

**KARADENİZ İHRACATÇI BİRLİKLERİ
GENEL SEKRETERLİĞİ**



Sayı : 35649853-TİM.KİB.GSK.TEŞVİK.2025/410-2509

Giresun, 12/08/2025

Konu : Fuar Duyurusu /11. Bosna Hersek Ekonomi ve Kalite Altyapısı Fuarı

E-POSTA

**KARADENİZ İHRACATÇI BİRLİKLERİ ÜYELERİNE SİRKÜLER
2025/455**

Sayın üyemiz,

Dışişleri Bakanlığının yazısına atıfla, Ticaret Bakanlığı İhracat Genel Müdürlüğünden alınan 08/08/2025 tarih 112254929 sayılı yazıda;

13-15 Kasım 2025 tarihlerinde Saraybosna'da KJP Center Skenderija tarafından INZA Group ile iş birliği içerisinde ve Bosna Hersek Dışişleri Bakanlığı, Bosna Hersek Ulaştırma ve İletişim Bakanlığı ile Saraybosna Kantonu Ekonomi Bakanlığı himayesinde 11. Bosna Hersek Uluslararası Ekonomi ve Kalite Altyapısı Fuarı'nın (11th International Fair of Economy & Quality Infrastructure in Bosnia Herzegovinia) düzenleneceği belirtilmekte olup, söz konusu fuara yönelik davet mektubu ilişik bulunmaktadır.

Bilgilerinize sunarız.

e-imzalıdır
Sertaç Ş. TORAMANOĞLU
Genel Sekreter

Ek: Davetiye (1 Sayfa)



|STANADARDIZACIJA|AKREDITACIJA|METROLOGIJA|OCJENA USKLADENOSTI|NADZOR TRŽIŠTA|

Subject: Invitation to the 11th International Fair of Economy and Quality Infrastructure in Bosnia and Herzegovina

Date: 13–15 November 2025

Location: Center Skenderija, Sarajevo, Bosnia and Herzegovina

Dear Sir/Madam,

We are pleased to invite you to participate in the:

11th International Fair of Economy and Quality Infrastructure in Bosnia and Herzegovina

13–15 November 2025 | Center Skenderija, Sarajevo

The Fair has evolved from its beginnings in 2014 into a dynamic platform that promotes economic excellence, innovation, and regional cooperation. With over 250 participants in its 2024 edition, the event is now entering a new phase – transforming into an international hub for quality and sustainable development.

2025 Theme: “Quality Infrastructure – From Product to Process”

This year, the fair takes a major thematic step forward. Instead of focusing solely on final products, the spotlight is now on the standards, systems, and technologies that ensure consistent quality and safety. Key focus areas include:

- Quality Assurance (QA) and Quality Control (QC)
- National and international standards and certifications
- Industry 4.0 technologies and digital transformation
- Synergy between education, research, and industry

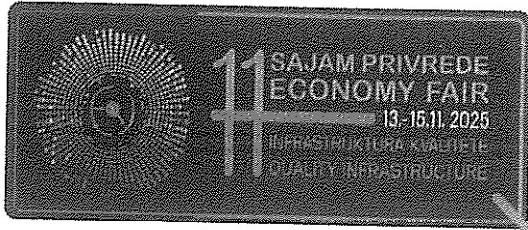
Exhibition Venue and Design Concept

As the host of the 2025 Fair, **Skenderija Center** is opening the doors of **four fully equipped exhibition halls**, offering over **4,500 m²** of space in the very heart of Sarajevo.

These halls are **strategically designed** to provide all participants with:

- Optimal visibility
- Modern technical infrastructure
- Clearly defined **thematic zones** for a professional and impactful presentation

🌟 The **2025 exhibition space concept** is crafted by renowned designer **Samir Plasto**, in collaboration with the Skenderija Center team. The vision: to give every exhibitor – regardless of size or sector – the **ideal setting for presentation, networking, and growth**.



|STANADARDIZACIJA|AKREDITACIJA|METROLOGIJA|OCJENA USKLADENOSTI|NADZOR TRŽIŠTA|

◆ Tailor-made space for every exhibitor

Modular solutions range from compact booths for start-ups to expansive pavilions for corporations, clusters, and institutions.

