



**KARADENİZ İHRACATÇI BİRLİKLERİ
GENEL SEKRETERLİĞİ**

Sayı : 35649853-TİM.KİB.GSK.UYG.2025/209-415

Giresun, 07/02/2025

Konu : 12-14 Ağustos Uluslararası Gıda ve Teknoloji Fuarı-Ürdün

E-POSTA

**KARADENİZ İHRACATÇI BİRLİKLERİ ÜYELERİNE SİRKÜLER
2025/077**

Sayın üyemiz,

Türkiye İhracatçılar Meclisinden alınan 06/02/2025 tarihli e-posta mesajında;

Türkiye Cumhuriyeti Amman Ticaret Müşavirliği'nin bilgilendirmeleri doğrultusunda, 12-14 Ağustos 2025 tarihlerinde Ürdün/Amman'da gerçekleştirilmesi planlanan "3. Uluslararası Gıda ve Teknoloji Fuarı"na ilişkin yetkili organizatör firmadan alınan ilgili belgeler ilişik bulunmaktadır olup, fuar kapsamında bir Türk pavilyonu oluşturulması öngörüldüğü bildirilmektedir.

Yazıda devamla, fuarın, gıda, içecek ve ambalaj sektöründeki firmaları bir araya getirmeyi amaçladığı, Ürdün ve Orta Doğu'daki en büyük sektörel etkinliklerden birisi olduğu, **Başbakanlık, Sanayi ve Ticaret Bakanlığı'nın desteğiyle** gerçekleştirilecek organizasyon, **250'den fazla yerli ve uluslararası şirketin** katılımıyla düzenleneceği, Türkiye'nin uluslararası pazardaki önemli konumu nedeniyle **Türk firmalarının katılımının teşvik edildiği**, Türk Pavilyonu'nun **300-500 metrekare** büyüklüğünde olması planlanırken, en küçük stand alanının **9 metrekare** olarak belirlendiği ifade edilmektedir.

Türk Pavilyonu'nun Avantajları:

- Fuar alanında özel konum tahsisi
- Türk firmalarına yönelik **B2B toplantıları**
- Amman'daki büyük süpermarket ve hipermarketlere **keşif gezisi**
- Fuar öncesi ve sırasında **özel tanıtım ve pazarlama desteği**
- Katılımcılar için **konaklama ve ulaşım paketleri**

Öte yandan, fuarın uluslararası katılımcıları arasında Brezilya, Hindistan, İtalya, Kuveyt, BAE, Almanya, Sri Lanka, Romanya gibi ülkelerden pavilyonların yer alacağı belirtilmekte olup, tanıtıcı broşürler ilişikte bilgilerinize sunulmaktadır.

e-İmzalıdır

Sertaç Ş. TORAMANOĞLU
Genel Sekreter

EKLER:

Ek-I: Fuar Tanıtım Broşürü (8 sayfa)

Ek-II: Türk Pavilyonu Broşürü (1 sayfa)

Karadeniz İhracatçı Birlikleri Genel Sekreterliği
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Sertaç Ş. TORAMANOĞLU
tarafından 5070 sayılı kanun
gereğince güvenli elektronik
imza ile imzalanmıştır.
www.gim.gov.tr

Ayrıntılı bilgi için: Vedat İYİGÜN – İdari Personel



Brief summary about International Food and Technology Expo “INFTEXPO”

International Food and Technology Expo 2025, will be held in Amman –The Hashemite Kingdom of Jordan, where the world of food industry is preparing to learn the new and modern in the food & beverage industry & technical trends. The exhibition will be held at the (JORDAN INTERNATIONAL EXHIBITION CENTER) for the THIRD time in the kingdom and will be organized by Pulse International for Organizing Exhibitions & Conferences. The exhibition will be held from the 12th of August, 2025 till the 14th of August, 2025. The exhibition will be Business to Business B2B. To help build relationships between exhibitors, which are important for a successful company. This year, the exhibition hosts international companies.

