

**KARADENİZ İHRACATÇI BİRLİKLERİ
GENEL SEKRETERLİĞİ**



Sayı : 35649853-TİM.KİB.GSK.UYG.2025/1147-2614

Giresun, 21/08/2025

Konu : Suriye'nin Yeniden İmarı Uluslararası Fuarı

E-POSTA

**KARADENİZ İHRACATÇI BİRLİKLERİ ÜYELERİNE SİRKÜLER
2025/473**

Sayın üyemiz,

Dışişleri Bakanlığının bir yazısına atfen, T.C. Ticaret Bakanlığı İhracat Genel Müdürlüğünden alınan 19/08/2025 tarih 00112604948 sayılı yazıda,

"Suriye'nin Yeniden İmarı Uluslararası Fuarı"nın 29 Ekim-1 Kasım 2025 tarihlerinde Şam Uluslararası Fuar Merkezi'nde düzenleneceği ve fuara çeşitli ülkelerden şirket temsilcileri ve yatırımcıların davet edildiği belirtilmekte olup, fuara ilişkin sunum örneği ilişik bulunmaktadır.

Bilgilerinize sunarız

e-imzalıdır
Sertaç Ş. TORAMANOĞLU
Genel Sekreter

Suriyeli Yetkili: Basil Al-Sayed (Telefon: +963 988 450 400)

Ek: Sunum (10 sayfa)

TOWARDS A SIGNIFICANT ECONOMIC



From October **29** to



Rep

Min

Rep

Minis

The Inter

Here o



The Exhibition's Message

"IMAR" is not a traditional event. It features the initial phase of reconstruction as a doorway for real economic partnerships.

In November 2025, a strategic gathering will offer opportunities in the new Syria for:

- Local and international investors
- Decision-makers and government institutions
- Experts in infrastructure, energy, and water
- Technology companies, factories, and manufacturing

IMAR is not just an exhibition... It is a story that will be written on the ground.



The Exhibition's Goal

**We will not present solutions or
a new Syria**

"IMAR" will bring together investment
companies to be the cornerstone
economic future for Syria, through

- Clearing the rubble and restoring infrastructure
- Turning destroyed areas into modern investment zones
- Planning for sustainable cities with public services
- Launching key projects in infrastructure, energy, and industry
- Promoting long-term investment partnerships
- Enabling direct communication between investors and the Syrian government
- Highlighting laws and regulations that encourage investment
- Presenting Syria as a productive, export-oriented country

struggling with humanitarian difficulties



Pivotal Sectors for Re

Three sectors, thousands of op

Construction and Infrastructure

From housing to schools, to bridges to por

Energy – Electricity, Solar Energy,

Syria needs energy to bring its economy b
for those with vision.

Industry – Production Lines, Oper

No renaissance without production... and t
industry is the beginning of self-reliance.

Opportunities are here, and the dec



High-Level Organiza

**An Organization befitting a smart
Rebuilding starts here.**

For the first time in Syria, "IMAR" adopted a new organization system:

- Pre-registration through website/application
- Entry barcode via email or WhatsApp.
- Instant badge printing at the exhibition ground
- Fast & smart entry using barcodes.
- Ability to save information on badges for future visitors and exhibitors.
- "Golf" cars for transporting visitors between

"IMAR" your window to unparalleled



The Scale of Challenge and the Scale of Opportunity

- %40 of the population is in need
- %68 of the infrastructure has been damaged
- 10,000 schools were completely destroyed
- \$60 billion is the value of the reconstruction during the rebuilding phase
- The initial cost of the infrastructure rebuilding is \$400 billion.



High-Level Attendants Influential Lectures

"IMAR" will host high-level figures, including planners, and policymakers, and It will be lectures for everyone planning to take part.

"IMAR" is a unique opportunity to open direct parties, and explore government trends and investment and production.

**Here, economic visionaries meet
partners on one ground.**

D
an

Scan the c