KARADENİZ İHRACATÇI BİRLİKLERİ
GENEL SEKRETERLİĞİ

Sayı : 35649853-TİM.KİB.GSK.TEŞVİK.2025/81-621 Giresun, 27/02/2025

Konu : Nexus Uluslararası Ticaret Fuarı (17-18 Haziran 2025-Lüksemburg)

E-POSTA

KARADENİZ İHRACATÇI BİRLİKLERİ ÜYELERİNE SİRKÜLER
2025/124

Sayın üyemiz,

Dışişleri Bakanlığından T.C. Ticaret Bakanlığına iletilen yazıya atfen, Türkiye İhracatçılar Meclisinden alınan 25/02/2025 tarih 141-526 sayılı yazıda;

17-18 Haziran 2025 tarihlerinde Lüksemburg Ticaret Odasının ev sahipliğinde "Nexus Uluslararası Ticaret Fuarı'nın ikincisinin düzenleneceği belirtilmekte olup, yapay zekâ ve teknoloji konularına odaklanılacağı bildirilen fuara ilişkin basın açıklaması ile tanıtım broşürü ekte yer almaktadır.

Bilgilerinize sunarız.

e-imzalıdır
Sertaç Ş. TORAMANOĞLU
Genel Sekreter

Ek:
1- Basın Açıklaması (3 Sayfa)
2- Tanıtım Broşürü (33 Sayfa)

Sertaç Ş. TORAMANOĞLU tarafından 5070 sayılı kanun gereğince güvenli elektronik imza ile imzalanmıştır.

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Nexus Luxembourg 2025

Accelerating AI & Tech for a Better Tomorrow

Nexus Luxembourg is set to return for its second annual edition, a two-day tech symposium and exhibition focused on **AI, technology, and business**. The event promises countless opportunities for inspiration, learning, networking, meaningful encounters, and strategic partnerships.

"In 2025, we expect over 6,500 attendees, more than 300 startups, and 200 speakers. We will also welcome 100+ exhibitors and host over 1,000 guests at the Closing Seated Dinner," announced Kamel Amroune, co-founder of Nexus. **"In total, the event will span 13,500 square meters, featuring 17 stages, including 10 dedicated Knowledge Stages."**

With exhibitors, speakers, and attendees from 62 countries participating in its inaugural edition, Nexus is building on this success to attract an even larger international audience to Luxembourg in 2025.

Nexus Luxembourg 2025 will also serve as **a platform to showcase Luxembourg's vibrant tech and innovation ecosystem**. The event will highlight a dynamic blend of public and private initiatives in an intimate, **boutique-style atmosphere**—allowing attendees to forge meaningful connections with key players in technology, finance, and policymaking.

"The success of the first edition has been recognized by major institutional partners," said Mike Koedinger, co-founder of Nexus. **"To elevate Nexus to an internationally renowned event, the Government of Luxembourg and the City of Luxembourg have committed to a long-term partnership. Additionally, the Luxembourg Chamber of Commerce and Luxinnovation have joined as key partners. These four premier institutional partners not only provide financial support but, more importantly, bring their strategic expertise and extensive international networks to the table."**

The opening ceremony will take place on **June 17**, with the participation of:

- HRH the Crown Prince of Luxembourg,
- Luc Frieden, Prime Minister of Luxembourg,
- Lydie Polfer, Mayor of Luxembourg City,
- Carlo Thelen, Director of the Chamber of Commerce,
- Mario Grotz, Director of Luxinnovation (effective from March 1st),
- An EU Commissioner (to be confirmed),
- And the event's co-founders, Kamel Amroune and Mike Koedinger.

On behalf of the Government, Prime Minister Luc Frieden emphasizes that "**Nexus Luxembourg 2025 facilitates the creation of international connections by attracting top-tier companies and talent to Luxembourg, while also providing Luxembourg-based businesses with a unique platform to showcase their innovative solutions**."

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"Nexus 2050 contributes to place Luxembourg firmly within the global tech and innovation landscape. Luxinnovation will enrich the discussions at Nexus on how to seize the opportunities of the data economy and face our sustainability challenges through innovation. We will share inspiring insights and provide practical guidance to help businesses grow and increase their productivity whilst facing a challenging and uncertain global environment. We look forward to meeting with companies and helping them translate new knowledge into concrete action." says Sasha Baillie, CEO of Luxinnovation.

"***Nexus Luxembourg 2025 reflects the country and the ecosystem's commitment to leverage data and technologies to drive innovation and productivity. As the Chamber of Commerce, we are proud to be among the leading institutional partner of this event in the heart of Europe. We are engaging our vast international network and implementing matchmaking activities, to foster exchanges and partnerships between decision-makers, entrepreneurs and innovators from around the world. Nexus Luxembourg 2025 will showcase the skills and expertise of the country's ecosystem as a dynamic, agile and reliable data and tech hub."*** Carlo Thelen, CEO of Luxembourg's Chamber of Commerce.

