KARADENİZ İHRACATÇI BİRLİKLERİ
GENEL SEKRETERLİĞİ

Sayı : 35649853-TİM.KİB.GSK.UYG.2023/445-2501 Giresun, 14/08/2023

Konu : 19. Malezya Uluslararası Helal Fuarı Duyurusu

E-POSTA

KARADENİZ İHRACATÇI BİRLİKLERİ ÜYELERİNE SİRKÜLER
2023 / 436

Sayın üyemiz,

Kuala Lumpur Ticaret Müşavirliğinin bir yazısına atfen, T.C. Ticaret Bakanlığı İhracat Genel Müdürlüğünden alınan 11/08/2023 tarih 88050467 sayılı yazıda;

2022 yılında düzenlenen 18. Uluslararası Helal Fuarı'nda (MIHAS), 32 ülkeden gıda teknolojileri, ilaç, kozmetik, turizm ve islami finans gibi sektörlerde faaliyet gösteren toplam 620 firmanın ürünlerini sergilediği, Kuveyt, Endonezya ve Tayland başta olmak üzere 90 ülkeden yaklaşık 32 bin ziyaretçinin söz konusu fuarı ziyaret ettiği, ayrıca MIHAS ile eş zamanlı olarak helal ekonomisi ile ilgili konularda 20 ayrı konferansın düzenlendiği ve bu kapsamda, söz konusu fuarın 2023 yılı Bireysel Katılımı Desteklenen Sektörel Nitelikli Uluslararası Fuarlar Listesi'nde yer aldığı bildirilmekte olup, fuara ilişkin tanıtıcı dokümanlar ilişik bulunmaktadır.

Bilgilerinize sunarız.

e-imzalıdır
Sertaç Ş. TORAMANOĞLU
Genel Sekreter

EKLER:
Ek.1- MİHAS 2022 Fuar Raporu (16 sayfa)
Ek.2- MIHAS 2023 Broşürü (15 sayfa)
Ek.3- MIHAS 2023 Özet Bilgi (5 sayfa)

Sertaç Ş. TORAMANOĞLU tarafından 5070 sayılı kanun gereğince güvenli elektronik imza ile imzalanmıştır.

Karadeniz İhracatçı Birlikleri Genel Sekreterliği
Atatürk Bulvarı No:19/E PK.51 28200 GİRESUN
Telefon: 0.454.2162426 (PBX)
Faks: 0.454.2164842-2168890
e-posta: kib@kib.org.tr Kep: kib@hs01.kep.tr
Web : www.kib.org.tr

Ayrıntılı bilgi için: Şahin KURUL – Şube Müdürü

5070 sayılı kanun gereğince güvenli elektronik imza ile imzalanmıştır. ID:91EFC7BA967D4591EFC7. Bu kod ile http://evrak.kib.org.tr/ adresinden doğrulayabilirsiniz.



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MIHAS 2022 Milestone

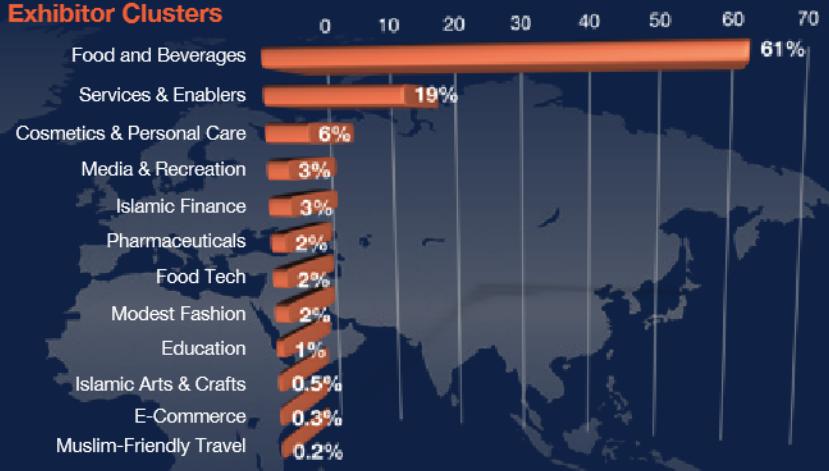
RM2.44 Million In PR Value

620 Exhibitors from **32** Countries

Total **1,258** Exhibition Booths

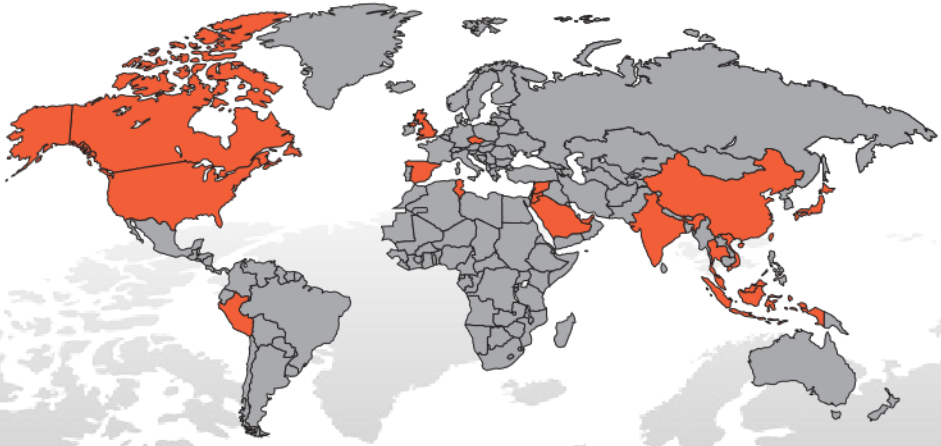
32,356 Visitors from **90** Countries

Exhibitor Clusters



90 [illegible] güvenli elektronik imza ile imzalanmıştır. ID:91EFC7BA967D4591EFC7. Bu kod ile http://evrak.kib.org.tr/ adresinden doğrulayabilirsiniz.

