



**KARADENİZ İHRACATÇI BİRLİKLERİ  
GENEL SEKRETERLİĞİ**

**Sayı** : 35649853-TİM.KİB.GSK.UYG.2024/970-3216

Giresun, 08/10/2024

**Konu** : 3. Global Freight Summit 2024

**E-POSTA**

**KARADENİZ İHRACATÇI BİRLİKLERİ ÜYELERİNE SİRKÜLER  
2024/615**

Sayın üyemiz,

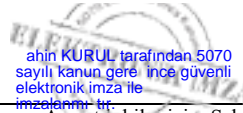
Dubai Başkonsolosluğu Ticaret Ataşeliği kanalıyla, Ticaret Bakanlığının bir yazısına atfen, Türkiye İhracatçılar Meclisinden alınan 08/10/2024 tarih 808-2434 sayılı yazıda,

Ülkemiz dahil olmak üzere dünyada çok sayıda liman yatırımı bulunan lojistik, küresel tedarik zinciri ve B2B ticaret çözümleri alanında faaliyet gösteren Dubai merkezli DP World tarafından 18-20 Kasım 2024 tarihlerinde Dubai'de düzenlenecek olan 3. Global Freight Summit 2024 etkinliğe ilgili kuruluşlar ve faydalı kargo sahiplerinin (Beneficial Cargo Owners- BCO) davet edildiği, anılan zirvenin uluslararası nakliye firmaları, ticari ortaklıklar ve küresel tedarik zincirinin parçası olan aktörleri bir araya getireceği, bu vesileyle katılımcılara önemli bağlantı fırsatları ve interaktif oturumlar sunulacağı, anılan zirveye ilişkin bilgilere <https://www.theglobalfreightsummit.com/event/60acdb64-10c7-4cab-a0be-46935f39069c/summary> internet adresinden ulaşılabileceği, bahse konu etkinliğe ilişkin program ilişik bulunmakta olup, Ataşeliklerine firma profilleri ve iletişim kişilerinin bilgileri ile katılım konusunda teyit veren firmalara bedelsiz yer tahsisi hususunun DP World firmasınınca değerlendirilebileceğinin belirtildiği ifade edilmektedir.

Bilgilerinize sunarız.

*e-imzalıdır*  
**Şahin KURUL**  
**Genel Sekreter a.**  
**Şube Müdürü**

**Ek:** Fuar Programı ( 5 sayfa)



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Ayrıntılı bilgi için: Şahin KURUL – Şube Müdürü

Topline Suggested Agenda: Global Freight Summit 2024:

Theme: Acting today to reach the opportunities of tomorrow

DAY ONE MONDAY 18 <sup>TH</sup> NOVEMBER – TRADE AND BUSINESS	
Time	Activity
OPENING OF THE EVENT	
08:00 – 09:00	Registration and Networking
09:00 – 09:05	Welcome to the Global Freight Summit 2024 Announcing our conference theme: <i>Acting on the opportunities of a changing world.</i>
09:05 – 09:10	Opening Remarks Mike Bhaskaran, COO Digital Technology, DP World.
09:10 – 09:30	Fireside chat with H.E. Sultan Ahmed bin Sulayem, Group Chairman and CEO, DP World.
09:30 – 09:50	<b>** Star Speaker – From Body Building to Building Businesses</b> <i>Exclusive keynote to be announced shortly.</i>
09:50 – 10:30	Panel: Trade Winds: How Global Shifts are Redefining Commerce <i>Exploring the intricate ecosystem of business and trade, focusing on the macro global dynamics that influence the seamless flow of goods worldwide.</i>
10:30am – 10:50am	Keynote interview <i>Special interview to be announced shortly,</i>
10:50 – 11:10am	Networking break
11:10 – 11:30	Fireside Chat: Dubai as a Global Hub <i>This session will look at how Dubai is enabling global trade and navigating uncertainty.</i>