At **Nexus Luxembourg 2025**, attendees, speakers, and exhibitors will have the opportunity to connect with **policymakers from the EU and Luxembourg**, as well as engage in meaningful discussions with **regulatory authorities**, including the **CSSF**, Luxembourg's financial regulator.

Luxembourg City Mayor Lydie Polfer adds: ***"The Nexus conference provides us with invaluable insights into the technologies and solutions that can drive innovation and efficiency in our city, ensuring we meet the evolving needs of both our citizens and visitors. By addressing challenges like climate change, sustainability, and cyber threats, we are committed to creating a responsive, future-ready city that enhances the quality of life for all, while preparing for tomorrow's demands. Luxembourg and its capital have real assets to attract companies and start-ups, and above all the will to support an ecosystem that is already flourishing in the world of Tech."***

At Nexus, **300 startups** will be selected to exhibit and pitch at the **Startup Demo Arena**, presenting their ideas to a live audience and, most importantly, to a panel of venture capitalists. The winner will be announced during the **Seated Dinner Ceremony on June 18.** In the 2024 edition, **Codepresso**, a Seoul-based HR SaaS startup from South Korea, represented by **Saebyuk Lee**, was crowned the winner of the inaugural competition.

"With a great number of key national and international stakeholders attending, Nexus is also the perfect venue to meet the startups who have successfully graduated from Luxinnovation's Fit 4 Start accelerator programme." *concludes* Sasha Baillie, CEO of Luxinnovation.

While the **symposium and exhibition** will take place on **June 17 and 18**, international delegations will enjoy a **full-day program on June 16**, featuring visits to Luxembourg's leading institutions.

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Starting from **5 PM on June 16**, attendees and speakers can collect their badges in the city center, ensuring a seamless check-in experience the following day. This early badge collection will also grant access to the **Pub Crawl**, running from **5 PM to 11 PM**, offering a unique opportunity to network with both local and international attendees and speakers in a relaxed setting.

On **June 18**, the day following the symposium, students who have benefited from **Sponsored Student Tickets** will visit the companies that sponsored their participation. This initiative allows them to meet company leadership and gain insights into corporate culture. In 2024, satellite company **SES** and insurance provider **Foyer** sponsored **200 student tickets**, contributing to the next generation of talent in tech and innovation.

Nexus Luxembourg 2025 is produced by **E.I.G Nexus 2050**, a joint venture between **The Dots**, a tech marketing company founded by **Kamel Amroune**, and **Maison Moderne**, publisher of **Paperjam**, founded by **Mike Koedinger**. The event is organized in partnership with the **Government of Luxembourg**, the **City of Luxembourg**, **Luxinnovation**, and the **Luxembourg Chamber of Commerce**.

For tickets and more information, visit **www.nexusluxembourg.com**. **Early bird tickets** are available for **€150** until **March 31, 2025.**

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V2 — February 03, 2025 — Partners

*NEXUS

Luxembourg 2025

Accelerating AI & Tech for a Better Tomorrow

June 17 — 18, 2025

Luxembourg City

nexusluxembourg.com

Premium Institutional Partners

THE GOVERNMENT OF THE GRAND DUCHY OF LUXEMBOURG

VILLE DE LUXEMBOURG

CHAMBER OF COMMERCE LUXEMBOURG

LUXINNOVATION #MakingInnovationHappen

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NEXUS LUXEMBOURG'S

First Edition - 2024

+5.600 attendees	**+300** speakers	**70** exhibitors	**3** districts	**6** stages	**+150** conferences
150 startups	**11.000 m²** of surface area		**+900** guests at the Closing Seated Dinner	**+600** business meetings in the Matchmaking zone	

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WATCH
the opening
ceremony of 2024

BROWSE
our post-event magazine

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*NEXUS

Luxembourg 2025

Second Edition - 2025

+6.500 attendees	**+200** speakers	**100** exhibitors	**13.500 m²** of surface area
1.008 guests at the closing seated dinner		**300** start-up exhibitors	**17 stages** including 10 Knowledge stages

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Introduction

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Nexus Luxembourg 2025 will also serve as **a platform to showcase Luxembourg's vibrant tech and innovation ecosystem.** The event will highlight a dynamic blend of public and private initiatives in an intimate, boutique-style atmosphere — allowing attendees to forge meaningful connections with key players in technology, finance, and policymaking.

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What to expect at

*NEXUS

Luxembourg 2025

A larger exhibition zone, 2.500 m² more than in 2024

A symposium

An app for networking and matchmaking

An international matchmaking area

Evening networking opportunities, including a cocktail reception and a seated dinner

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Introduction

Nexus Luxembourg 2025 also highlights **Luxembourg's vibrant tech and innovation ecosystem,** showcasing a blend of public and private initiatives.