Exhibitor Participating Countries



Afghanistan
Algeria
American Samoa
Angola
Anguilla
Argentina
Armenia
Australia
Azerbaijan
Bahrain
Bangladesh
Belgium
Bhutan
Bosnia & Herzegovina
Brazil
Brunei
Cambodia
Canada
Cape Verde
Chile
China
Christmas Island
Czech Republic
Denmark
East Timor
Egypt
Ethiopia
Germany
Ghana
Great Britain
Hong Kong SAR
India
Iran
Iraq
Italy
Japan
Jordan
Kazakhstan
Kenya
Kuwait
Kyrgyzstan
Libya
Macao SAR
Madagascar
Malaysia
Maldives
Mauritius
Mexico
Morocco
Myanmar
Nepal
Netherlands
New Zealand
Nigeria
Norway
Oman
Pakistan
Palestine
Peru
Philippines
Qatar
Russia
Sao Tome & Principe
Saudi Arabia
Singapore
Solomon Islands
Somalia
South Africa
South Korea
Spain
Sri Lanka
St Eustatius
Sudan
Sweden
Switzerland
Syria
Taiwan ROC
Tajikistan
Thailand
Tunisia
Turkiye
Ukraine
United Arab Emirates
United Kingdom
United States of America
Uzbekistan
Vietnam
Yemen

Top 5 Countries in MIHAS 2022



Kuwait



Indonesia



Thailand

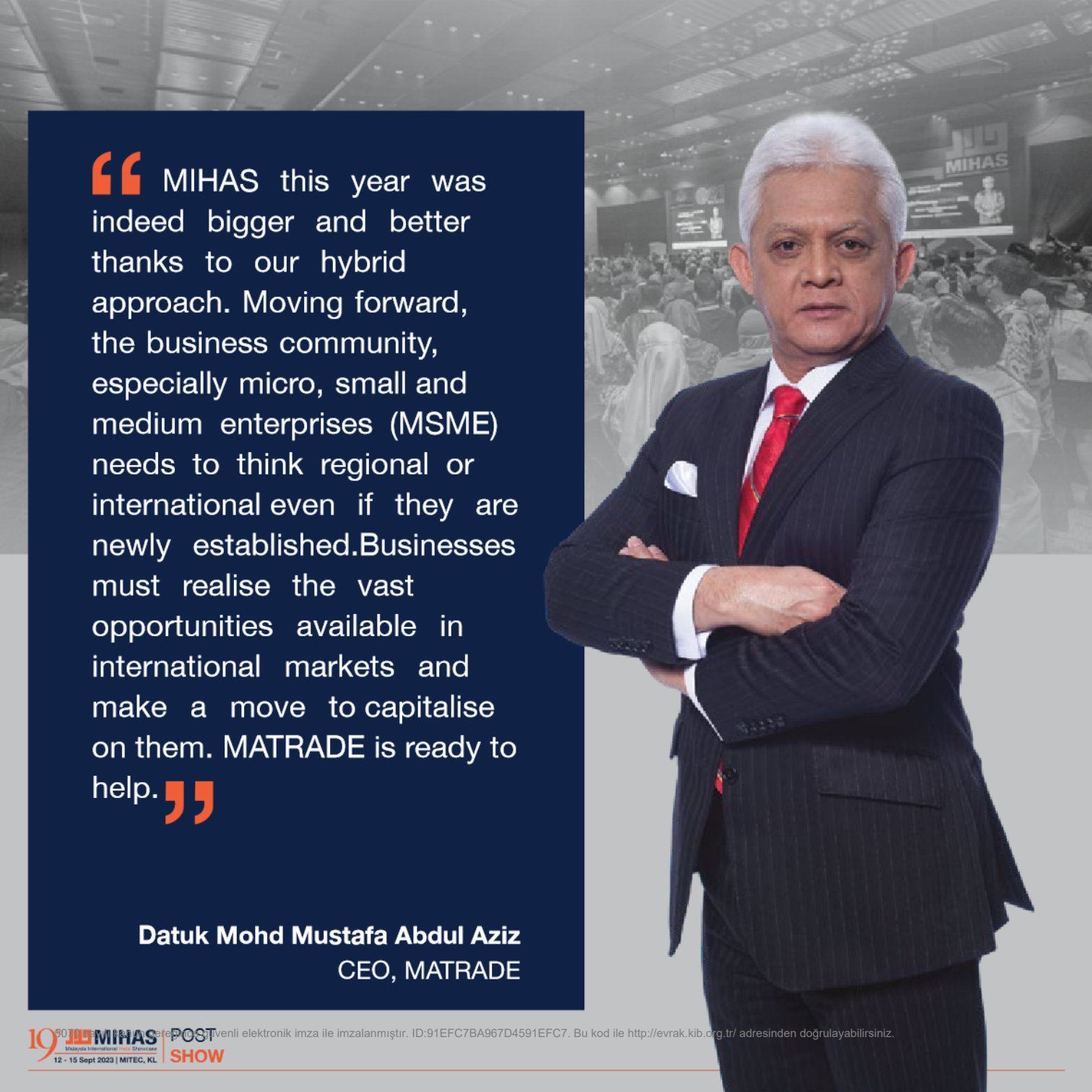


South Africa



Palestine

50 [illegible] Kütahya Belediyesi güvenli elektronik imza ile imzalanmıştır. ID:91EFC7BA967D4591EFC7. Bu kod ile http://evrak.kib.org.tr/ adresinden doğrulayabilirsiniz.



"MIHAS this year was indeed bigger and better thanks to our hybrid approach. Moving forward, the business community, especially micro, small and medium enterprises (MSME) needs to think regional or international even if they are newly established.Businesses must realise the vast opportunities available in international markets and make a move to capitalise on them. MATRADE is ready to help."

Datuk Mohd Mustafa Abdul Aziz
CEO, MATRADE

501 [illegible] 2023 tarihinde güvenli elektronik imza ile imzalanmıştır. ID:91EFC7BA967D4591EFC7. Bu kod ile http://evrak.kib.org.tr/ adresinden doğrulayabilirsiniz.

