

**KARADENİZ İHRACATÇI BİRLİKLERİ
GENEL SEKRETERLİĞİ**



Sayı : 35649853-TİM.KİB.GSK.TEŞVİK.2021/676-1318

Giresun, 7/04/2021

Konu : Yeni Avrupa Bauhausu Konferansı

E-POSTA

**KARADENİZ İHRACATÇI BİRLİKLERİ ÜYELERİNE SİRKÜLER
2021 / 199**

Sayın üyemiz,

Türkiye İhracatçılar Meclisinden alınan 06/04/2021 tarih 110-1084 sayılı yazıda;

18 Mart 2021 tarihinde AB tarafından Avrupa Yeşil Mutabakatının gereklerini ve öngörülerini yaşam alanlarına taşımak amacıyla Yeni Avrupa Bauhaus (YAB) girişiminin başlatıldığı ve Avrupalıları, daha yaşanılabilir alanlara taşımak için sürdürülebilir ve kapsayıcı bir geleceği birlikte inşa etmeye çağıran ve bu anlamda tüm profesyonel tarafları bir araya getirmeyi hedefleyen YAB girişimi kapsamında Yeni Avrupa Bauhausu Konferansı'nın **22-23 Nisan 2021** tarihlerinde çevrimiçi olarak gerçekleştirileceği belirtilmekte olup, kayıt linki aşağıya çıkarılan söz konusu etkinliğe dair taslak program ekte yer almaktadır.

Bilgilerinize sunarız.

e-imzalıdır
Sertaç Ş. TORAMANOĞLU
Genel Sekreter a.
Şube Müdürü

Kayıt Linki: https://europa.eu/new-european-bauhaus/conference_en

Ek: Yeni Avrupa Bauhausu Konferansı Taslak Programı (4 sayfa)

beautiful | sustainable | together

22-23 APRIL 2021

PROGRAMME

NEW EUROPEAN BAUHAUS
CONFERENCE

provisional



22 April

DAY 1

New European Bauhaus Conference

14h00 - 14h05

Welcome by the Moderators

- **Francesca Bria**, President of the Italian National Innovation Fund, Cassa Depositi e Prestiti (CDP)
- **Bjarke Ingels** Architect, founder and creative partner of Bjarke Ingels Group

14h05 - 14h30

Presentation of the New European Bauhaus Vision and Timeline

Opening remarks by the President of the European Commission, **Ursula von der Leyen**

Opening remarks by the President of the European Parliament, **David Sassoli**

Opening remarks by the Prime Minister of Portugal, **António Costa**

14h30 - 15h00

Keynote dialogue #1 - **The New European Bauhaus as a Project of Hope and Driver for Change**

Moderated by **Francine Lacqua**, Journalist, Television Anchor and Editor for Bloomberg Television

- **Mike Bloomberg** Entrepreneur, philanthropist, three-term mayor of NYC
- **Bjarke Ingels** Architect, founder and creative partner of Bjarke Ingels Group

15h00 - 16h00

Panel discussion - **Placemaking European Bauhaus: A Journey to the Future**

- **Shigeru Ban**, Architect, Japan
- **Michaela Magas**, Industry Commons Concept Creator
- **Marcos Ros Sempere**, MEP and Founder of the New European Bauhaus Friendship Group in the European Parliament
- **Päivi Tahkokalli**, President, The Bureau of European Design Associations (BEDA)
- **Elisa Ferreira**, European Commissioner for Cohesion and Reforms

16h00 - 16h15

BREAK

16h15- 16h45

Keynote dialogue #2 - **The New European Bauhaus Triangle of Virtue: "Beautiful. Sustainable. Together."**

Moderated by **Francine Lacqua**, Journalist, Television Anchor and Editor for Bloomberg Television

- **Gina Gylver**, Climate Activist and Member of the New Bauhaus High-level Roundtable
- **Sheela Patel**, Grassroot Activist and Co-founder Slum Dwellers International (SDI)

16h45 - 17h45

Panel discussion - **The New European Bauhaus: a Bridge Between Art and Technology in a Global World**

- **Maria Atkinson** Chairperson, LafargeHolcim Foundation
- **Filipe Boni**, Architect, LEED AP, UGREEN
- **Cristian-Silviu Busoi**, MEP and Chair, Committee on Industry, Research and Energy (ITRE), European Parliament
- **Olafur Eliasson**, Artist, Denmark
- **Alexandra Mitsotaki**, Cofounder and President, World Human Forum
- **Mariya Gabriel**, European Commissioner for Innovation, Research, Culture, Education and Youth

17h45 - 18h00

Closing remarks and announcement of day 2

23 April

DAY 2

New European Bauhaus Conference

Session by invitation only

12h50 - 13h00 Welcome by Moderator

13h00 - 14h30

CO-CREATION WORKSHOPS

Facilitated by Members of the New European Bauhaus High-level Roundtable and Official Partners of the Project

Workshops on Regenerating Construction Ecosystems

This workshop focuses on an eco-systemic approach to the construction, use and renovation of spaces and buildings (built environments).