This year, Nexus Luxembourg 2025 promises once again an **intimate, boutique-style atmosphere,** offering attendees the opportunity to forge meaningful **connections with key figures** in the realms of **technology** and **sustainability.**

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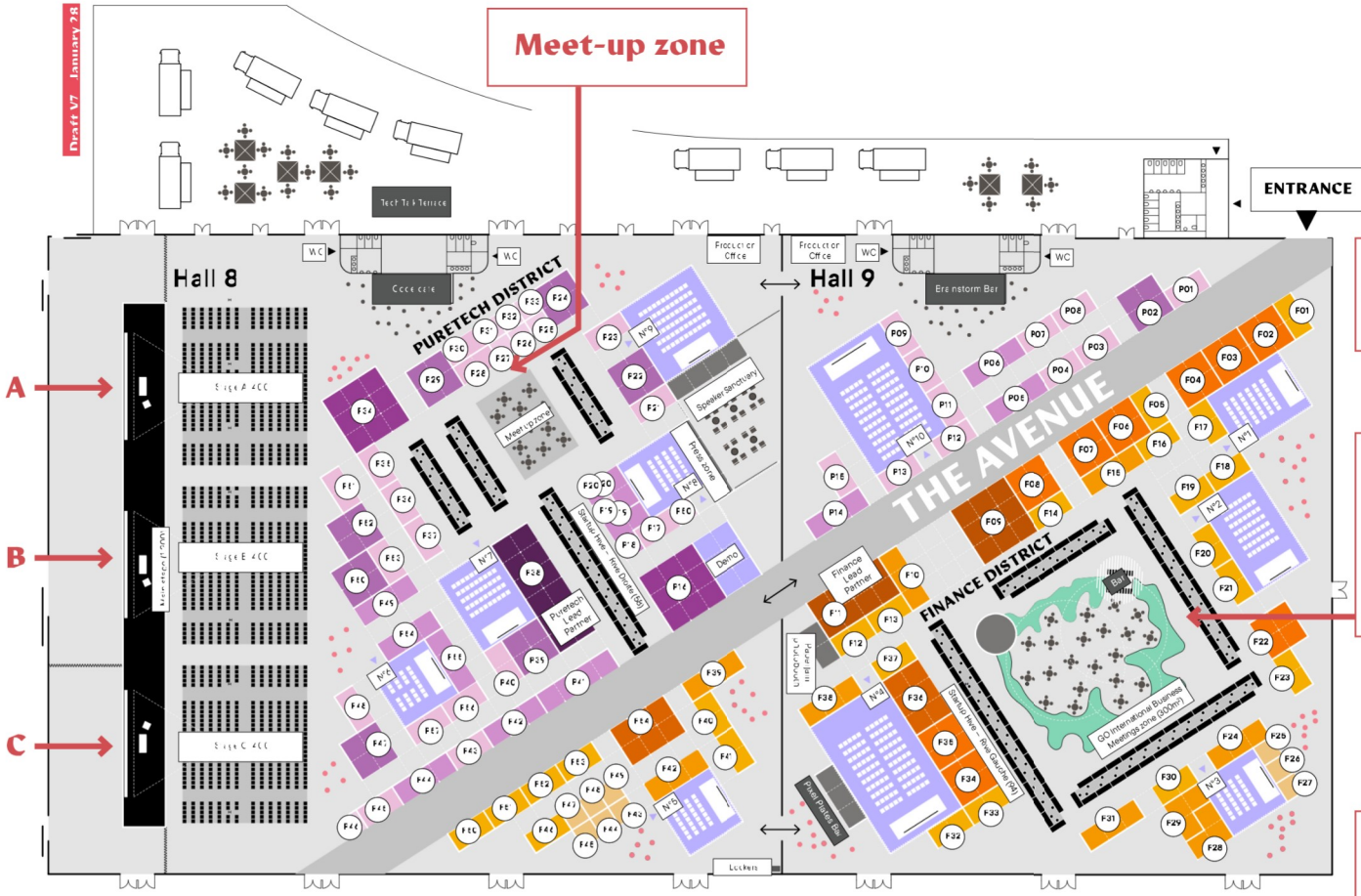
Floorplan 2025

Revamped Main Stage

The Main Stage now offers a unique, modular design with one large stage that can be divided into three separate stages.



GO International Business Meetings Zone

Operated by the Luxembourg Chamber of Commerce

Knowledge Stages

Ten immersive Knowledge Stages, allow for focused, hands-on sessions in topics like AI, sustainability, cybersecurity, and FinTech.