Visitors & Countries

Visitors from Top 20 Countries

7.5% of visitors are International visitors

92.5% of visitors are domestics visitors



Argentina
Bangladesh
Canada
China
Chinese Taipei
Czech Republic
India
Indonesia
Iran
Japan
Jordan
Kuwait
Laos
Nigeria
Pakistan
Palestine
Peru
Saudi Arabia
Singapore
South Africa
South Korea
Spain
Syria
Thailand
Tunisia
Turkiye
UAE
United Kingdom
USA
Venezuela
Vietnam

Virtual Visitors 12,033

37.2%

62.8%

Physical Visitors
20,334

Bu belge, 5070 sayılı Elektronik İmza Kanununa göre güvenli elektronik imza ile imzalanmıştır. ID:91EFC7BA967D4591EFC7. Bu kod ile http://evrak.kib.org.tr/ adresinden doğrulayabilirsiniz.







MIHAS 2022
Programmes

106
Business Matching Meetings

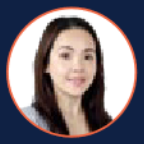
20
Conferences



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MIHAS 2021 Speakers & Panelist


Ms Farah Idayu


Ms Teresa Tan


Mr Yus'aimei Yusoff


Mr Rizal Khir


Ms Agnes Chan


Mr Shabeer Kizhakke Valappil


Mr Haziq Hashim

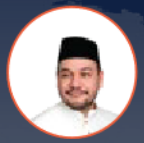

Mr Harith Ridzuan


Mr Redziwan Saari


Dr Siti Sofiah Ramli


Mr Azhar Hussin

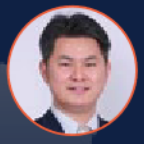

Mr Paul Lo

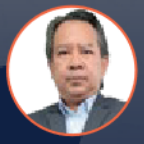

Mr Mohamad Faisal Ahmad Fadzil


YBhg Datin Lorela Chia


Mrs Amnah Shaari


Mr Osman Sekban


Mr Kevin Ooi Foo Kim


Othman Md Yusoff

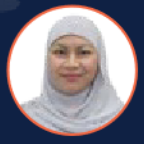

Margie Ong


Bilal Parvaiz


Nicholas Cheong

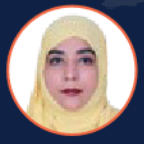

Shanta Helena Dwarkasina

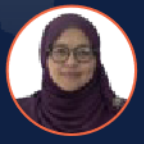

Ko Chuan Zhen


Elina Jani


Edison Choong


Jason Liew


Dr Irum Saba


Ratna Sha'erah Kamaludin


Mastura Adnan


Dato' Seri Rosman Mohamed


Mr Prince Chatterjee


Faroze Nadar


Hj Suhaimi Abdul Hamid


Mrs Lee Pang

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“ MIHAS is a very good exposure for our brand. We are able to expand our brand awareness within the local and neighbouring markets like Singapore and Indonesia. We’ve been participating in MIHAS for eight years and will continue to do so. ”

Subhi Anabtawi
Operation Director, Al’ard Far East Sdn.Bhd.

“ We managed to get international contacts, from Jordan, UAE and South Africa who all seemed keen on our products. MIHAS was well-organised and we will definitely be participating again next year. ”

Sudakaren
International Business Manager,
Baba Products Sdn.Bhd.

50 [illegible] MIHAS Güvenli elektronik imza ile imzalanmıştır. ID:91EFC7BA967D4591EFC7. Bu kod ile http://evrak.kib.org.tr/ adresinden doğrulayabilirsiniz.

“ MIHAS provides a good opportunity to meet new buyers and new suppliers. We look forward to having the same opportunity again in the future. ”



Mellow Pulses and Spices Processors
(Mellow Trading Dubai)



“ We are very pleased with the success we’ve had in getting both local and overseas clients. We’ve even managed to secure a few from Philippines, Iran and Saudi Arabia! ”

Abdul Hady
Sales Director
Super Best Coffee Sdn Bhd

501[illegible] güvenli elektronik imza ile imzalanmıştır. ID:91EFC7BA967D4591EFC7. Bu kod ile http://evrak.kib.org.tr/ adresinden doğrulayabilirsiniz.

GALLERY











80 [illegible] Bu belge güvenli elektronik imza ile imzalanmıştır. ID:91EFC7BA967D4591EFC7. Bu kod ile http://evrak.kib.org.tr/ adresinden doğrulayabilirsiniz.















80 [illegible] tarafından elektronik imza ile imzalanmıştır. ID:91EFC7BA967D4591EFC7. Bu kod ile http://evrak.kib.org.tr/ adresinden doğrulayabilirsiniz.















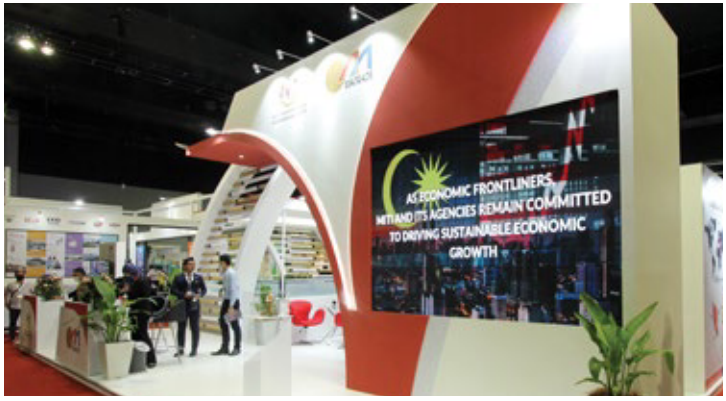


30.01.2024 tarihinde [illegible] tarafından güvenli elektronik imza ile imzalanmıştır. ID:91EFC7BA967D4591EFC7. Bu kod ile http://evrak.kib.org.tr/ adresinden doğrulayabilirsiniz.

















80 [illegible] Bu belge, güvenli elektronik imza ile imzalanmıştır. ID:91EFC7BA967D4591EFC7. Bu kod ile http://evrak.kib.org.tr/ adresinden doğrulayabilirsiniz.



See you at MIHAS 2023

19th MIHAS
Malaysia International Halal Showcase

12 - 15 Sept 2023 | MITEC, KL

Paving The Way of Halal

Join the world biggest Halal showcase today

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#ThinkHalalThinkMIHAS

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MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY

MATRADE

MIHAS 2023 Is Back!

A Momentous Marketplace

Joined by international brands
Connecting buyers and sellers
Offering insightful trends
Expanding the Halal industry

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MIHAS // **Overview**

MIHAS is a must attend annual trade show for businesses catering to Islamic and Halal consumer market.

