue

Tokyo Big Sight

Concurrent Trade Shows

The 33rd

**GOURMET &
DININGSTYLE SHOW®**
Spring 2023

住まいと暮らしの新時代
TOKYO International
Gift Show
LIVING & DESIGN
住まいと暮らしのリノベーション TOTAL INTERIOR
HOUSING HOTEL CONTRACT



Business Guide-Sha, Inc. has announced that the 95th Tokyo International Gift Show Spring 2023 will be held from February 15th to the 17th, 2023 at Tokyo Big Sight.

Travel restrictions were partially lifted in June leading to an increase in visitors as well as exhibitors at the September Gift Show. The 94th Tokyo International Gift Show Autumn 2022, the 12th LIFE×DESIGN, and the 32nd Gourmet & Diningstyle Show Autumn2022, and Tokyo International Gift Show LIVING&DESIGN2023 welcomed 192,334 visitors and 1,988 exhibitors, including 305 companies from 12 regions and countries.

Through the pandemic caused a huge impact in the trade show industry during 2020. However, the Gift Show showed recovery in numbers the past two years. We as the organizer will continue to provide events to support your businesses during any difficult times. The Gift Show will forever be here with your business.



SCHEDULE

2023

DATE	THE NAME OF THE SHOW	VENUE
Feb 15th(Wed.)-17th(Fri.)	The 95th TOKYO International Gift Show Spring2023 TOKYO International Gift Show Spring2023 the 13th LIFE×DESIGN TOKYO International Gift Show LIVING & DESIGN2023 The 33rd Gourmet & Diningstyle Show Spring2023	Tokyo Big Sight
Mar. 8th(Wed.)-9th(Thu.)	The 4th KYOTO International Gift Show2023	MIYAKO MESSE
Apr. 12th(Wed.)-14th(Fri.)	The 67th International Premium Incentive Show Spring2023	Tokyo Ikebukuro Sunshine City Convention Center
Sep. 6th(Wed.)-8th(Fri.)	The 96th TOKYO International Gift Show Autumn 2023 TOKYO International Gift Show Spring2024 the 14th LIFE×DESIGN TOKYO International Gift Show LIVING & DESIGN2023 The 33rd Gourmet & Diningstyle Show Spring2023	Tokyo Big Sight
Later September	The 65th OSAKA International Gift Show2023	OMM (Osaka Merchandise Mart)
Oct. 4th(Wed.)-6th(Fri.)	The 68th International Premium Incentive Show Autumn2023	Tokyo Ikebukuro Sunshine City Convention Center

2024

DATE	THE NAME OF THE SHOW	VENUE
Feb. 15th(Wed.)-17th(Fri.)	The 97th TOKYO International Gift Show Spring2024 TOKYO International Gift Show Spring2024 the 14th LIFE×DESIGN TOKYO International Gift Show LIVING & DESIGN2024 The 35rd Gourmet & Diningstyle Show Spring2023	Tokyo Big Sight
Mar. 6th(Wed.)-7th(Fri.)	The 5th KYOTO International Gift Show2023	MIYAKO MESSE

ABOUT THE ORGANIZER

Organizer  **Business Guide-Sha, Inc.**

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 Follow us on FACEBOOK!



Please choose exhibition area & product genre below, and fill it in the application sheet (p.6).