KNOWLEDGE STAGES

25 seats:	50 seats:
- N°1	- N°2
- N°3	- N°9
- N°5	
- N°6	**100 seats:**
- N°7	- N°4
- N°8	- N°10

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GO International Business Meetings

The Luxembourg Chamber of Commerce and its Enterprise Europe Network will also organise the **GO International Business Meeting** leveraging its expertise in the field of b2b matchmaking.

The GO International Business Meetings aim to **generate tangible business value** at the Nexus Luxembourg 2025 by allowing Luxembourg & international company representatives to **book business meetings before and during the event.**

The event will enhance the **networking experience of participants** by combining both the professional guidance of an experienced team and the **advantages of a platform driven by AI technology.**

What's more, participants of the Nexus Luxembourg 2025 will be able to make use of the GO International Business Meetings Lounge which will enhance their matching experience and allow them to **conduct their meetings in a convivial atmosphere.**

To enrich the international presence and the quality of the matchmaking opportunities, partners of the Luxembourg Trade and Invest namely **The Luxembourg Chamber of Commerce**, the Ministry of Foreign and European Affairs, Defence, Development Cooperation and Foreign Trade, The Ministry of Economy and Luxinnovation will promote the event amongst its global network to invite international delegations.

A special pre-programme will be organised to welcome these international delegations, which will encompass onsite visits and side events to allow the delegations to discover Luxembourg's innovation and startup ecosystem.

CHAMBER OF COMMERCE LUXEMBOURG POWERING BUSINESS

enterprise europe network

LUXEMBOURG TRADE & INVEST EXPAND YOUR BUSINESS

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Networking & social events

The exhibitors' cocktail

To commemorate the second edition of Nexus Luxembourg 2025, **our exhibitors invite you** to **exclusive networking cocktail events at their stands**. Join us for an evening of engaging conversations and connections.

Tuesday, June 17 2025
From 18:00 to 21:00

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Networking & social events

The closing cocktail

The event will conclude with a networking cocktail. This gathering is **open to all attendees**, including visitors, exhibitors, and speakers, offering a perfect **opportunity for mingling and making connections**.

Wednseday, June 18 2025
From 18:00 to 19:15

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Networking & social events

The closing seated dinner

To culminate the second edition of Nexus Luxembourg 2025, we are hosting a grand **seated dinner for up to 1.008 esteemed guests**. This exclusive gathering will unite government officials, keynote speakers, exhibitors, leading tech journalists, and select attendees in a **night of celebration and networking**.

Wednseday, June 18 2025
At 19:30

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Networking & social events

Breakfasts and lunches exhibitors' social events

Exhibitors are encouraged to organise Breakfasts and Lunches at their stands during both days.

June 17 + 18 2025
08:00 - 10:00 / 12:00 - 14:00

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Additional opportunities

Talent Attraction: Sponsorship of Entry Tickets for Students

Enhance organizational visibility by sponsoring entry tickets for students, providing an opportunity to introduce the brand to the next generation of professionals. This package allows sponsorship for 100 students, or more.

€5.900

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Additional opportunities

The Day After

Through organized bus tours, students have the opportunity to visit prominent companies and major organizations in Luxembourg, providing them with a firsthand look at diverse corporate cultures and helping them envision their future professional paths in Luxembourg.

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Additional opportunities

Digital Matchmaking Opportunties before, during and after the event

Maximize your Nexus Luxembourg 2025 experience by creating a profile on the Swapcard Application. This platform facilitates connections before, during, and after the event, allowing for seamless networking and followups.

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Guidelines & commitments

A ticketing strategy to transform the gender dynamics at tech events, **empowering women** through enhanced networking opportunities.

We encourage our visitors, speakers, and partners **to opt for public transportation** whenever feasible.

Additionally, we are **committed to offsetting the carbon emissions** resulting from flights taken by our international speakers. While organizing the event, **our priority** will be implementing **low waste solutions**.

We will also actively **encourage** our partners and exhibitors to adopt **low waste principles** in their activities, including catering, merchandise, and stand design.

All our **partner hotels** are conveniently **located along the tram route**, ensuring easy access via public transport.

Additionally, it's worth noting that **public transport in Luxembourg is free of charge.**

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Strategic Location

Located in the **multi-modal transport hub in Kirchberg** and rubbing shoulders with the European institutions, **Luxexpo The Box is ideally situated** in the heart of Luxembourg's business district. The main European capitals and cities of the Greater Region are easily accessible via the transport network. Luxexpo The Box offers your visitors an **unparalleled range of solutions** to facilitate their journey and gain access to your event by road, air or rail.