From F&B, Cosmetics, Halal Ingredients, Tourism, Finance, Logistics to Digital.

MIHAS covers the entire spectrum of the Islamic lifestyle demands.

With over 20,000 visitors to MIHAS each year from nearly 80 countries, MIHAS delivers an unbeatable world stage for Halal products and services.

Malaysia is the natural gateway to the Halal markets of Asia Pacific. Its Geographical location and more importantly, its position as the foremost Halal economy provides an ideal backdrop for MIHAS.

Since its inception in 2004, MIHAS has become an event for local and foreign businesses to thrive in the Halal trade and to contribute significantly to the global Halal economy.

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MIHAS
MALAYSIA INTERNATIONAL HALAL SHOWCASE

19th MIHAS
Malaysia International Halal Showcase
12 - 15 Sept 2023 | MITEC, KL

MINISTRY OF INTERNATIONAL TRADE AND INDUSTRY

MATRADE

> MIHAS this year was indeed bigger and better thanks to our hybrid approach. Moving forward, the business community, especially micro, small and medium enterprises (MSME) needs to think regional or international even if they are newly established. Businesses must realise the vast opportunities available in international markets and make a move to capitalise on them. MATRADE is ready to help

Datuk Mohd Mustafa Abdul Aziz
CEO, MATRADE



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MIHAS 2022 // By The Numbers

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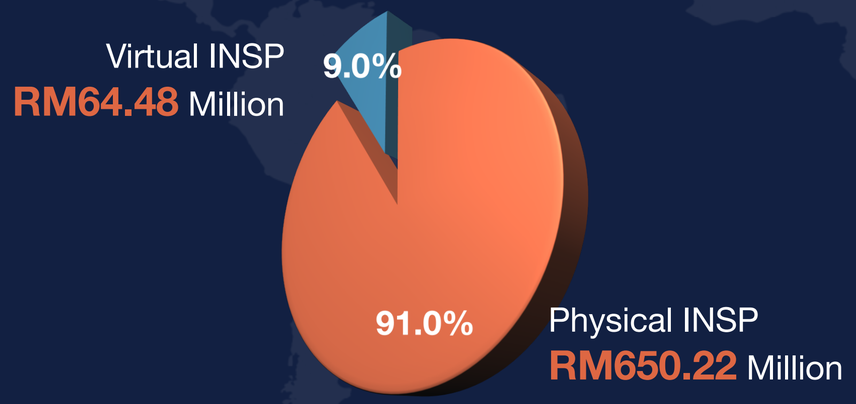
RM2.34 Billion In Sales

RM1.65 Billion In Sales From MIHAS Showcase

+

INSP Generated **RM714.7** Million In Sales

International Sourcing Program (INSP)



Physical Meeting Between

264 Malaysian Exporters & **192** Foreign Buyers From **33** Countries

Virtual Meeting Between

226 Malaysian Exporters & **197** Foreign Buyers From **48** Countries

5070 sayılı kanun gereğince güvenli elektronik imza ile imzalanmıştır. ID:91EFC7BA967D4591EFC7. Bu kod ile http://evrak.kib.org.tr/ adresinden doğrulayabilirsiniz.

MIHAS 2022 // Media Value

RM2.44 Million In PR Value

209 News Clippings

17 Print | **179** Online | **13** Broadcast

RM2.13 Million In Media Buy

ATL RM1,500,000

BERNAMA, TV3, astro AWANI, TheStar, BFM 89.9 The Business Station

BTL RM200,000

BUSINESSTODAY, @Halal, naeeshat, 亚洲企业 ASIA SUCCESS MEDIA GROUP, OIC TODAY, halal, SERUNAI, BAsia FOOD & BEVERAGES, HALAL EXPO CANADA

OOH RM200,000

ZOOMER MEDIA, Seni Jaya Connecting brands, connecting people, KLIA TV, GELUMBANG JAYA SDN BHD, Truckit!.com.my

Digital RM230,000

Masabih, Halal Focus, WB WARGA BIZ, NEWPAGES Malaysia Business Portal, Halal Research Council, X TIMES, VERIFY HALAL, DagangHalal.com