Tokyo International Gift Show

Area CODE	Exhibition Area	Genre
A	YOUNG FASHION & KIDS STUFF FAIR	③Fancy & Hobby ④Staffed Toys (doll, animal), Mascot ⑤Zigsawpuzzle, Game, Playing Cards ⑥Dollhouse, Models ⑧Baloons, Metallic Balloons ⑨Character Goods, Toys ⑬Camera, Telescope, Binocular , Other Optical Equipment ⑭Party Goods(Paper Plates, Ornament Goods) ⑯Chemiluminescence ⑰Smoking Supplies (Electronic Cigarette, etc.) ⑱Key Ring, Key Chain, Netsuke (Japanese Miniature Carving) ⑲Radio-Controlled Robot ⑳Cooking Toy ㉑Variety Goods
A1	BABY & KIDS FAIR	⑦Library, Picture Book, Educational Goods ⑩Kids Vehicle ⑪Kids Bag, Cap, Clothes ⑫Other Educational Goods, Kids Products, Furniture ㉒Maternity-related Goods
B	STATIONERY & PAPER GOODS FAIR	⑮Writing Instruments ⑯Paper Stationery ⑰Stamps, Stickers, Seals ⑳Terrestrial Globe, Maps ㉑Print System, Imprinting System ㉒Photo Album, Greeting Cards, Post Cards ㉓Ribbon, Wrapping Goods, Packaging ㉔Paper Bag ㉕Other Stationery ㉖Desktop Item ㉗Other Paper Products ㉘Plastic/Medal Mold Goods ㉙Hobby Goods (Paint, Handicraft, etc.) ㉚Calendar ㉛Electronic Stationery
BS	STYLISH STATIONERY FAIR	㉞Natural-tasted Stationery/Zakka (Variety Goods) ㉟Imported Stationery ㊱Stylish Stationery Goods/Zakka ㊲Design-led Stationery
E	HOME FURNISHINGS, LIGHTING & DECORATIVE GOODS FAIR	①Clock, Alarm Clock ②Musick Box, Jewelry Box, Interior Accessory ③Photo Frame ④Wall Mirror, Stand Mirror ⑦Lamp (Desk Lamp,etc.) ⑧Oil Lamp (Lantern,etc.) , Candle ⑨Curtain, Tapestry, Noren(Shop Curtains), Sudare (Rattan Blinds) ⑬Wall Ornaments ⑭Wooden/Rattan Furniture, Other Interiors ⑮Interior Fabrics (Cushion, Carpet) ⑯Bed and Bedding General Goods, Bed Linen (Sheets, Cover, Bed Spreads, Futon(Comforter), Blanket, Toweling Blanket, Pillow, Pillowcase) ⑰Curtain, Blinds ⑱Bed, Side Table,Chest, Other Furniture ⑲Bed Light, Room Light, Other Lightings ㉑Other Bed-related Interior Accessory ㉒Flooring/ Wall Materials ㉓Towel (Facial/Bath Towel, Bathrobe, etc.), Towel Case,Towel Holder, Towel Ring ㉔Bath-related Goods (Bath Mat, Bath Tab ,Bath Chair, Shower Head, Bath Curtain, Blinds, Mirror, Bath Flooring(Tiles, Corks), Toys/Foliage Plants/Candle & Light for Bath) ㉕Lavatory-related Goods (Toilet Mat, Toilet Cover, Toilet Paper Holder, Toilet Paper Holder Cover, Toilet Paper Storage, Accessory for Flush Toilet Tank) ㉖Washroom-related Goods (Laundry Basket, Laundry Shelves, Laundry Dryer, Waste Basket)
EF	FABRIC DECORATION FAIR	㉞Bed linen, Curtain, High quality towels, etc., items that create a fully relaxing and healing atmosphere
EK	HIGH DESIGN KITCHEN & TABLEWARE FAIR	㉟Place Mats, Table Runner ㊱Wooden Tableware ㊲Metal Tableware ㊳Products Creates the Settings of Kichen & Dining ㊴Dish, Glass, Cutlery ㊵Kichen Tool
F	BEAUTY & COSMETICS FAIR	㉗Cosmetic Goods, Lipstick, Mascara, eyeliner, Blush, Liquid Fundation, Concealer, Powder Fundation, Oil Cleansing, Face Soap, Powder Soap, Nail Brush ㉘Haircare/ Skincare/ Bodycare/Footcare Products, Home Hairdressing Equipment ㉙Beauty & Diet-related Goods ㉚Cosmetics development ㉛Beauty care ㉜Beauty product packaging