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Partnership packages — LEAD PARTNER €50.000

Sold out

At the event

→ Co-label the District, district stage and logo integration on the Main Stage
→ Exhibition stand up to 37,5 m²
→ Networking and lead generation opportunities (opportunity to organize your own breakfast, lunch cocktails and evening cocktails at your booth)
→ Leading a Panel Discussion 45 minutes as moderator or panelist
→ Show your expertise: 2x 15 minutes on the Divided Main Stage 1/3
2x 45 minutes on one of the
→ Up to 5 Speaker
for your team (
→ Up to 100 Atte
→ Up to 25 Two-D
→ Closing Sea ables of 8
→ Entrance wa XXL Floorplan: Logo integration
→ -20% discount in any other Nexus Luxembourg 2025 operation (additional table at seated dinner, employer branding/student entrances, tickets...)

* 3 types of Knowledge stages:
- Large: 100 people
- Medium: 50 people
- Small: 25 people

Pre-Event

→ Lead Partner Logo integration (website, newsletters, digital advertising, print advertising, official invitations)
→ One social post announcing the partnership

Post-Event

→ Double page in ma
Magazi
statement
tters
entation page in the official app including programme and matchmaking

Additional services — Furniture Package: **€3.500**

For a "Lead Partner" stand, we recommend the following furniture package: 2x 55" TV Screens / 1x Lounge Lot (1 Sofa / 2 Armchairs / 1 coffee table) / 2x Welcome desks / 1x Refrigerator / 4x Stools / 1x Coat hanger / 1x Table / 5x Lockers / 4x Chairs / 10x Electrical outlets

Banners

You can print one or up to 8 banners of your stand with the visual of your choice (image, photo, logo):
Dimensions (for 1 banner): 238 x 189 cm
→ Personalized: €100/banner (VAT excluded)

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Partnership packages — PREMIER PARTNER €30.000

At the event

→ Exhibition stand up to 25 m²
→ Networking and lead generation opportunities (opportunity to organize your own breakfast, lunch cocktails and evening cocktails at your booth)
→ Show your expertise: 15 minutes on the Divided Main Stage 1/3
→ Show your expertise: 2x 45 minutes on one of the Medium Knowledge Stages*
→ Up to 2 Speaker Lounge Tickets for your team (Two-Days-Access)
→ Up to 25 Attendees Tickets
→ Up to 6 Two-Day-Exhibitor Tickets
→ Closing Seated Dinner: 2 tables of 8
→ Entrance wall / XXL Floorplan: Logo integration
→ -15% discount in any other Nexus Luxembourg 2025 operation (additional table at seated dinner, employer branding/student entrances, tickets...)

* 3 types of Knowledge stages:
- Large: 100 people
- Medium: 50 people
- Small: 25 people

Pre-Event

→ Premier Partner Logo integration (website, newsletters, digital advertising, official invitations)
→ One social post announcing the partnership

Post-Event

→ One page in magazine (1 full page ad or 1 page editorial) Magazine will be sent to all participants in October 2025 (announcing the 2026 edition)
→ Logo integration in the video report
→ Logo integration in the follow-up newsletters

Permanent

→ Presentation page in the official application including programme and matchmaking

Additional services — Furniture Package: **€1.700**

For a "Premier Partner" stand, we recommend the following furniture package: 2x 55" TV Screens / 1x Refrigerator / 1x Welcome desk / 1x Coat hanger / 2x Stools / 3x Lockers / 1x Table / 6x Electrical outlets / 4x Chairs

Banners

You can print one or up to 8 banners of your stand with the visual of your choice (image, photo, logo):
Dimensions (for 1 banner): 238 x 189 cm
→ Personalized: €100/banner (VAT excluded)

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Partnership packages — MAJOR PARTNER €18.000

At the event

→ Exhibition stand up to 18,75 m²
→ Networking and lead generation opportunities (opportunity to organize your own breakfast, lunch cocktails and evening cocktails on your booth)
→ Show your expertise: 15 minutes on the Divided Main Stage 1/3
→ Show your expertise: 45 minutes on one of the Medium Knowledge Stages*
→ 1 Speaker Lounge Ticket for your team (Two-Days-Access)
→ Up to 15 Attendees Tickets
→ Up to 3 Two-Day-Exhibitor Tickets
→ Closing Seated Dinner: 1 table of 8
→ Entrance wall / XXL Floorplan: Name integration
→ -10% discount in any other Nexus Luxembourg 2025 operation (additional table at seated dinner, employer branding/student entrances, tickets, magazine advertising...)