11:30 – 11:50	Star speaker: Mastering Change: Business Hacks for Staying Ahead <i>A star speaker explores how businesses can build resilience at a time when change is the only constant.</i>
11:50 – 12:30	Panel: Shipping the Future: Steering Global Trade Toward Prosperity <i>The factors shaping global trade risk and resilience, focusing on practical solutions to current challenges in the shipping industry.</i>
12:30 – 13:15	Panel: Without Money Nothing Flows <i>Amidst a widening trade finance gap, what needs to be done to encourage more collaboration between financial institutions, governments and businesses? And how can we unlock economic growth? This two-part session provides practical solutions for overcoming the finance challenge.</i>
13:15 – 14:15	<b>Lunch break</b>
14:15 – 14:30	Keynote: New Horizons Ahead: A Recap On What We Have Learnt So Far <i>From global strategy advisor and best-selling author, Parag Khanna.</i>
14:30 – 15:05	Panel: Mastering the High-Stakes World of Commodity Trading <i>How are major commodity traders learning to adapt to a world of increasing consumer demand, competition and fluctuating prices?</i>
15:05 – 15:40	Panel: Chain Reaction: How Large-Scale Supply Chains Adapt to Constant Change <i>How major supply chains are adapting to an era of relentless macro dynamics.</i>
15:40 – 16:00	<b>Networking Break</b> <b>Networking, Coffee and refreshment break</b>
16:00 – 16:35	Panel: Remaining Agile and Building More Resilient Trade Routes <i>The critical role of agility and innovation in managing today's complex and dynamic trade landscape.</i>
16:35 – 17:05	Panel: Supply Chain Secrets: Global and Regional Lessons from Industry Leaders <i>The challenges and opportunities shaping the global trade landscape, from Africa to the Americas, Europe to Asia.</i>
17:05 – 17:15	Closing remarks and End of day 1 – networking and dinner <i>An opportunity for attendees to connect, network and conduct business meetings.</i>
<b>DINNER</b>	
<b>END OF DAY ONE</b>	

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DAY TWO – TUESDAY 19 <sup>TH</sup> NOVEMBER SOLUTIONS IN ACTION: PRACTICALITIES AND CAPABILITIES	
Time	Activity
OPENING OF THE EVENT	
08:30 – 09:00	Refreshments and Networking
09:00 – 09:15	Recap of yesterday and look forward to today's sessions
09:15 – 09:45	Exclusive Keynote: <i>To be announced shortly.</i>
09:45 – 10:30	Fireside chat: AI Takes the Wheel: The Future of Logistics <i>Practical solutions focusing on how cutting-edge tech is innovating the industry.</i>
10:30 – 11:00	Coffee and refreshment break
11:00 – 11:25	Activity session <i>An energetic interactive activity to get everyone back in the room and reacquainted.</i>
11:25 – 12:00	Fireside chat: Pit Stop Precision: How Every Second Counts in Automotive Logistics <i>With just two weeks until the Abu Dhabi F1, experts at McLaren explain how automotive logistics is playing out in today's supply chain.</i>
12:00 – 12:45	Panel: Chilling Out: Building Resilience in the Cold Chain Supply Network <i>Innovation and sustainability in temperature-controlled environments.</i>
12:45 – 14:00	Lunch and networking break
14:00 – 14:45	Panel: Top Picks: World-Class Freight Forwarding and Container Wins <i>Practical steps that the industry can take away.</i>
14:45 – 15:15	Keynote: Grasping the Opportunity for Sustainability - can Supply Chains Really Be Sustainable?

	<i>To trade or not to trade? Why operating green supply chains IS achievable.</i>
15:15 – 16:00	Panel: Shipshape and sustainable: green solutions for cargo ships <i>The latest advancements in eco-friendly shipping in the wake of COP29, offering live insights into key takeaways from the conference.</i>
16:00 – 16:20	Networking break Networking, Coffee and refreshment break
16:20 – 16:45	Keynote: To be announced <i>This discussion will focus on what is needed to be a good leader, working in a team to achieve a common goal and the grit and determination needed to win.</i>
16:45 -17:00	Wrap and end of Day 2
17:00 – 18:00	Close and networking
DINNER	
END OF DAY 2	

DAY THREE - WEDNESDAY 20 <sup>TH</sup> NOVEMBER	
Time	Activity
08:00 – 09:00	Registration
09:00 – 09:05	Recap and welcome.
09:05 – 12:00	How do we build a trade lane?  <i>All you need to know on building and running a trade lane – whether you're a vessel owner, container team, financial institution or forwarder.</i>
09:05 – 09:30	Audience interaction Q&A: Gazing into the future: what does 2025 hold for the industry?

	<i>This crystal ball session will take stock of the previous two days, and look forward to what's next, as we predict the opportunities for 2025 and how the supply chain industry can build resilience.</i>
09:30 – 10:15am	<b>Lidl's Tailwind Shipping Lines – How are they doing it?</b>  <i>A case study of best practice on how one shipping line continued to grow, despite being formed during the pandemic, providing lessons other companies can learn about thriving during turbulent times.</i>
10:15am – 10:45am	<b>Coffee and Refreshment Break</b>
10:45am – 11:00am	<b>Contest winner announcement</b>  <i>Winners announcement following competition ran on website.</i>
11:00 – 12:00pm	<b>Networking and end of conference</b>