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MIHAS 2022 // Exhibitors

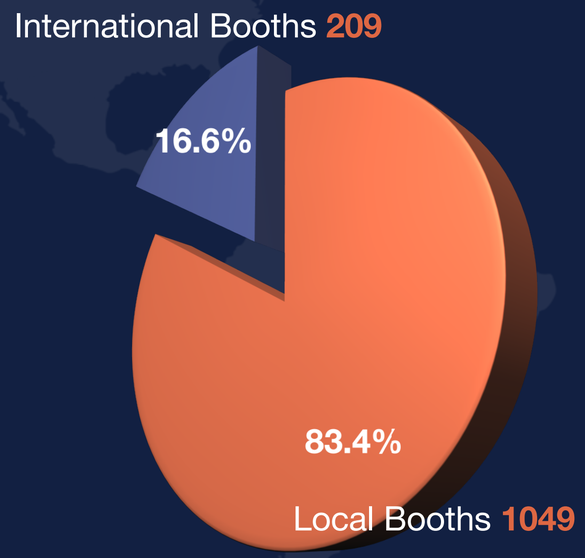


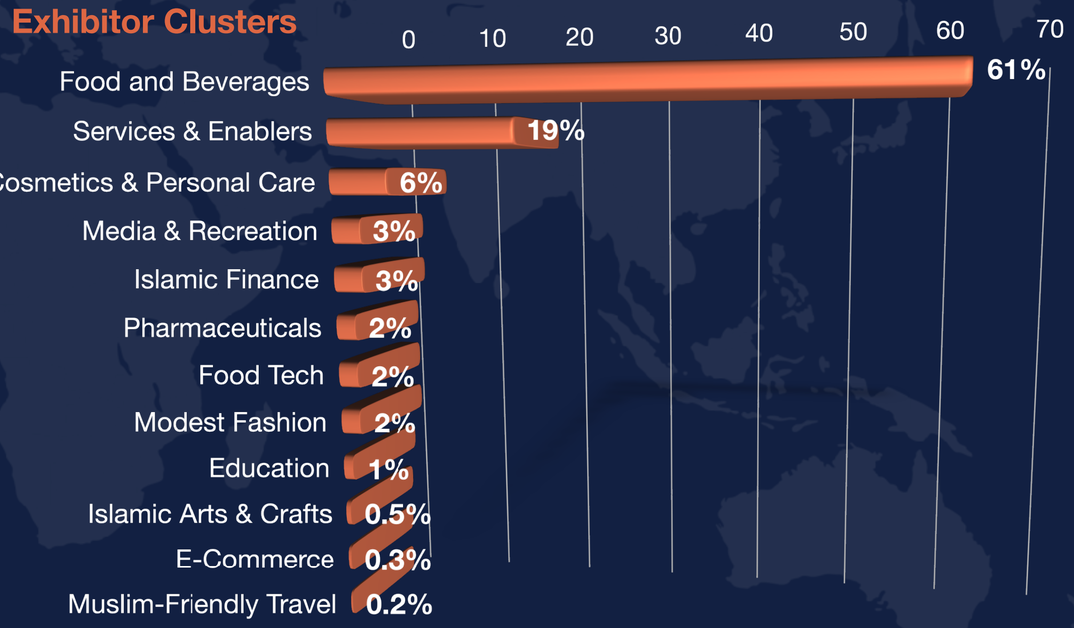
620 Exhibitors
from **32** Countries

1,258 Total Exhibition Booths

Top 5 Countries in MIHAS 2022

Kuwait · Indonesia · Thailand · South Africa · Palestine

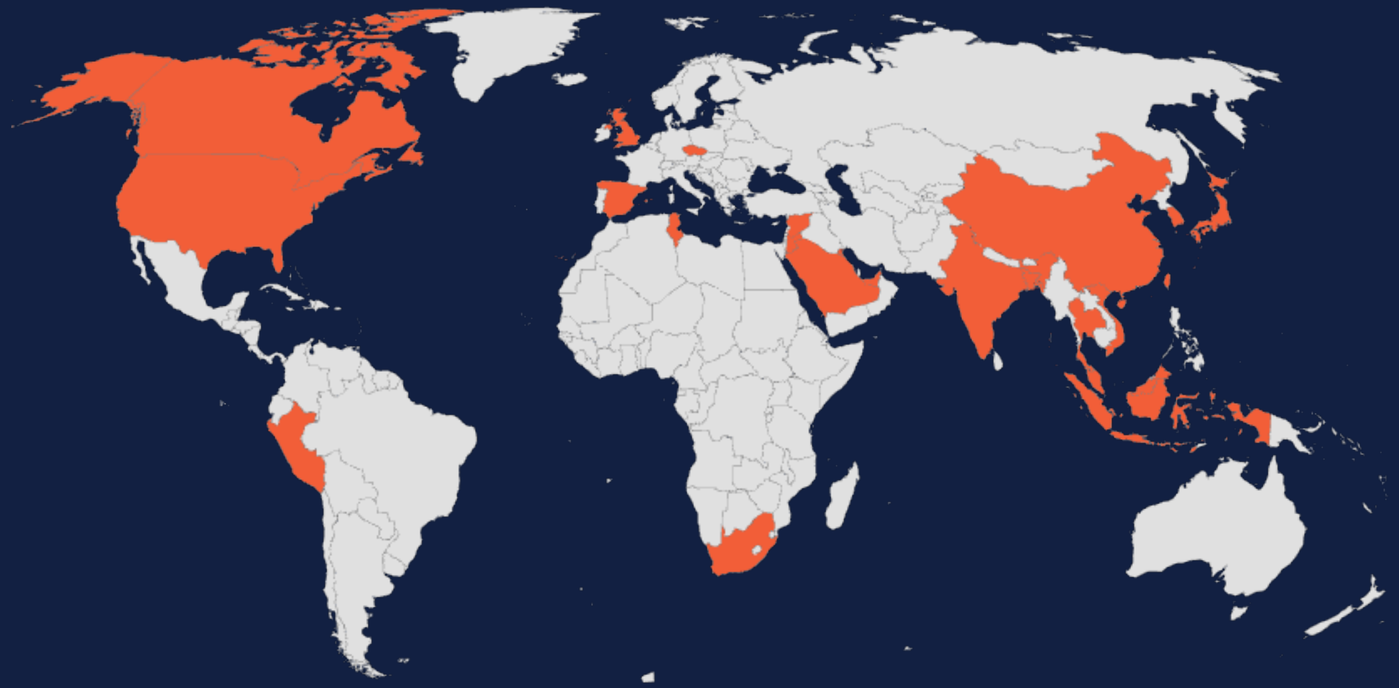




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MIHAS 2022 // **Exhibitors Country**

Exhibitors from 32 countries participated in MIHAS 2022



Argentina
Bangladesh
Canada
China
Chinese Taipei
Czech Republic
India
Indonesia
Iran
Japan
Jordan
Kuwait
Laos
Myanmar
Nigeria
Pakistan
Palestine
Peru
Saudi Arabia
Singapore
South Africa
South Korea
Spain
Syria
Thailand
Tunisia
Turkive
UAE
United Kingdom
USA
Venezuela
Vietnam

5070 sayılı kanun gereğince güvenli elektronik imza ile imzalanmıştır. ID:91EFC7BA967D4591EFC7. Bu kod ile http://evrak.kib.org.tr/ adresinden doğrulayabilirsiniz.

What Exhibitors Are **Saying**



MIHAS is a very good exposure for our brand. We are able to expand our brand awareness within the local and neighbouring markets like Singapore and Indonesia. We've been participating in MIHAS for eight years and will continue to do so.

Subhi Anabtawi
Operation Director
Al'ard Far East Sdn Bhd



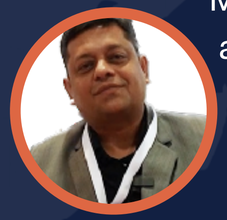
We are very pleased with the success we've had in getting both local and overseas clients. We've even managed to secure a few from Philippines, Iran and Saudi Arabia!