Date	Time
12 AUG 2025	02 PM - 08 PM
13 AUG 2025	12 PM - 08 PM
14 AUG 2025	12 PM - 08 PM

TARGETED SECTORS IN THE EXHIBITION:



EXHIBITORS PROFILE:

DRINKS



DAIRY



WORLD FOOD



MEAT & POULTRY



ENERGY BRANDS



PULSES, GRAINS & CEREALS



FATS & OILS



Jordan's Economic Importance



Jordan has a sound and resilient economy which gives it the capability of adapting to local & regional shocks and to achieve growth at stable and sustainable rates. Despite the fact that the global economy is engaged in a struggle with three economic and financial crises not seen in terms of economic growth rates especially for emerging and developing economies and deterioration of the indicators of financial strength in international credit markets. However, the national economy continues to perform strongly in many of its financial and sectoral indicators, including economic growth.

Geographic location of Jordan

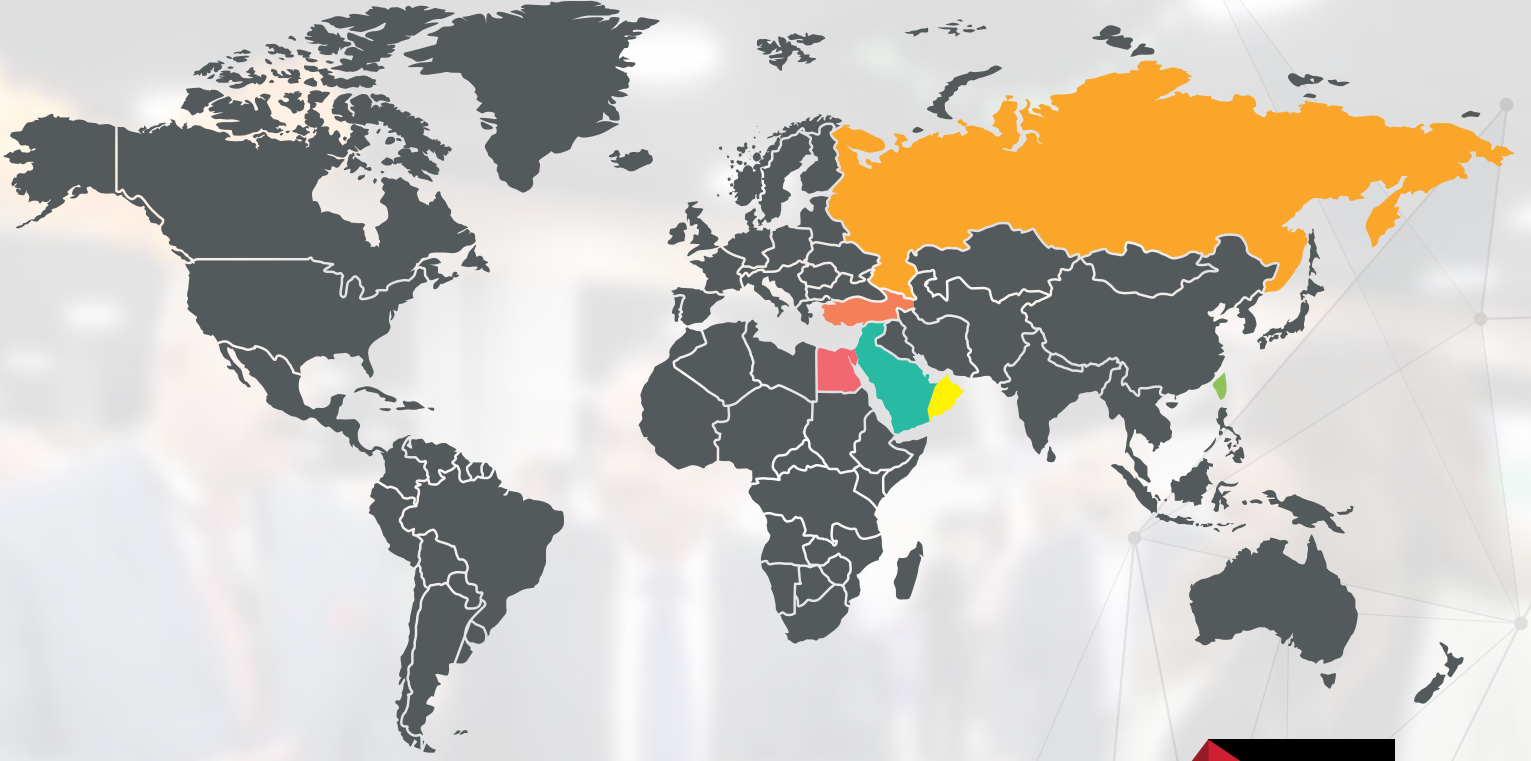
Jordan is located to the south of the Syrian Arab Republic, to the east of the State of Palestine, to the north of Saudi Arabia, and the west of the Republic of Iraq. This makes it an important link between three developing countries including economic growth. Jordan is also a member of the World Trade Organization and an important regional center and one of the most desirable investment locations in the region.