FS	FASHION SELECT	㉞High-quality fashion goods for department stores and select stores
G	FLORAL ACCESSORIES & GARDENING GOODS FAIR	③Artflower,Artificial Flower, Artificial Tree ④Indoor Horticulture, Cut-flowers, Foliage Plants ⑤Dried Flowers, Preserved Flowers ⑥Horticulture Goods, Flower Vase, Exteriors ⑦Flower/Green Craft ⑧Indoor Green ⑨Flower Arrangement
GA	ART & GRAPHIC, DESIGN FAIR	㉞Video and sound production ㉟Illustration, graphic and art production ㊱Advertising and content production ㊲Corporate Strategy (Branding, CI / VI, etc.) ㊳Goods production and merchandising ㊴Package, packaging, wall and interior design ㊵Sales promotion and campaign related ㊶Entertainment and event related
GH	GLOBAL HANDMADE FAIR	㉞High quality handmade products that make use of materials and technologies
H	FRAGRANCE FAIR	㉞Aroma (Fragrance, Incense, etc.) ㉟Potpourri, Herbs, Aroma Oil, Pot, Other Relaxation Goods
HC	HEALTHCARE FAIR	㉞Wellness (Self-medication, Support Goods, Exercise/Fitness Equipment, Outfit, Health-care Equipment, Massage-related Apparatus, Functional Innerwear, Athletic Supporter, Health-care & Cosmetic Tools made of Germanium/Titanium, etc.) ㉟Supplements (Functional Food/Beverage, Nutritional Supplement, Diet Supplement, Health Food/Tea/Snack, etc.) ㊱Oral-care Product (Electric Brush, Oral Cleansing Equipment)
HM	HANDMADE HOBBY MAKING FAIR	㉞Handicraft ㉟Painting Materials & Stationery ㊱Arts & Crafts ㊲Scrapbook & Stamp ㊳Beads & Décor
I	DAILY NECESSITIES & SUNDRY GOODS FAIR	㉞Ceramics ㉟Lacquerware ㊱Glassware ㊲Cutlery, Kitchen Products ㊳Rattan/Bamboo Furniture ㊴Tea Ceremony Tools ㊵Natural Material-made Products(Place Mats, etc.) ㊶Tool Sets ㊷Bath Essence, Bath Salt ㊸Home Appliance(AI, IoT,etc.) ㊹Soap, Shampoo, Detergent, Soap Box, Soap Tidy, Body Sponge, Body Brush, Basin, Shampoo, Shampoo Sink & Chair, ShampooPump Dispenser ㊺Disaster Emergency / Crime Prevention/Traffic Safety Supplies Goods ㊻Sewing Kit ㊼Slippers, Indoor Footwear ㊽Outdoor product ㊾Household Goods, Creative Product ㊿Nursing Care Product, Senior Life-care Product ㊿Cleaning goods ㊿Food product・Beverage
IE	SMART IoT & AI PRODUCTS FAIR	㉞Smart home appliances (IoT, AI) ㉟AI Speakers ㊱Wearable devices and lifelogging goods ㊲Robotics-related products (communication robots, mobility robots, etc.) ㊳IoT devices ㊴Smart home related (smart remote control, smart lock, watchdog camera, etc.)
IS	SOUVENIR GIFT OF JAPAN FAIR	㉞Tourism Product/Folkcraft ㉟Traditional Handicraft ㊱Other Local Specialty
J	PERSONAL ACCESSORIES & LEATHER GOODS FAIR	㉞Bag, Belt, Pouch (Wallet, Purse, Key Case, Portfolio, etc.) ㊱Umbrella, Raincoat, Rainwear ㊲Handkerchief, Shawl, Necktie, Scarf ㊳Emblem, Embroidery, Woven Label ㊴Yuzen(Japanese dyeing technique for fabrics)/Japanese Paper Crafts ㊵Flip-flops, Sneaker / Trainer Shoes, Wooden Shoes, Leather Shoes, Caine ㊶Glove, Socks ㊷Cap, Other Clothing Accessory, etc.