Abdul Hady
Sales Director
Super Best Coffee Sdn Bhd



We managed to get international contacts, from Jordan, UAE and South Africa who all seemed keen on our products. MIHAS was well-organised and we will definitely be participating again next year.

Sudakaren
International Business Manager
Baba Products Sdn Bhd



MIHAS provides a good opportunity to meet new buyers and new suppliers. We look forward to having the same opportunity again in the future.

Mellow Pulses and Spices Processors
(Mellow Trading Dubai)

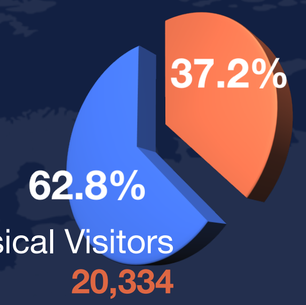
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MIHAS 2022 // Visitors



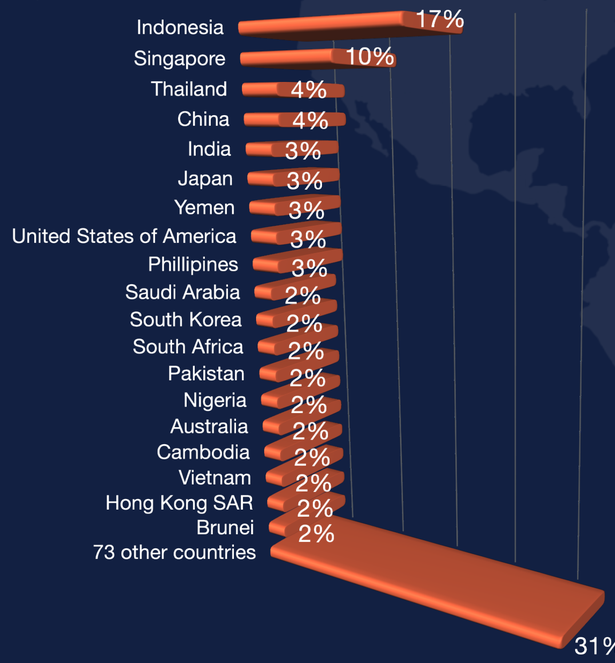
32,356 Visitors from **90** Countries

Virtual Visitors **12,033**

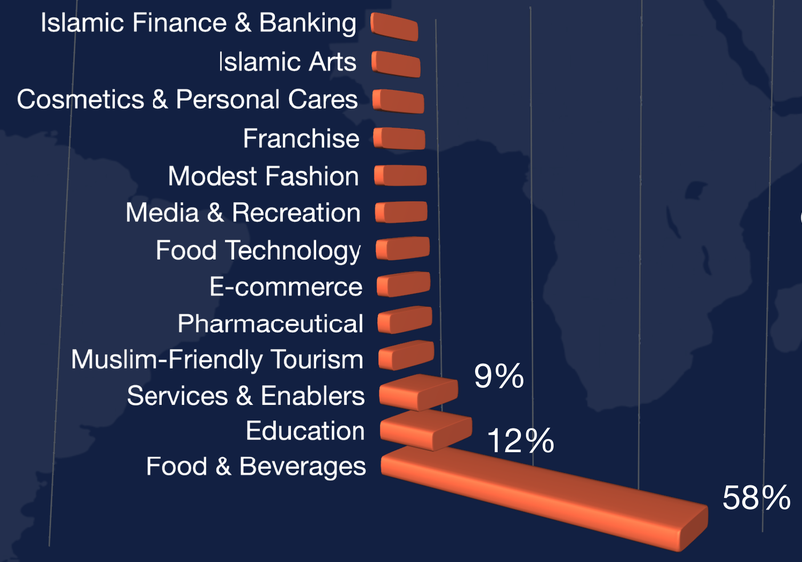


106 TOTAL Business Matching Meetings

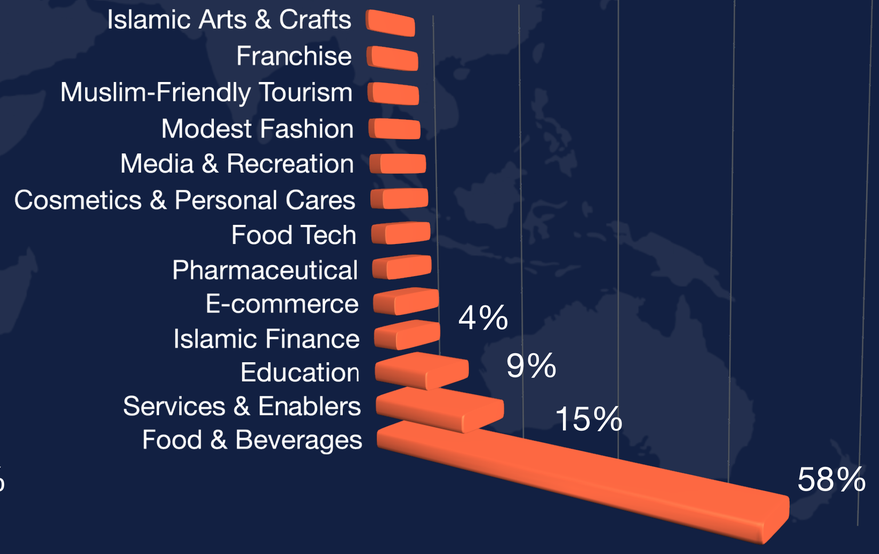
Visitors from Top 20 Countries



7.5% of visitors are International visitors

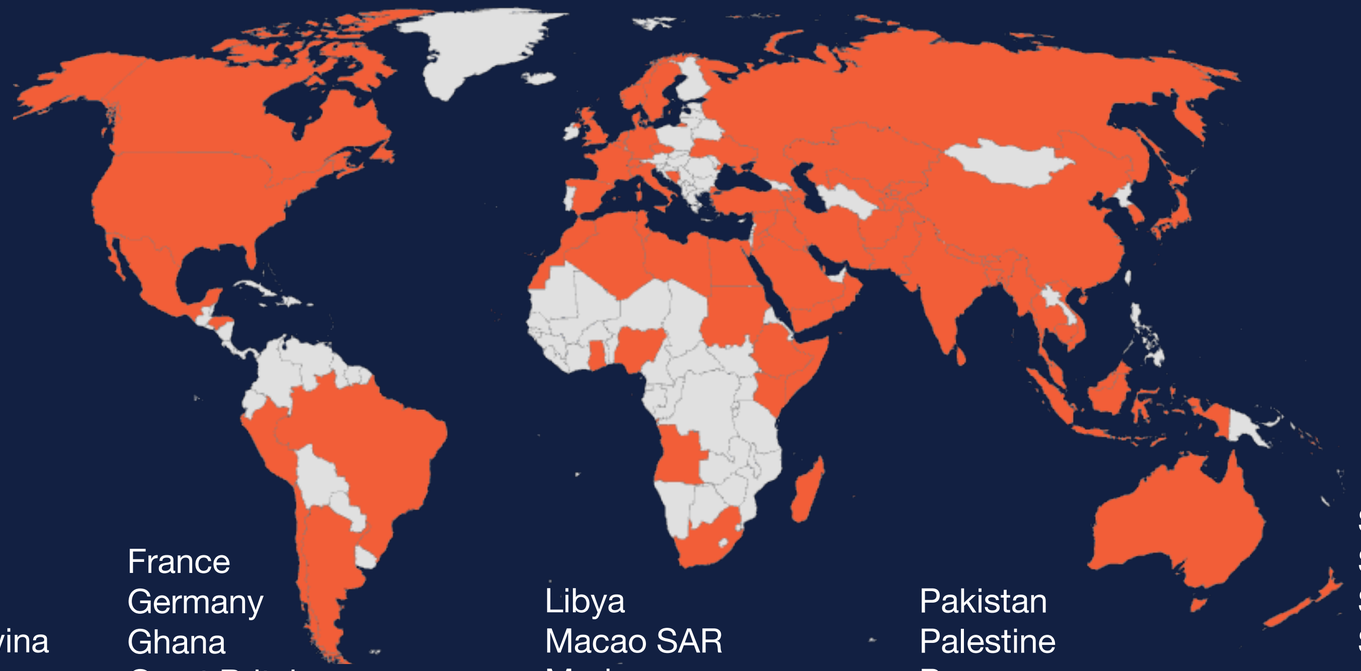


92.5% of visitors are domestics visitors



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MIHAS 2022 // Visitors Country Of Origin



Afghanistan
Algeria
American Samoa
Angola
Anguilla
Argentina
Armenia
Australia
Azerbaijan
Bahrain
Bangladesh
Belgium
Bhutan
Bosnia & Herzegovina
Brazil
Brunei
Cambodia
Canada
Cape Verde
Chile
China
Christmas Island
Czech Republic
Denmark
East Timor
Egypt
Ethiopia
France
Germany
Ghana
Great Britain
Hong Kong SAR
India
Indonesia
Iran
Iraq
Italy
Japan
Jordan
Kazakhstan
Kenya
Kuwait
Kyrgyzstan
Libya
Macao SAR
Madagascar
Malaysia
Maldives
Mauritius
Mexico
Morocco
Myanmar
Nepal
Netherlands
New Zealand
Nigeria
Norway
Oman
Pakistan
Palestine
Peru
Philippines
Qatar
Russia
Sao Tome & Principe
Saudi Arabia
Singapore
Solomon Islands
Somalia
South Africa
South Korea
Spain
Sri Lanka
St Eustatius
Sudan
Sweden
Switzerland
Syria
Taiwan ROC
Tajikistan
Thailand
Tunisia
Turkey
Ukraine
United Arab Emirates
United Kingdom
United States of America
Uzbekistan
Vietnam
Yemen

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MIHAS Clusters