Marketing and Advertisement Campaign

Sending a direct invitation to governmental organizations, industrial & commercial chambers and embassies inside also outside the Kingdom Outdoor campaign :

- Sending an international invitation to the embassies.
- Outdoor signs that will be spread all around the kingdom.
- Advertising media.
- Indoor advertisement: display screens inside and outside the hall.
- Publications which will be spread all around the kingdom, in the daily and weekly newspapers.
- Annual publications in daily and weekly newspapers.
- Bus routes campaign, Advertising through a special website associated with the exhibition.
- Opening event for the exhibition with the attendance of important figures.
- Live coverage from Radio Rotana during the days of the exhibition.

PARTICIPATING COUNTRIES FOR THE SECOND SESSION OF INFTEXPO 2023



BULGARIA



LEBANON



PALESTINE



JORDAN



TUNISIA



OMAN



THAILAND



EGYPT



SAUDI ARABIA



YEMEN



EMIRATES



INDIA



MALAYSIA



TÜRKIYE

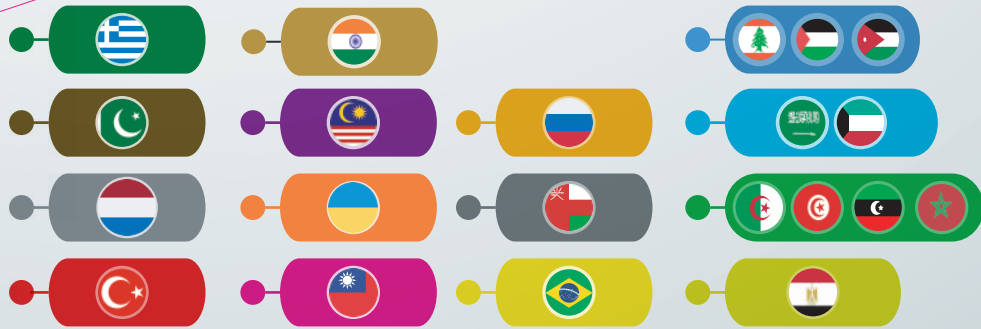
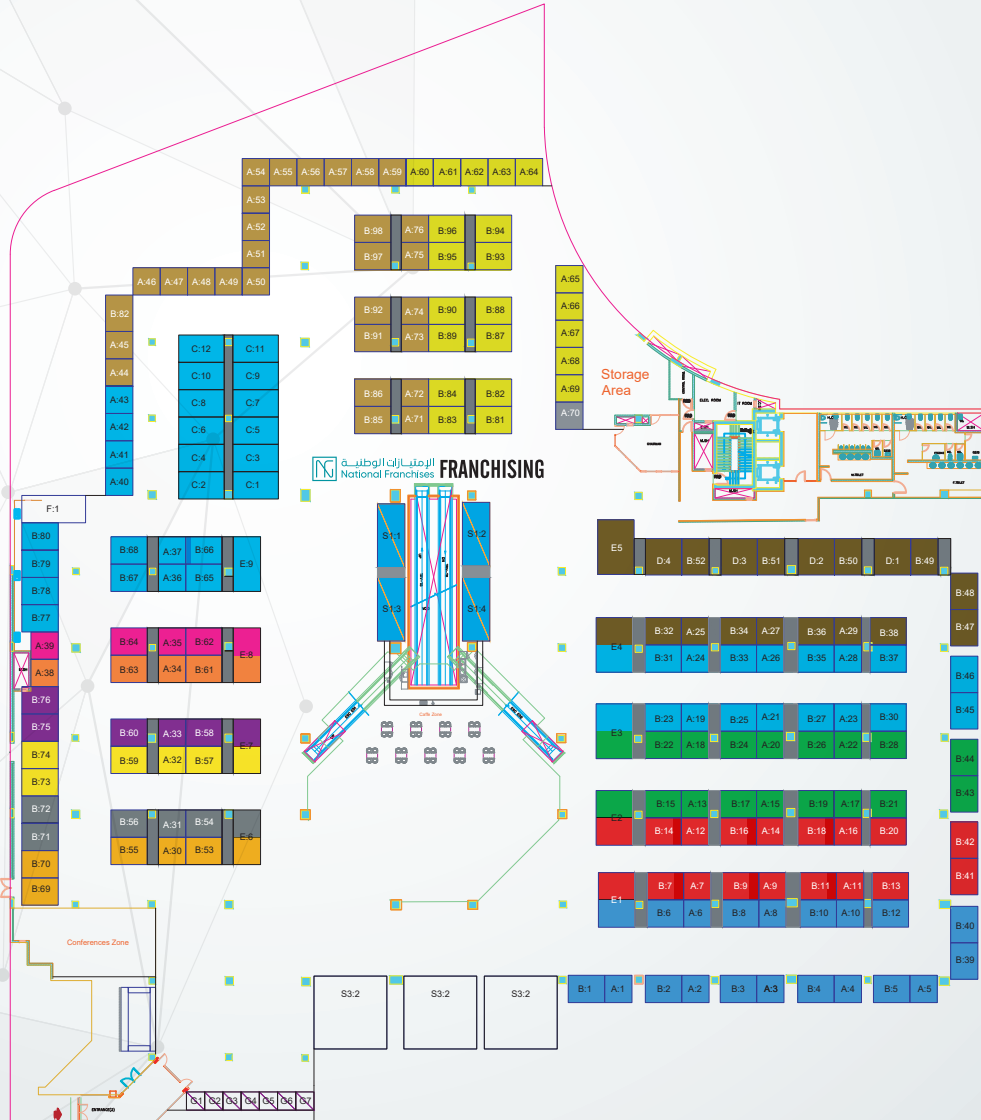