* 3 types of Knowledge stages:
- Large: 100 people
- Medium: 50 people
- Small: 25 people

Pre-Event

→ Logo integration in the video report
→ Logo integration in the follow-up newsletters
→ Major Partner Logo integration (website, newsletters, digital advertising, print advertising, official invitations)
→ One social post announcing the partnership

Permanent

→ Presentation page in the official application including programme and matchmaking

Additional services — Furniture Package: **€1.200**

For a "Major Partner" stand, we recommend the following furniture package: 1x 55" TV Screen / 4x Chairs / 1x Welcome desk / 1x Coat hanger / 2x Stools / 2x Lockers / 1x Table / 3x Electrical outlets

Banners

You can print one or up to 8 banners of your stand with the visual of your choice (image, photo, logo):
Dimensions (for 1 banner): 238 x 189 cm
→ Personalized: €100/banner (VAT excluded)

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Partnership packages — KEY PARTNER €12.000

At the event

→ Exhibition stand up to 12,5 m²
→ Networking and lead generation opportunities (opportunity to organize your own breakfast, lunch cocktails and evening cocktails on your booth)
→ 1 Speaker Lounge Ticket for your team (Two-Days-Access)
→ Show your expertise: 45 minutes on one of the Small Knowledge Stages*
→ Up to 15 Attendees Tickets
→ Up to 3 Two-Day-Exhibitor Tickets
→ Entrance wall / XXL Floorplan: Name integration
→ -10% discount in any other Nexus Luxembourg 2025 operation (additional table at seated dinner, employer branding/student entrances, tickets, magazine advertising...)

* 3 types of Knowledge stages:
- Large: 100 people
- Medium: 50 people
- Small: 25 people

Pre-Event

→ Key Partner Logo integration (website, newsletters, digital advertising, official invitations)
→ One social post announcing the partnership

Post-Event

→ Name integration in the video report
→ Logo integration in the follow-up newsletters

Permanent

→ Presentation page in the official application including program and matchmaking

Additional services — Furniture Package: **€1.000**

For a "Key Partner" stand, we recommend the following furniture package: 1x 55" TV Screen / 1x High table / 1x Welcome desk / 1x Locker / 4x Stools / 3x Electrical outlets

Banners

You can print one or up to 8 banners of your stand with the visual of your choice (image, photo, logo):
Dimensions (for 1 banner): 238 x 189 cm
→ Personalized: €100/banner (VAT excluded)

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Partnership packages — STARTUP and EXHIBITOR ONLY

START-UP SCALE UP EXHIBITOR (1 DAY): €1.000

→ Name integration in program, floorplan, website, newsletters, matchmaking in the official application
→ Desk 2m
→ 2 Exhibitor Tickets (2 days)
→ 1 seat at the Closing Seated Dinner
→ -10% discount in any other Nexus Luxembourg 2025 operation (additional table at seated dinner, tickets, magazine advertising...)

Additional services: €25 — Furniture Package
For a "2 Linear Metres stand" we recommend the following furniture package: 1x Welcome desk / 2x Stools

Banners
You can print one or up to 8 banners of your stand with the visual of your choice (image, photo, logo):
Dimensions (for 1 banner): 238 x 189 cm
→ Personalized: €100/banner (VAT excluded)

START-UP SCALE UP EXHIBITOR (2 DAYS): €2.500

→ Name integration in program, floorplan, website, newsletters, matchmaking in the official application
→ Desk 2m
→ 2 Exhibitor Tickets (2 days)
→ 2 seats at the Closing Seated Dinner
→ -10% discount in any other Nexus Luxembourg 2025 operation (additional table at seated dinner, tickets, magazine advertising...)

Additional services: €25 — Furniture Package
For a "2 Linear Metres" we recommend the following furniture package: 1x Welcome desk / 2x Stools

Banners
You can print one or up to 8 banners of your stand with the visual of your choice (image, photo, logo):
Dimensions (for 1 banner): 238 x 189 cm
→ Personalized: €100/banner (VAT excluded)

STAND 6m² €5.000

PRIORITY FOR YOUNG COMPANIES & SCALE UP

→ Stand up to 6m² (2,5x2,5 m)
→ Networking and lead generation opportunities (2 breakfasts, 2 lunches, 2 evening cocktails)
→ Entrance wall/XXL Floorplan: Name integration
→ Name integration in program, website and application
→ Up to 5 Attendees' Tickets
→ Up to 3 Two-Days Exhibitors' Tickets
→ 1x Electrical outlet*

Additional services: €380 — Furniture Package
For a "6m2 stand" we recommend the following furniture package: 1x Welcome desk / 2x Stools

Banners
You can print one or up to 8 banners of your stand with the visual of your choice (image, photo, logo):
Dimensions (for 1 banner): 238 x 189 cm
→ Personalized: €100/banner (VAT excluded)

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Partnership packages

CLOSING SEATED DINNER
EXCLUSIVE PARTNER (X1): €50.000

At the event

→ Co-label the Closing Seated Dinner
→ Take the stage: 3 Mins. Welcome Speech
→ Up to 5 VIP-Zone-Tickets (Two-Days-Access)
→ Up to 50 Attendees Tickets
→ Closing Seated Dinner: 5 tables of 8 each
→ Entrance wall / XXL Floorplan: Logo integr
→ -20% reduction in any other N
(additional table at
entrance