MIHAS has earned the status as the centre point for industry players to converge under one roof in showcasing the latest trends and innovations in Halal.







- *Food & Beverages*
- *Modest Fashion & Lifestyle*
- *E-Commerce*
- *Education*
- *Retail & Franchise*
- *Food Technology & Packaging*
- *Pharmaceuticals & Medicals*
- *Media & Recreation*
- *Islamic Finance & Fintech*
- *Cosmetics & Personal Care*
- *Muslim-Friendly Hospitality & Tourism*
- *Services & Enablers*
- *Islamic Arts & Crafts*

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The World's No.1 Platform for Sourcing Halal Products & Services

19th MIHAS Malaysia International Halal Showcase
12 - 15 Sept 2023 | MITEC, KL

Why You Should Visit MIHAS 2023?

13 Major Halal Industry Sectors

Source for Halal products & services across13 industry clusters

Meet The Halal Giants

Meet some of the biggest Halal producers from around the world



Widest Variety of Products & Services

This showcase assembles over 1.5 million different types of Halal products and services



Qualify for Our Hosted Buyer Programme

Grab your opportunity to do business with suppliers from around the world



Conferences & Seminars

Learn from the ins & outs of the Halal sector from industry thought leaders

MIHAS Connect

Connect with more than 1,000 exhibitors from all over the world

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BOOK YOUR SPACE NOW!

Malaysia:

Bare Space (Minimum 18sqm^2)	: RM1,040/sqm^2
Space & Shell Scheme	: RM1,050/sqm^2
Space & Enhanced Shell Scheme	: RM1,200/sqm^2
Space & Upgraded Shell Scheme	: >RM1,600/sqm

Worldwide:

Bare Space (Minimum 18sqm^2)	: USD 295/sqm^2
Space & Shell Scheme	: USD 305/sqm^2
Space & Enhanced Shell Scheme	: USD 325/sqm^2
Space & Upgraded Shell Scheme	: >USD 450/sqm

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MIHAS
MALAYSIA INTERNATIONAL HALAL SHOWCASE

19th Malaysia International Halal Showcase

12 - 15 September 2023 | MITEC, KL

FACTSHEET (FORECAST)