Facilitators Group A:

- **José Pedro Sousa**, Architect, Professor FAUP, University of Porto, Portugal
- **Altoo University**
- Facilitators Group B:
- **Hubert Trammer**, Architect, National Institute of Architecture and Urban Planning, Poland
- **New European Bauhaus Collective**

Workshops on Co-designing the New European Bauhaus Movement

This workshop addresses the evolving needs and the emerging roles and competences needed to reinforce a bottom-up, global movement with a purpose like the New European Bauhaus.

Facilitators Group A:

- **Mária Beňačková Rišková**, Curator, Editor, Independent Expert in Design, Multimedia, and Cultural Heritage, Head of the Slovak Design Center in Bratislava 2016-2020
- **Institute of Design**
- Facilitators Group B:
- **Petr Skvaril**, Global Partnerships & Programs Director at Impact Hub
- **Eurocities**

Workshops on Rediscovering the Spirit of a Place

This workshop brings participants to reflect and ideate ways to (re)build authentic places that connect nature with local cultures, including preserved and transformed heritage.

Facilitators Group A:

- **Eszter Dávida**, Urbanist, Board Member of KÉK (Hungarian Contemporary Architecture Centre)
- **Manifest 2020**
- Facilitators Group B:
- **Pia Maier Schriever**, Architect and Set Designer
- **Europa Nostra**

Workshops on a New Relationship with Nature

This workshop focuses on rethinking the relationship between built environment, including heritage, and nature, i.e. challenging their mutual exclusion. This goes beyond the buildings and should touch upon the different dimensions of our daily life.

Facilitators Group A:

- **Orla Murphy**, Assistant Professor in UCED School of Architecture Planning & Environmental Policy, Co-Director of UCED Centre for Irish Towns (CfIT), Custom Architecture Owner
- **Triennale Milano**
- Facilitators Group B:
- **Luther Quenum**, Public Policies Lab Manager / Designer
- **Youth Forum**

14h30 - 15h00

BREAK

23 April

DAY 2

New European Bauhaus Conference

15h00 - 15h15

Welcome by the Moderators

- **Francesca Briia**, President of the Italian National Innovation Fund, Cassa Depositi e Prestiti (CDP)
- **Bjarke Ingels** Architect, Founder and Creative Partner of Bjarke Ingels Group, Member of the New European Bauhaus High-level Roundtable

15h15 - 15h30

Announcement of the Bauhaus Prize

15h30 - 16h30

Harvesting Ideas from the Co-creation Workshops with:

- **Francesca Briia**, President of the Italian National Innovation Fund, Cassa Depositi e Prestiti (CDP)
- **John Schellinhuber**, Founding Director of the Potsdam Institute for Climate Impact Research and Former Chair of the German Advisory Council on Global Change

16h30 - 16h45

BREAK

16h45 - 17h45

Panel discussion - Transformative Ideas for the New European Bauhaus

- **Francesca Briia**, President of the Italian National Innovation Fund, Cassa Depositi e Prestiti (CDP)
- **Zdeněk Hřib** Mayor of Prague
- **Nuno Jardim Nunes**, President, Interactive Technologies Institute (ITI) and National Director of the Carnegie Mellon International Partnership
- **Younous Omarjee**, MEP and Chair, Committee on Regional Development (REGI), European Parliament
- **John Schellinhuber**, Founding Director of the Potsdam Institute for Climate Impact Research and Former Chair of the German Advisory Council on Global Change
- **Sabine Verheyen**, MEP and Chair, Committee on Culture and Education (CULT), European Parliament
- **Mariya Gabriel**, European Commissioner for Innovation, Research, Culture, Education and Youth
- **Elisa Ferreira**, European Commissioner for Cohesion and Reforms

17h45 - 18h00

Closing remarks by European Commissioner for Internal Market **Thierry Breton** (tbc)

Check the latest updates on the **Conference website**



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