◆ Optimized visitor flow and high visibility

- Carefully planned circulation ensures continuous movement across all zones
- Clearly marked entrances/exits, signage systems, and a digital fair app guide
- No dead ends or isolated areas – zones are connected via circular flow
- Key gathering points like the **Conference Area, Start-up Alley, and Networking Lounge** are centrally positioned to ensure balanced attendance across the halls

This layout ensures a **natural, interactive, and dynamic experience** for both exhibitors and visitors.

◆ A Networking and Business Development Environment

Targeted arrivals of business delegations, international partners, and government institutions
Organized B2B meetings, presentations, and industry-specific events
Integrated conference spaces directly connected to the exhibition halls

International Spotlight – Special Guest: EFECTIS (France)

We are proud to announce the participation of **EFECTIS**, a leading independent **laboratory and certification institute from France**. Specializing in **fire safety engineering**, EFECTIS brings globally recognized expertise in:

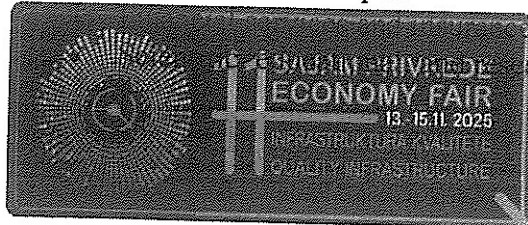
- Testing and certification in nuclear, industrial, and infrastructure sectors
- Risk analysis, training, and safety engineering
- Internationally accredited methodologies

Their involvement adds a vital **international dimension** to the Fair and offers valuable opportunities for global collaboration in quality and safety infrastructure.

Who Exhibits?

The Fair is open to companies, clusters, and institutions across a wide range of sectors:

- Metal processing and mechanical engineering
- Construction, wood, and electrical industries
- Agriculture and food industry
- Energy and green technologies
- Tourism and hospitality (with a focus on sustainability and certification)
- IT, digital infrastructure, and QA solutions
- Telecommunications



Research institutions connected to industry



STANADARDIZACIJA | AKREDITACIJA | METROLOGIJA | OCJENA USKLADENOSTI | NADZOR TRŽIŠTA

Be part of the new platform that connects quality with the future of industry.

The 11th Economy Fair is organized by **KJP Centar Skenderija**, in strategic cooperation with **INZA Group**—the leading programmatic and expert partner in the field of quality infrastructure—and under the patronage of the **Ministry of Foreign Affairs of Bosnia and Herzegovina**, the **Ministry of Communications and Transport of Bosnia and Herzegovina**, and the **Ministry of Economy of Sarajevo Canton**.

The 2025 Fair is international event—it is a regional and global platform for partnership, innovation, and development. The presence of international delegations, institutions, and companies is essential for achieving the Fair's strategic goals:

- **To foster international trade and investment** by connecting domestic producers and service providers with global markets and partners.
- **To promote Bosnia and Herzegovina as a reliable, standards-driven business environment**, ready for integration into international value chains.
- **To support the exchange of knowledge, certification practices, and quality infrastructure** in line with global norms.
- **To build lasting bilateral and multilateral cooperation** between business sectors, academia, innovation ecosystems, and government agencies.
- **To encourage international cooperation in education, research, and QA/QC training**, crucial for sustainable development and industrial competitiveness.

Join us in Sarajevo this November and take part in shaping a more competitive, innovative, and sustainable business environment for Bosnia and Herzegovina and the international market.

For more information and registration:

+387 33 226 612 | 201-183

amela.o@skenderija.ba | dejana.s@skenderija.ba

www.skenderija.ba www.sajamprivrede.ba

Sincerely,
Economic Fair Organizing Team
Center Skenderija, Sarajevo