Show Name:	**Malaysia International Halal Showcase (MIHAS2023)**
Date:	12 - 15 September 2023
Venue:	Malaysia International Trade & Exhibition Centre (MITEC)
Size of Exhibition:	55,000 sqm (gross) / 1200 Exhibitors / 1500 Booths
Profile:	Covering the entire spectrum of the Halal industry including: • Food & Beverages • Modest Fashion & Lifestyle • Cosmetic & Personal Care • Food Technology • Islamic Finance • Media & Recreational • Retails / Franchise • Muslim Friendly Travel • Services & Enablers • Education • E-Commerce • Pharmaceuticals • Islamic Arts • Hospitality
Organise & Support:	**Hosted by:** Ministry of International Trade and Industry (MITI) **Organised by:** Malaysia External Trade Development Corporation (MATRADE) **Supported by:** Halal Development Corporation Berhad (HDC) Department of Islamic Development Malaysia (JAKIM)
Highlights and features	• International Sourcing Programme (INSP) • MIHAS Forum • Knowledge Hub • International Halal Chef Competition

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	• Halal Hospitality Career Segment • MIHAS Awards • MIHAS Kitchen Segment • MIHAS Halal Industry Theater • MIHAS Golf Tournament • MIHAS Technical Visit
Visitor Profile	Attendees from the fields of: Agriculture & Products, Architecture, Design & Interior, Construction, Eco-Business, Engineering, Entertainment Establishments, Events Management, Fitness, Food & Beverage, Food Packaging, Food Preparation, Franchise chains, Governments, Hotel Businesses, Investment, Mall Management, Municipals, Real Estate, Wholesale / Retail, Export / Import, Venue Operators and Spa Centres.
Exhibitor Profile	Government Agencies & Trade Associations / Organisations ▪ Ministries ▪ Government Agencies ▪ State Governments ▪ State Agencies ▪ Associations ▪ NGO's Food, Beverage, Food Technology, Equipment & Franchise: ▪ Agriculture Products ▪ Condiments & Spices ▪ Eco Food Packaging ▪ Military Food Technology and Products ▪ Fresh ingredients ▪ Kitchen Equipment ▪ Organic / Super Food ▪ Pastry ▪ Processed Food ▪ Meat / Poultry ▪ Halal Ingredients ▪ Frozen Foods ▪ Preserved / Canned Food ▪ Bakery Products ▪ Sauces and Paste ▪ Spices and Condiments ▪ Confectioneries ▪ Ice Cream / Sorbet ▪ Dairy Products ▪ Grain and Cereal ▪ Dry Noodles ▪ Coffee & Tea ▪ Concentrates / Cordials / Squash ▪ Energy Drinks ▪ Health & Herbal Drinks

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- Chocolate
- Juices
- Sugar
- Malt Beverages
- Milk / Dairy Drinks
- Mineral & Spring Water
- Soft Drinks / Carbonated Beverages
- Soy
- Process technology
- Filling and Packaging Technology
- Packing Material, Packaging, Packaging Aids
- Labelling and Packaging Solutions
- Automation, Data Processing, Controlling and Regulation Technology
- Safety and Analytics, Quality Management
- Operating Materials, Environmental Technology, Biotechnology
- Refrigeration and Air Conditioning Technology
- Conveying, Transport and Storage Installation, Logistic
- Auxiliary Materials
- Components, Assemblies, Surface Technology, Accessories
- Food Service Equipment

Modest Fashion & Lifestyle

- Fabric & Textile
- Ready to Wear
- Footwear
- Sewing Equipment
- Designer Collection
- Modest Apparel
- Modest Sport Attire
- Fashion Accessories
- Manufacturer
- Runway & Event Facilities and Services
- Audio stream
- Cinema
- E-Shopping: e-wallets/online shopping / digital mall / pop up stores
- Coffee & Tea
- Fitness & Leisure
- Franchise
- Online food delivery platform
- Mobile apps / games
- Retail
- Streaming services
- Supermarket
- Vending machines

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Pharmaceutical, Cosmetic & Personal Care:

- Acupuncture
- Ayurveda
- Beauty
- Essential Oils
- Herbal Therapy
- Homeopathy
- Traditional Massage
- Postnatal Care
- Pharmaceutical Products
- Medicine
- Vaccine
- Supplements
- Nutraceuticals
- Cosmetics
- Wellness
- Makeup foundations / Powders / Base / Lipstick
- Bath and personal cleanliness soaps / Bath oils / Salts
- Skin Care creams, Lotions, Powders and Sprays
- Haircare Shampoo / Bleach / Colour / Spray
- Manicure
- Fragrances / Cologne / Powders
- Suntan Gels / Creams / Liquids
- Shaving Lotion / Talcum / Cream / Soap
- Oral Hygiene Mouth Wash / Breath Freshners
- Eye Makeup Pencil / Eyeliner / shadow / Lotion
- Baby Shampoos / Lotions / Oils / Powders / Creams
- Raw Materials
- Personal Care & Wellness

Muslim Friendly Tourism:

- Islamic Friendly Destination
- Group Travel Operators
- Inbound & Outbound Tour Operators
- Islamic Compliant Accomodation
- Car Rental / Hire
- Appliance & Amenities
- Building & Architecture
- Decorative & Interior Design
- Furniture & Fittings
- Future Tech
- Lighting & Intelligence
- IT & Security
- Utensils
- Business Tourism
- Cultural Tourism
- Domestic Tourism

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	▪ Eco -Tourism ▪ Glamping ▪ Luxury Travels ▪ Medical Tourism ▪ Sports Tourism ▪ Sustainable Tourism ▪ Volunteer Travels Islamic Finance, E-Commerce, Digital, Services & Enabler ▪ Commercial ▪ Takaful ▪ Financial Technology ▪ Electronic Banking ▪ Cyber Security ▪ Digital Commerce Platforms ▪ Muslim Friendly Digital Applications Education ▪ School ▪ Pre - School ▪ Universities ▪ Pre - Universities ▪ Researcher Islamic Arts ▪ Artist ▪ Woods Arts ▪ Sand Arts ▪ Fabric Arts ▪ Clay Arts ▪ Architecture Halal Hub & Logistic ▪ Halal Hubs ▪ Services ▪ Airports, Ports & Harbours ▪ Halal Logistics (Warehousing /Service Providers)
Country Group Pavilions	Singapore, Thailand, Indonesia, Philippines, Brunei, Vietnam, South Korea, Japan, South Africa, Oman, Jordan, Kuwait, Tunisia, Palestine, Iran, Saudi Arabia, China, Chinese Taipei, Pakistan, India, United Kingdom, United States of America, Turkiye

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