



**KARADENİZ İHRACATÇI BİRLİKLERİ
GENEL SEKRETERLİĞİ**

Sayı : 35649853-TİM.KİB.GSK.TEŞVİK.2021/983-1914

Giresun, 27/05/2021

Konu : “Hong Kong: Asya’da Yeni Fırsatların Değerlendirilmesinin Artan Önemi” Semineri

E-POSTA

**KARADENİZ İHRACATÇI BİRLİKLERİ ÜYELERİNE SİRKÜLER
2021 / 282**

Sayın üyemiz,

Dış Ekonomik İlişkiler Kurulundan (DEİK) alınan 24/05/2021 tarih HK/2021-0623 sayılı yazıda;

DEİK/Türkiye-Hong Kong İş Konseyi’nin karşı kanat kuruluşu Hong Kong Ticaret Geliştirme Konseyi (HKTDC) tarafından, Avrupa ülkelerindeki Hong Kong Ticaret Birlikleri iş birliği ve Türkiye’den DEİK’in destekleriyle **10 Haziran 2021 tarihinde TSİ 11.00-12.15 arasında “Hong Kong: Asya’da Yeni Fırsatların Değerlendirilmesinin Artan Önemi”** konulu çevrim içi bir etkinliğin düzenleneceği, Covid-19 kapsamındaki belirsiz küresel iş ortamına rağmen Hong Kong’un açık iş ortamı, serbest ekonomi, hukukun üstünlüğü, köklü altyapı sistemi ve uluslararası yetenek havuzu ile Asya’daki uluslararası finans merkezi olarak rekabet gücünü koruduğu ve Hong Kong’un, Çin ana karasıyla sürekli büyüyen iş ilişkisi ve sınırsız pazar potansiyeli ile değer yaratmaya devam ettiği belirtilmektedir.

Aynı yazıda devamla, söz konusu seminerde, Hong Kong’un önde gelen iş insanları ve ekonomistleri tarafından Hong Kong ve Greater Bay Area olarak adlandırılan Guandong-Hong Kong Macao bölgesinin Avrupalı şirketlere yönelik sunduğu fırsatların değerlendirileceği, son bölümünde katılımcılar için bir networking bölümünün de bulunduğu toplantıya 28 Mayıs Cuma gününe kadar https://info.hktdc.com/dm/CP2224548/index_en.html linki üzerinden kayıt yaptırılabilceği ve seminere ilişkin sorular için HKTDC İstanbul Ofisi (İlgili Kişi: Sn. Gizem Gürel, tel: 0212 287 46 78, 0554 936 53 64) ile iletişime geçilebileceği ifade edilmekte olup, seminer programının bir örneği ilişik bulunmaktadır.

Bilgilerinize sunarız.

e-imzalıdır
Sertaç Ş. TORAMANOĞLU
Genel Sekreter a.
Şube Müdürü

Ek: Seminer Programı (3 sayfa)


Webinar on “Hong Kong: Enhanced Value for Capturing New Opportunities in Asia”

Date	: 10 June 2021 (Thursday)
Time	: Zoom Webinar 16:00-17:15 HKT / 11:00-12:15 Turkey Live Networking Session via Remo 17:15–17:45 HKT / 12:15-12:45 Turkey
Language	: English
Organiser	: Hong Kong Trade Development Council
Co-organisers	: <ul style="list-style-type: none">• Austrian Hong Kong Society• Baltic Hong Kong Trade Association (Latvia)• Belgium–Hong Kong Society• Denmark–Hong Kong Trade Association• Finland-Hong Kong Business Association• Association France Hong Kong• German Hong Kong Association• Hungary–Hong Kong Business Association• Ireland Hong Kong Business Forum• Italy–Hong Kong Association• Netherlands Hong Kong Business Association• Norway–Hong Kong Chamber of Commerce• Poland Hong Kong Business Association• Portugal-Hong Kong Chamber of Commerce & Industry• Russia–Hong Kong Business Association• Hong Kong Chamber of Commerce in Sweden• Swiss-Hong Kong Business Association• Hong Kong–UK Business Forum
Supporting Organisations	: The European Chamber of Commerce in Hong Kong DEIK Turkey – Hong Kong Business Council

Proposed Rundown

11:00-11:05 (5 mins)	<i>Welcome Remarks</i> Dr Patrick Lau Deputy Executive Director Hong Kong Trade Development Council
11:05-11:10 (5 mins)	<i>Opening Remarks</i> Mr Hans Poulis Vice Chairman, Federation of HK Business Associations Worldwide