JB	LOCAL FASHION BRAND from ALL OVER JAPAN	㉞Modernly arranged products with conventional technology and Japanese materials ㉟"Made In Japan" Products manufactured in Japan
K	APPAREL FASHION FAIR	㉞Ladyswear, Menswear, T-shirts, Sweatshirts, Clothing (Sporting Wear, etc.) ㊱Apron, Pajamas, Nightie, Underpants/Shorts ㊲Clothing Made of Natural/ Organic/ Ecological Materials, Truckies like Relaxing Wear ㊳Japanese Style Products suited to modern lifestyle ㊴Modernly arranged products with conventional technology and Japanese materials ㊵"Made In Japan" Products manufactured in Japan ㊶Ethnic-styled Apparel & Zakka ㊷Imported Apparel
LA	FASHION ACCESSORY FAIR	㉞Mass Productive Accessory Made of Silver, Brass, Steel (Pierce, Earrings, Rings, Bangle, Necklace, Corsage, Hair Accessory, Choker, etc.) ㉟Sunglasses, Glasses, Reading Glasses, etc. ㊱Fashion Watch (Wrist Watch Excelled in Quality & Fashion and Used like an Accessory) ㊲Wig, Hair Extension
LO	GEMSTONE & FINE JEWELRY FAIR	㉞Precious Metal (Gold, Platinum, Siver)-made Fine Jewelry ㉟Semi-precious/Natural Stone, Minerals, Fossils ㊱Jewelry/Loose Stone made of Diamond, Colored Stone, and Perl ㊲High-end Watch (Highly Fashionable and Precious Stone-embedded Plush Wrist Watch /Brand Watch) ㊳Jewelry-related Goods (including Showcase, Jewelry Box, and Jewelry Maintenance Equipment) ㊴Accessories with Semi-precious Stone, Natural Stone, Mineral, Fossil, etc. ㊵Semi-precious Stone, Loose Natural Stone ㊶Lucky Charm Goods with more Accessory Elements like Buddhist Rosary, Magatama (comma-shaped beads), Figurine
M	SPORTS & LEISURE GOODS FAIR	㉞Sports & Outdoor Playing Goods (Games) (Surfboard,Skateboard,Kickboard, Inline Roller Skate, Roller Skate, BMX, Mountain Bike, Recreation Bike, Walking Goods) ㉟Sporting Goods Brands, Liencee Goods ㊱Leisure Travel Goods
MC	manicolle tokyo	㉞Fashion goods by designer・creator
N	IMPORT GIFT FAIR	㉞Import Goods from US/Europe/Oceania
O	IMPORT GIFT FAIR	㉞Import Goods from Asia/Africa/Latin America
P	ANIME/COMIC & CHARACTER LICENSE FAIR	㉞Character Design and Related licensing Business ㊱Anime/Video Production/Publication Company, TV Station, Application Software Company
Q	LIFE WITH PETS ~people and pets lifestyle for a shared living~	㉞Fashion Goods (for Pet) ㊱Accessory(for Pet) ㊲Food, Snack (for Pet) ㊳Toy (for Pet) ㊴Interior (for Pet) ㊵Care Product (for Pet) ㊶Other Pet Product ㊷Animal Motifs Goods
SL	SPORTS IN LIFE	㉞Youth casual & Sports line Apparel・Fashion goods
T	DIGITAL GADGETS & DEVICE FAIR	㉞Smart Phone, Mobile Phone, PC-related Accessory ㊱Mobile Games, Other Electrical Toys, Electrical Stationery, Electrical Gadgets ㊲Camera/Photo-related product (Dedgital Camera, Photo System) ㊳Audio-related Product (Musical Instruments, CD, etc.) ㊴Video-related Product (DVD, Imaging Device, etc.) ㊵PC-related goods (external memory devices, keyboards, etc.)
U	RETAIL SUPPORT FAIR	㉞Shop Fixtures, Facility, Display ㉟Logistics ㊱Personal Placement, Human Resorce Development ㊲Franchiser ㊳Flyer, DM(Direct Mail), Promotion Goods ㊴Consulting ㊵Subscription-related