UKRAINE



SRI LANKA

THE VENUE OF INFTEXPO 2025



SECOND JORDAN FOOD STATISTIC **INFTEXPO 2023**

Number Of
Visitors

10000

5000

5000

3500

Opening Hours

2:00 PM -10:00 PM

2:00 PM -10:00 PM

2:00 PM -10:00 PM

2:00 PM -10:00 PM

Days

10/AUG/2023

11/AUG/2023

12/AUG/2023

13/AUG/2023

PARTICIPANTS

Number Of Exhibitors: +150 Company

Hall

A

B

C

D

Number Of
Exhibitors

45

50

35

25

TOTAL DISPLAY AREA

Rental Exhibition Space



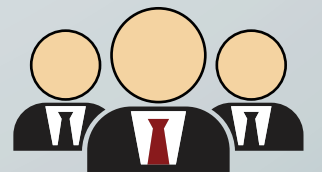
+10000

Exhibitors



+150

Visitors



+20000





معرض الغذاء وتكنولوجيا الغذاء الدولي
INTERNATIONAL FOOD & TECHNOLOGY EXPO

Forum of food makers around the world

12 - 14 AUG 2025

ORGANIZED BY



JORDAN INTERNATIONAL EXHIBITION CENTER

AMMAN - JORDAN

EXHIBIT PROFILE

- FOOD & BEVERAGES
- BAKERY , CAKE & DESSERTS
- CANNED & CHILLED FOOD
- CHOCOLATE & SWEETS
- CONDIMENTES , SUCES & PRESERVES
- RICE , WHEAT & FLOUR
- DATES , JUICES & ENERGY DRINKS
- FRESH FRUITS & VEGETABLES
- FROZEN FOOD
- GRAINS & CEREALS
- HERBS & SPICES
- HONEY & JAM
- ICE CREAM
- EGGS , MEAT & POULTRY
- MILK , CHEESE & DAIRY PRODUCTS
- MINERAL , SPRING & FLAVORED WATER
- NUTS & DRIED FOOD
- OILS , OLIVES & OLIVE OILL
- ORGANIC & DITE FOOD
- TEA , COFFEE & HERBAL INFUSIONS
- PACKAGING MACHINE