<p>11:10-11:25 (15 mins)</p>	<p><i>Updates on Hong Kong Economic Landscape & Greater Bay Area Development</i></p> <p>Mr Nicholas Kwan Director of Research Hong Kong Trade Development Council</p>
<p>11:25-11:40 (15 mins)</p>	<p><i>Hong Kong as a Vibrant Business and Investment Hub</i></p> <div data-bbox="379 488 593 712"></div> <p>Mr Victor L. L. Chu Chairman & CEO, First Eastern Investment Group; Chairman, Hong Kong-Europe Business Council</p> <p>Victor Chu was born in Canton, China and came to Hong Kong at the age of four. He received his early education in Hong Kong and England, and took his law degree at University College London (UCL) where he is now Chairman of the University’s governing council.</p> <p>Mr Chu is Chairman and CEO of First Eastern Investment Group, a leading Hong Kong-based international investment firm and a pioneer of private equity investments in China. He is a Co-Founder and Director of Peach Aviation in Japan, as well as a Board Member of Airbus SE.</p> <p>Over the last 30 years, Victor Chu has at various times served as Director and Council Member of the Hong Kong Stock Exchange, Member of the Hong Kong Takeovers and Mergers Panel, Advisory Committee Member of the Securities and Futures Commission, and part-time member of Hong Kong Government’s Central Policy Unit. Mr Chu has also served as a Foundation Board Member (Trustee) of the World Economic Forum from 2003 to 2015 and currently co-chairs the Forum’s International Business Council. He is Chairman of the Hong Kong-Europe Business Council and Chairman of the Hong Kong-United States Business Council.</p> <p>Mr Chu is admitted to practise law in England and Hong Kong. Since 1982 he has practised in the field of corporate, commercial and securities laws, with special emphasis on regional investment transactions. He served as Deputy Secretary-General of the International Bar Association (IBA) from 1995 to 2000.</p> <p>Victor Chu is a Trustee of Asia House in London and Hong Kong, as well as a member of the advisory boards of Chatham House, the Oxford Martin School and the Atlantic Council of the USA.</p> <p>Mr Chu was awarded the 2011 Global Economy Prize by the Kiel Institute for the World Economy.</p>

<p>11:40-11:55 (15 mins)</p>	<p><i>Hong Kong as a Gateway to Greater Bay Area and Asia Opportunities</i></p>  <p>Mr Arnold Cheng Director- Hong Kong & Pearl River Delta John Swire & Sons (China) Limited</p> <p>Arnold Cheng is Director of John Swire & Sons (China) Limited, overseeing Hong Kong and Pearl River Delta business. The business of Swire group ranges from property and aviation, to beverages, food, retail, shipping and marine services.</p> <p>Prior to taking up his current position, Arnold was Director Corporate Affairs at Cathay Pacific, looking after every aspect of the airline’s activities in respect of government and stakeholder relations, corporate communications, corporate social responsibility programmes and environmental affairs. He was once General Manager Sales, PRD & Hong Kong, responsible for passenger sales for Cathay Pacific and Cathay Dragon in Hong Kong and Pearl River Delta region.</p> <p>Arnold joined Cathay Pacific in September 1992 as a Management Trainee and has held a variety of management roles both in Hong Kong and overseas. He has worked for the airline in Taiwan, Indonesia, Vietnam, Turkey and Chinese mainland.</p> <p>Arnold graduated from the University of Hong Kong with a bachelor’s degree in Computer Engineering. He is also a graduate of the executive programmes at Stanford University in the USA and INSEAD in Fontainebleau, France.</p> <p>Arnold is a member of CPPCC Henan Committee, Chinese Association of Hong Kong & Macau Studies and the Tourism Strategy Group of HKSAR Tourism Commission. He is the Audit Committee chairman and council member of the Open University of Hong Kong, a member of Hong Kong-Taiwan Business Co-operation Committee, the Mainland China Committee of Hong Kong Management Association and the Appeal Board Panel (Town Planning) of the HKSAR. He is also an honorary advisor of Hong Kong Association for Customer Service Excellence.</p>
<p>11:55-12:15 (20 mins)</p>	<p><i>Panel Discussion and Q&A</i></p> <p>Moderator: Mr Silas Chu Regional Director, Europe, Central Asia & Israel Hong Kong Trade Development Council</p>
<p>12:15-12:45 (30 mins)</p>	<p><i>Live Networking Session (via Remo)</i></p>
<p></p>	<p>End</p>