Pre-Event

→ Exclusive Closing Seated
(website, ne
page advertising send to all participants
Promo
→ Integration in the video report including brief statement
→ Logo integration in the follow-up newsletters

Permanent

→ Presentation page in the official application including programme and matchmaking

Not available anymore

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Partnership packages

CLOSING SEATED DINNER CO-PARTNER: €25.000

At the event

→ Co-label the Closing Seated Dinner
→ Menu Branding
→ Logo integration on the screen
→ Banner on the side of the screen
→ Special mention in the post-event magazine that will be sent to all participants and used for promotional purposes
→ Up to 3 Speaker Lounge Tickets (Two-Days-Access)
→ Up to 25 Attendees Tickets
→ Closing Seated Dinner: 3 tables of 8 each
→ Entrance wall / XXL Floorplan: Logo integration
→ -15% reduction in any other Nexus Luxembourg 2025 operation (additional table at seated dinner, employer branding/students entrances, tickets...)
→ Gobo projection for your branding

Pre-Event

→ Exclusive Closing Seated Dinner Partner Logo integration (website, newsletters, digital advertising, print advertising, official invitations)
→ One social post announcing the partnership

Post-Event

→ Name integration in the video report
→ Logo integration in the follow-up newsletters
→ Special mention in magazine. Magazine will be sent to all participants in October 2025 (announcing the 2026 edition)

Permanent

→ Presentation page in the official application including program and matchmaking

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SPONSOR STUDENT TICKETS

Enhance your organization's employer visibility by sponsoring entry tickets for students, creating an opportunity to introduce your brand to the next generation of professionals.

This package allows you to sponsor up to 100 students.

Luxembourg-based companies sponsoring tickets will be listed as such on www.nexusluxembourg.

Starting May 1st, 2025, students will be able to apply for sponsored tickets by selecting from a list of companies.

Companies can suggest specific universities to be included in the list.

On the morning following the event, we will organize bus tours for students to visit their sponsors for a meet and greet with the company's leadership.

Package value: €5.900

#EmployerBranding #TalentAttraction #NextGen

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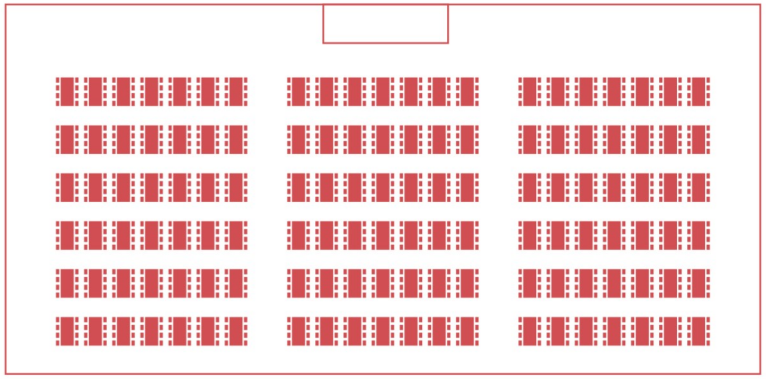
BOOK YOUR TABLE AT THE CLOSING SEATED DINNER

Single Table at Closing Seated Dinner: €3.950



Seats are limited to 1.008 guests seated at 126 tables (each seating 8)

The Closing Seated Dinner will bring together political leaders (EU officials, government officials, MPs) and business leaders to engage with speakers, exhibitors, and partners.

Seats are limited to 1.008 guests seated at 126 tables (each seating 8).

Please be aware that tables are assigned on a “first come, first served” basis. We encourage early booking to secure your spot.

Catering can be tailored to accommodate food allergies; please inform us at least ten days prior to the dinner.

A table of 8 at the Closing Seated Dinner (19:30 - 22:30)
All 8 can access the Closing Networking Cocktail (17:15 - 19:15)
All 8 can access the Exhibition and Talks on Wednesday June 18 (08:00 – 19:00)
All 8 have a full two-days-access to all talks and cocktails as well

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Destination Pavillions

We are thrilled to extend **an invitation to foreign delegations** to join us at our **leading tech event**, offering a unique chance to showcase your city, region, or country while establishing **vital connections**. This event serves as a key platform to foster genuine **relationships with key stakeholders** who are instrumental in **shaping the future**. The involvment of distinguished and influential entities from Luxembourg's business ecosystem is crucial for **elevating the financial center's profile** and the country's **stance on technology**. By participating, they will gain unparalleled visibility and contribute to collaborative **innovation** and **strategic partnerships** in propelling Luxembourg's economic and technological objectives forward.

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Destination Pavillions

DESTINATION PAVILLON PACK PREMIUM – €30.000

Promote your city, region or country at the event:

→ Exhibition stand up to 25 m²
→ Networking and lead generation opportunities (opportunity to organize your own breakfast, lunch cocktails and evening cocktails at your booth)
→ 15 minutes on the Divided Main Stage 1/3
→ 2x 45 minutes on one of the Medium Knowledge Stages*
→ Up to 2 Speaker Lounge Tickets for your team (Two-Days-Access)
→ Up to 25 Attendees Tickets
→ Up to 6 Two-Day-Exhibitor Tickets
→ Closing Seated Dinner: 2 tables of 8
→ Entrance wall / XXL Floorplan: Logo integration
→ 15% discount on any other Nexus Luxembourg 2025 operation (e.g. additional table at seated dinner, employer branding/student entrances, tickets,...)

* 3 types of Knowledge stages:
- Large: 100 people
- Medium: 50 people
- Small: 25 people

Pre-Event

→ Premier Partner Logo integration (website, newsletters, digital advertising, official invitations)
→ One social post announcing the partnership

Post-Event

→ One page in magazine (1 full page ad or 1 page editorial) Magazine will be sent to all participants in October 2025 (announcing the 2026 edition)
→ Logo integration in the video report
→ Logo integration in the follow-up newsletters

Permanent

→ Presentation page in the official application including program and matchmaking

Additional services — Furniture Package: **€1.700**

For a "Premier Partner" stand, we recommend the following furniture package: 2x 55" TV Screens / 1x Refrigerator / 1x Welcome desk / 1x Coat hanger / 2x Stools / 3x Lockers / 1x Table / 6x Electrical outlets / 4x Chairs

Banners

You can print one or up to 8 banners of your stand with the visual of your choice (image, photo, logo): Dimensions (for 1 banner): 238 x 189 cm
→ Personalized: €100/banner (VAT excluded)

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Destination Pavillions

DESTINATION IN THE STARTUP HIVE

€8.000 (Format S)

→ 5 startups desks in the center of the expo,
in front of the international matchmaking area (2 days)
→ Networking and lead generation opportunities
(2 breakfasts, 2 lunch cocktails, 2 evening cocktails)
→ Entrance wall / XXL Floorplan: Name integration
→ Name integration in program, website and application
→ 5 seats at the Closing Seated Dinner
→ 1 access to the Speaker Lounge
→ Unlimited tickets for 2-day exhibitors or attendees
(only for foreigners invited by the pavilion)
→ 10% reduction on any other Nexus Luxembourg 2025 operation
(e.g. additional table at seated dinner,
employer branding/students entrances, tickets,...)

€10.000 (Format M)

→ 10 startups desks in the center of the expo,
in front of the international matchmaking area (2 days)
→ Networking and lead generation opportunities
(2 breakfasts, 2 lunch cocktails, 2 evening cocktails)
→ Entrance wall / XXL Floorplan: Name integration
→ Name integration in program, website and application
→ 10 seats at the Closing Seated Dinner
→ 2 accesses to the Speaker Lounge
→ Unlimited tickets for 2-day exhibitors or attendees
(only for foreigners invited by the pavilion)
→ 10% reduction on any other Nexus Luxembourg 2025 operation
(e.g. additional table at seated dinner,
employer branding/students entrances, tickets,...)

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Destination Pavillions

DESTINATION IN THE STARTUP HIVE

€15.000 (Format L)

→ 15 startups desks in the center of the expo,
in front of the international matchmaking area (2 days)
→ Networking and lead generation opportunities
(2 breakfasts, 2 lunch cocktails, 2 evening cocktails)
→ Entrance wall / XXL Floorplan: Name integration
→ Name integration in program, website and application
→ 15 seats at the Closing Seated Dinner
→ 4 accesses to the Speaker Lounge
→ Unlimited tickets for 2-day exhibitors or attendees
(only for foreigners invited by the pavilion)
→ 10% discount on any other Nexus Luxembourg 2025 operation
(e.g. additional table at seated dinner,
employer branding/students entrances, tickets,...)

€20.000 (Format XL)

→ 20 startups desks in the center of the expo,
in front of the international matchmaking area (2 days)
→ Networking and lead generation opportunities
(2 breakfasts, 2 lunch cocktails, 2 evening cocktails)
→ Entrance wall / XXL Floorplan: Name integration
→ Name integration in program, website and application
→ 20 seats at the Closing Seated Dinner
→ 6 accesses to the Speaker Lounge
→ Unlimited tickets for 2-day exhibitors or attendees
(only for foreigners invited by the pavilion)
→ 10% reduction on any other Nexus Luxembourg 2025 operation
(e.g. additional table at seated dinner,
employer branding/students entrances, tickets,...)

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